

Watersports and Leisure Participation Survey 2006

BMF, MCA, RNLI and RYA, sponsored by Sunsail

Final Version – 04/01/06



The Old Coach House
Wharf Road
Guildford Surrey
GU1 4RP
01483 510 310
01483 510 319
Email comms@arkenford.co.uk

Contacts;
Crawford Christie
Karen Schumacher



Foreword By Peter Dymond, Maritime & Coastguard Agency

The consortium-based approach to conducting research in watersports and water-based leisure participation is now into its 5th year and continues to be an invaluable piece of research information for the recreational maritime sector. The Report for 2005 now accounts for a fifth of all downloads from the National Water Safety Forum website.

In 2006, we have, for the first time, included trend lines for gender and age participation and on top of that we have added seasonal data to provide an indication of numbers participating throughout the various seasons.

The ability to capture information over an extended period of time is now providing us with more robust statistics, analysis of which supports the assertion that the recreational maritime market has a significantly large customer base

Further analysis of this research will, when compared against reliable water-related accident data, also provide valuable evidence to help support inter-agency safety promotion work.

This is particularly important as coastal zone access improves, more people begin to recognise the health benefits of active pastimes, and the preparation for the 2012 Olympic Games captures the interest of the public and encourages people to get involved in watersports.

Hopefully this research and subsequent analysis will assist us to ensure that however many people take part in waterborne activities, we can all help to make sure they do so more safely.

I hope that you find this Report both interesting and informative.

Peter Dymond
Chief Coastguard
Maritime & Coastguard Agency

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Executive Summary

Key findings from Watersports and Leisure Participation Report 2006

This is the fifth year that we have undertaken this type of research and we are starting to establish a firm foundation for assessing trends in participation.

The watersport participation for the original 12 activities stands at **up to 3.7 million adults**, compared to 3.5 million in 2005¹. This figure is still slightly below the 2004 figure of 4 million adults. Some activities have seen changes in their participation rates that are considered significant, e.g. Using personal watercraft has fallen by 0.21% and canal boating has risen by 0.25% from last years figures.

The above headline figures is based on our best estimate for the participation rate for "Any boating activity"² is 7.25% (± 0.0385 percentage points). When we apply this participation rate to the UK adult population of 48,184,000, we get to a UK base participant number of 3,494,000 (rounded to the nearest thousand). Any estimate based on a sample of the population (in this case 12,000 respondents) is only accurate within defined statistical confidence intervals. This means we are 90% certain that the true number of people participating in "Any boating activity" lies between 3,309,000 and 3,680,000 participants i.e. up to 3.7 million.

The headline figures when taking all 21 surveyed activities into account³ is up to 13.8 million people, up from 12.9 million (or a 1.74 percentage point increase) in 2005. Our best estimate for the participation rate for "Any activity" is 28.03% of adults in the UK. Applied to the UK adult population, quoted above, this gives us a participant number of 13,506,000 for "Any activity" (rounded to the nearest thousand). As above, this number has to be viewed within defined confidence intervals. We are 90% certain that, for "Any Activity", the true number of participants ranges between 13,185,000 and 13,827,000 people.

11 of the 21 activities are becoming more popular, even though some of these show only very small increases, which may not be significant. Significant rises have been recorded for:

- Angling from the shore (+0.34%),
- Canal boating (0.25%),
- Outdoor swimming (1.75%), and
- Spending general leisure time at the beach (0.99%).

Canoeing, Motor Boating/Cruising, Yacht cruising, small sailboat racing, Yacht racing, Surfboarding and Angling from a Boat on the other hand have seen rises, which are not statistically significant.

When analysing how the participation rates for the individual activities developed over the past 5 years by introducing a regression trend line, the participation rate for any boating activity

¹ When comparing actual numbers of participants over all five years it needs to be borne in mind that prior to 2005 the survey did not include Northern Ireland.

² "Any Boating Activity" includes Small sail boat racing, Small sail boat activities, Yacht racing, Yacht cruising, Power boating, Motor boating/Cruising, Using Personal Watercraft, Rowing, Canoeing, Canal boating, Water skiing and Windsurfing)

³ "Any Activity" includes all of the boating activities above plus Surfboarding, Angling from the shore, Angling from a boat, Outdoor Swimming, Leisure Sub Aqua diving, Cliff Climbing, Coastal Walking, Spending General Leisure time at the beach and Kitesurfing)

shows a small but steady decline. When looking at the activities singularly then only motor boating/cruising and canal boating show a trend of an increase in participation rates.

As in previous editions, when considering participation rates by socio-demographics, it is apparent that for most activities men participate more than women. Males have at least twice the female participation rate in the following activities: canoeing, water skiing, windsurfing, power boating, angling from a boat and angling from the shore. We also looked at participation trends over the past 5 years by gender and it becomes apparent that female participation rates are more stable than those for men. Canal boating shows different directions in participation trends for males and females, with females showing an increase and men a decrease.

Younger age groups exhibit higher participation rates than older ones for any boating activity. However, when taking all activities into account the 35-54 age group shows the highest participation rate. When looking at participation over the years by age groups there is a declining trend for any boating activity for the 16-34 age group, whereas the 35-54 age group shows a small increase.

The socio-economic group AB records higher participation rates than the other socio-economic groups. In spite of this, in absolute numbers there are more people from the socio-economic group C1 who participate in many of the activities. This is a reflection of the fact there are a lot more people in this group than in the other socio-economic groups.

People living in a student/workers house share have the highest participation rate for any activity, 34% of respondents from this group having participated in at least one of the surveyed activities in the past year, closely followed by families, 33.8% of respondents from this life stage group having participated in any activity. However, due to the larger number of people in the family category, families account for the majority or participants in absolute numbers for almost all activities. People who are from the Grey category have the lowest participation rate for both any activity and any boating activity, recording participation rates of 12.8% and 1.26% respectively.

More participation is taking place in the UK than abroad. This is especially true for Canal boating, where over 95% of respondents are only participating in the UK. The number of times people are participating in the activities is also higher in the UK than abroad. This is maybe not surprising as most people will be in the UK for most of the year and will only be abroad when on holidays.

Using personal watercraft and Leisure sub-aqua diving have the highest proportion of respondents saying that they never participate in the UK, with the majority of activity focussed overseas.

We also investigate in this report how many actual events are taking place in the various seasons. Probably not surprisingly the majority of events are taking place in the summer, over 50% of events for the majority of events are happening in that season. Rowing, angling from the shore and coastal walking record around 40% of total events in the summer, with the other seasons - spring, autumn and winter - still attracting a considerable proportion of events.

A high proportion, 81% of the total events recorded in the UK for any activity are taking place at the coast in 2006. Taking an average over the past 3 years this proportion stands at 85%. 46% of the total events for any boating are taking place at the coast in 2006.

Club membership for the surveyed activities is generally low. Four of the core sports and eight of all activities have less than 5% participants covered by club membership. Only Small sail

boat racing, Yacht racing, Yacht cruising and Leisure sub-aqua diving record club membership proportions of approximately 30%. However, club members do participate more often in their chosen water based activity than other people. For example, club members of leisure sub aqua diving account for 80% of total events in that activity in the past year, however, only about 30% of participants in this activity are members of a club.

With a headline figure of up to 13.8 million people, just over a quarter of the UK adult population, taking part in activities in and around our coasts and inland waterways there is clearly a large potential market for boating and watersports enthusiasts. The detail given in the following report, allows a fuller insight into patterns of participation by UK citizens.

1. Introduction

The purpose of the Watersports and Leisure Participation Survey 2006 is to provide robust estimates of the level of participation in a range of watersports and water based leisure activities across the United Kingdom. Surveys in 2002, 2003 and 2004 jointly commissioned by the BMF (British Marine Federation), RYA (Royal Yachting Association) and Sunsail covered a list of 12 watersports. In 2004 the MCA (Maritime and Coastguard Agency) also conducted independent research into participation in 20 leisure based watersport and coastal activities. Since 2005 the BMF, MCA, RNLI, RYA, and Sunsail have carried out research as one consortium and extended the list of activities covered to 21 to meet the needs of everyone. This is the second year of reporting on the consolidated survey.

Table 1 summarises those activities that were included in the survey each year since 2002.

Table 1 Summary of activities

	Survey			
	BMF/RYA/ Sunsail	MCA	BMF/ MCA/ RNLI/ RYA/ Sunsail	BMF/ MCA/ RNLI/ RYA/ Sunsail
	2002 - 2004	2004	2005 - 2006	2006
Canoeing	✓	✓	✓	✓
Water skiing	✓	✓	✓	✓
Small sail boat activities	✓	✓	✓	✓
Rowing	✓	✓	✓	✓
Windsurfing	✓	✓	✓	✓
Using personal watercraft	✓	✓	✓	✓
Motor boating/Cruising	✓	✓	✓	✓
Yacht cruising	✓	✓	✓	✓
Power boating	✓	✓	✓	✓
Small sail boat racing	✓	✓	✓	✓
Canal boating	✓	-	✓	✓
Yacht racing	✓	✓	✓	✓
Surfboarding	-	✓	✓	✓
Kitesurfing	-	✓	✓	✓
Angling (from a boat)	-	✓	✓	✓
Angling (from the shore)	-	✓	✓	✓
Cliff climbing	-	✓	✓	✓
Coastal walking	-	✓	✓	✓
Outdoor swimming	-	✓	✓	✓
Leisure sub-aqua diving (from the shore and boat)	-	✓	✓	✓
Spending general leisure time at the beach	-	✓	✓	✓

With the 2006 results we are able to give an insight into annual trends by activity over 5 years (from 2002) for the original 12 BMF, RYA and Sunsail activities, and annual trends over the past 3 years for the additional 9 activities first surveyed in the MCA omnibus survey in 2004.

The data on which the analysis has been based comes from a nationally representative sample of around 12,000 respondents across the United Kingdom (England, Scotland, Wales and Northern Ireland). The surveys prior to 2005 only covered Great Britain (England, Scotland and Wales), as there was no omnibus survey facility in place covering Northern Ireland. The weighted sample delivers information from a representative cross section of the UK population in terms of age, gender, socio-economic grouping and origin.

The Questions

Each respondent was asked if they had taken part in each of the 21 leisure based watersport or coastal activities over the 12 months preceding September 2006. As far as possible the descriptions of each activity were provided in layman's terms to allow all respondents, whatever their level of expertise, to give accurate replies. Additional explanation was provided when requested by the respondent (see Appendix 1 for definitions).

For those activities which respondents had taken part in within the last 12 months, they were asked how often they had participated. The question was split into two parts covering participation in the UK (this was asked of all 21 activities) and participation abroad (asked of the original 12 activities).

As in 2005, we ensured that the extension of the activities list did not have an effect on the participation rates of the original 12 activities and therefore affect comparability. This was achieved by ensuring that the 12 original activities were always asked before any of the 9 added activities.

The above 3 questions form the scope of the original BMF, RYA and Sunsail questionnaire. The following 4 questions are specified by the MCA. The MCA are sharing the information from these questions with all other consortium members.

If the respondents had taken part in the activities in the UK in the last 12 months, they were asked how often they had participated by season (winter, spring summer and autumn).

They were then asked about how often they participated at the coast or inland, and whether they were a club member for these activities.

A substitute question was made in 2006 and asks respondents to indicate where they have been looking for safety information for their activity, if they have done so at all. This question replaced a question about where specifically within inland and coastal districts in the UK participation took place and this information is available from MCA.

Finally, the survey questionnaire also investigates overseas activity, the results of which are provided in a separate report to Sunsail.

The omnibus survey questionnaire is contained in Appendix 1 at the end of this report.

The Data

A brief overview of how to interpret the tables is given with Table 2. Each section of the report is supported by written commentary explaining any assumptions made and to assist interpretation of the data. All figures throughout for 2005 and 2006 include participants in Northern Ireland.

When assessing the contents of this report it must be remembered that only a small number of people from the surveyed sample take part in some of the measured activities. Small base sizes for these activities mean that small fluctuations may have a sizeable effect on the weighted data that is reported. Activities where the base sizes are very small where the results should be taken as indicative only have been marked with a "*".

2. Participation in Surveyed Leisure Activities 2006

Table 2 details the participation in the surveyed activities in 2006. The table covers participation in the UK and abroad, i.e. if a respondent said that he participated in an activity in the past 12 months he is regarded as a participant.

Table 2 Watersports and Leisure Participation 2006

	Participation rate 2006					Number of participants 2006		
	% for 2006	Min		Max		Number of participants for 2006	Min 90% Number of participants	Max 90% Number of participants
		95%	90%	90%	95%			
Any Activity	28.03%	27.23%	27.36%	28.70%	28.83%	13,505,943	13,185,000	13,827,000
Any boating activity	7.25%	6.79%	6.87%	7.64%	7.71%	3,494,069	3,309,000	3,680,000
Canoeing	2.21%	1.95%	1.99%	2.43%	2.47%	1,065,665	960,000	1,171,000
Water skiing	0.67%	0.53%	0.55%	0.80%	0.82%	324,597	266,000	383,000
Small sail boat activities	1.09%	0.91%	0.94%	1.25%	1.28%	527,245	453,000	602,000
Rowing	0.92%	0.75%	0.78%	1.06%	1.09%	442,770	375,000	511,000
Windsurfing	0.54%	0.41%	0.43%	0.65%	0.67%	262,093	209,000	315,000
Using personal watercraft	0.57%	0.44%	0.46%	0.68%	0.71%	275,836	222,000	330,000
Motor boating/Cruising	1.19%	1.00%	1.03%	1.35%	1.38%	573,035	495,000	651,000
Yacht cruising	0.68%	0.53%	0.56%	0.80%	0.82%	327,140	268,000	386,000
Power boating	0.74%	0.59%	0.62%	0.87%	0.90%	358,590	297,000	420,000
Small sail boat racing	0.39%	0.28%	0.30%	0.48%	0.50%	188,174	144,000	233,000
Canal boating	0.80%	0.64%	0.67%	0.93%	0.96%	384,282	321,000	448,000
Yacht racing	0.23%	0.15%	0.16%	0.30%	0.32%	111,347	77,000	146,000
Surfboarding	1.32%	1.12%	1.16%	1.49%	1.53%	638,371	557,000	720,000
Kitesurfing	0.09%	0.04%	0.05%	0.13%	0.14%	43,494	22,000	65,000
Angling (from a boat)	1.12%	0.93%	0.96%	1.28%	1.31%	539,477	464,000	615,000
Angling (from the shore)	2.27%	2.01%	2.05%	2.49%	2.53%	1,094,016	987,000	1,201,000
Cliff climbing	0.91%	0.74%	0.76%	1.05%	1.07%	436,164	368,000	504,000
Coastal walking	12.21%	11.63%	11.72%	12.70%	12.79%	5,883,348	5,649,000	6,118,000
Outdoor swimming	12.35%	11.76%	11.86%	12.84%	12.93%	5,950,075	5,715,000	6,185,000
Leisure sub-aqua diving (from the shore and boat)	0.79%	0.63%	0.66%	0.92%	0.95%	380,546	317,000	444,000
Spending general leisure time at the beach	12.49%	11.90%	11.99%	12.98%	13.07%	6,015,909	5,779,000	6,252,000
Base	12,203					48,184,000	48,184,000	48,184,000

Source: Watersports and Leisure Omnibus Survey 2006

The first column of Table 2 titled ‘% for 2006’ is our best estimate of participation rates for each activity in 2006. The figure of 28.03% is our best estimate for participation in ‘any’ of the 21 activities asked about. We also show the best estimate of actual participation in any of the original 12 watersports as measured by the survey. This participation rate is 7.25% (labelled “Any boating activity”). However, it should be borne in mind that any estimate based on a sample of the population is only accurate within the statistical confidence interval outlined above.

The next four columns give an indication of our lower and upper estimates of participation within different levels of confidence. For example, we are 90% confident, that the participation rate for Yacht racing lies between 0.16% and 0.30% of the UK adult population.

In the next column we convert our best estimate participation rate for 2006 into an estimate of likely numbers of participants in each activity. These are based on a total population 16+ of 48,184,000 in the UK. In the next 2 columns we show the participant numbers at the 90% confidence interval. E.g. we are 90% confident that the number of participants in coastal walking lies between 5,649,000 and 6,118,000 people. The population numbers prior to 2005 did not include Northern Ireland and this should be borne in mind when making comparisons with earlier numbers.

Table 3 compares the participation rates as established in the 2006 survey with last year's participation rates.

The 2006 data shows a rise in participation rates compared with 2005. 12 activities registered a rise in participation rates, although not all these rises are significant, hence only significant changes are highlighted in bold above

In interpreting the figures it is important to consider whether they reflect a real change in participation or a random fluctuation in the data. For example in 2005 we estimated canoeing participation at 2.09%, in 2006 we have estimated it at 2.21%. This is an increase of 0.13 percentage points. However, this is a relatively small increase and it is only significant at a confidence level of 50.1%, i.e. it is just as likely that this is a random variation as it is that it reflects a real change. We would therefore interpret this data as saying there is no change in the number of canoeists. As the level of change increases, the likelihood that it is caused by random variation declines and it is increasingly likely to reflect a real change. The figures in the column 'Significance Measure' indicate whether the observed changes are more likely to be real changes as opposed to sample error. The figures are highlighted in red and bold if the significance measure of the change is bigger than 90%, which indicates that only 1 in 10 times is the data likely to be just a random fluctuation. Hence, only a third of the changes (7 activities) are considered to be large enough to indicate reliable changes in participation.

Table 3 Difference in participation rates 2006-2005

	Participati on rate 2006	Participati on rate 2005	Change (percentage points)	Significance
Any Activity	28.03%	26.29%	1.74%	99.8%
Any boating activity	7.25%	6.85%	0.41%	78.4%
Canoeing	2.21%	2.09%	0.13%	50.1%
Water skiing	0.67%	0.77%	-0.10%	63.3%
Small sail boat activities	1.09%	1.12%	-0.03%	17.3%
Rowing	0.92%	0.99%	-0.07%	40.7%
Windsurfing	0.54%	0.58%	-0.03%	25.8%
Using personal watercraft	0.57%	0.78%	-0.21%	95.4%
Motor boating/Cruising	1.19%	1.19%	0.00%	2.3%
Yacht cruising	0.68%	0.66%	0.02%	16.5%
Power boating	0.74%	0.76%	-0.01%	8.3%
Small sail boat racing	0.39%	0.30%	0.09%	76.2%
Canal boating	0.80%	0.54%	0.25%	98.4%
Yacht racing	0.23%	0.17%	0.06%	72.5%
Surfboarding	1.32%	1.26%	0.07%	37.0%
Kitesurfing	0.09%	0.22%	-0.13%	99.0%
Angling (from a boat)	1.12%	0.97%	0.15%	74.8%
Angling (from the shore)	2.27%	1.93%	0.34%	93.9%
Cliff climbing	0.91%	0.94%	-0.03%	21.6%
Coastal walking	12.21%	12.15%	0.06%	11.3%
Outdoor swimming	12.35%	10.59%	1.75%	100.0%
Leisure sub-aqua diving (from the shore and boat)	0.79%	1.17%	-0.38%	99.7%
Spending general leisure time at the beach	12.49%	11.50%	0.99%	98.3%
Base	12,203	12,191		

Table 4 shows the participation rate in activities of particular interest to the RYA, which have been combined into one variable. These are the original 12 activities bar rowing, water skiing and canoeing. The rise in 2006 compared to 2005 is not statistically significant.

Table 4 Participation in RYA interests 2006

	2005	2006	% Change
Participation Rate (min and max 90%)	4.88% (4.56-5.20)	4.92% (4.60-5.24)	0.04%
Number of participants	2,184,000-2,490,000	2,215,000-2,525,000	0.14%
Base	12,191	12,203	≅0
Total Population	47,858,000	48,184,000	≅0

Figure 1 shows graphically the participation rate in each surveyed activity.

Figure 1 Watersports and Leisure participation in 2006 of UK respondents

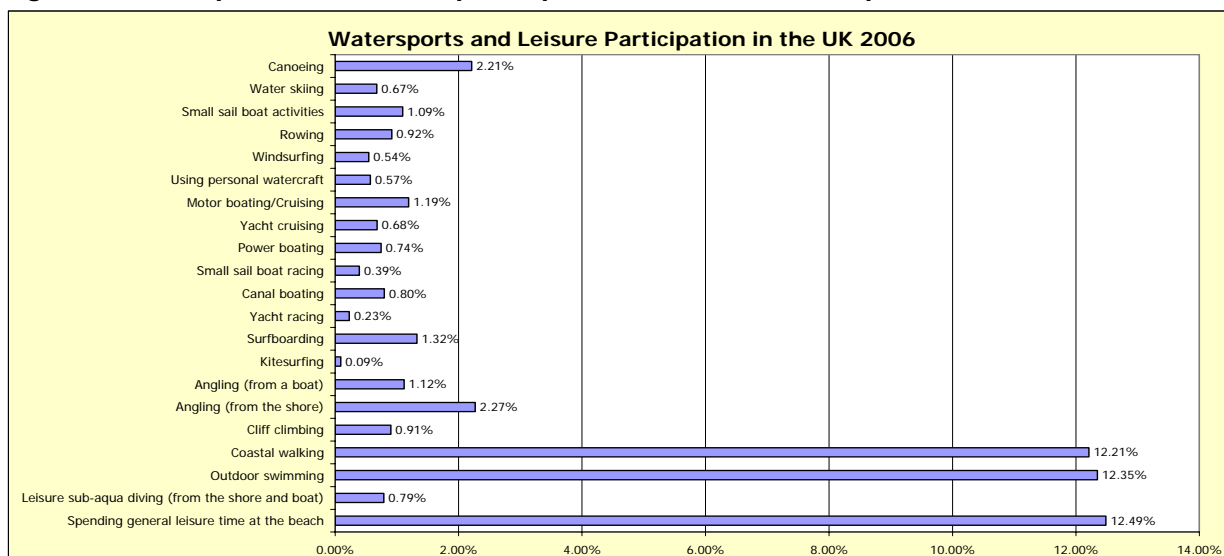
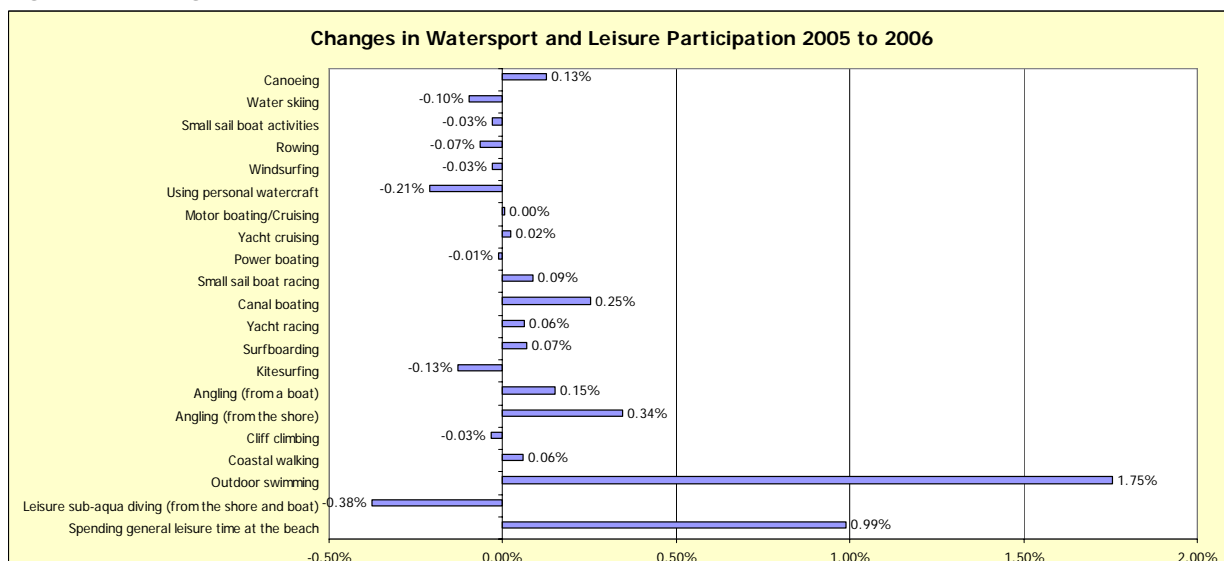


Figure 2 shows the change in participation rate for the activities from 2005 to 2006.

Figure 2 Changes in Watersport and Leisure Participation 2005 to 2006 of UK respondents



Emerging trends

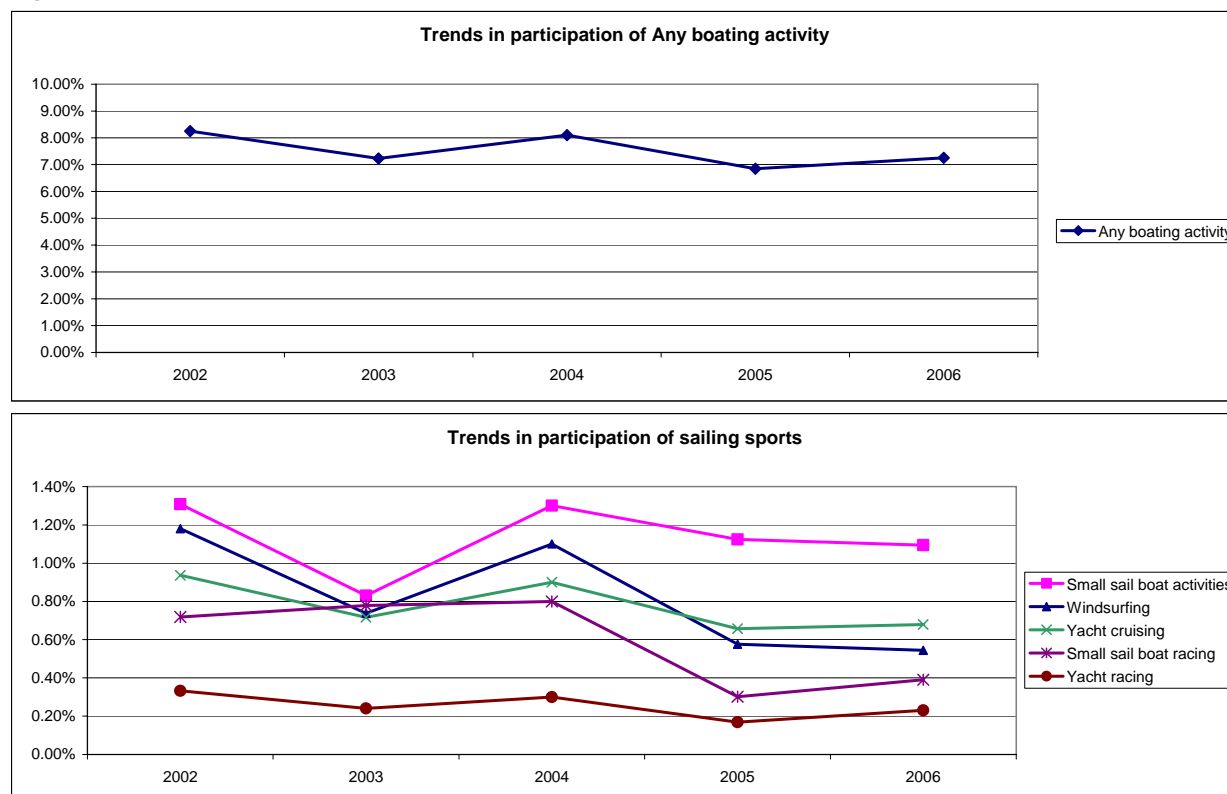
The following charts give insight into the participation trends for grouped activities from 2002 to 2006 and for “any boating activity” as a whole, covering the original 12 BMF, RYA and Sunsail activities. For the activities that were added in 2004 we can now provide trends over the past 3 years. The activities are grouped together into sailing sports (small sail boat racing, other small sail boat activities, yacht racing, yacht cruising and windsurfing), power sports (power boating, general motor boating, canal boating and using personal watercraft) and manual sports (canoeing, rowing and water-skiing).

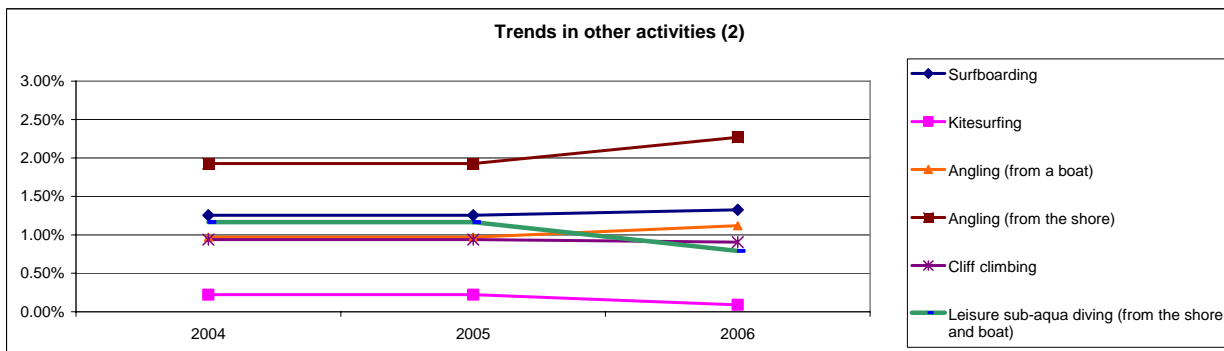
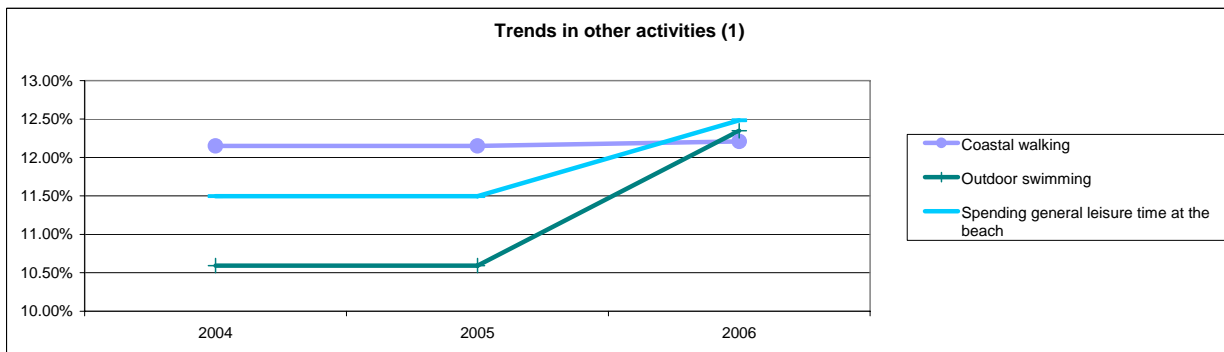
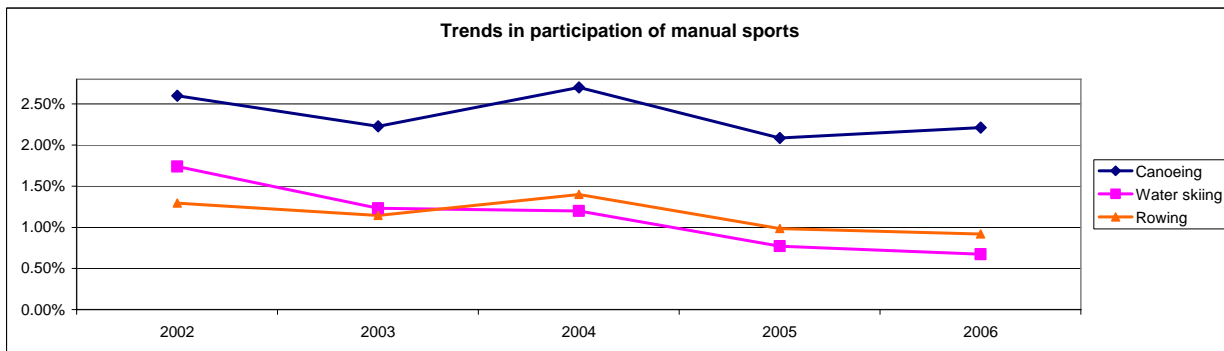
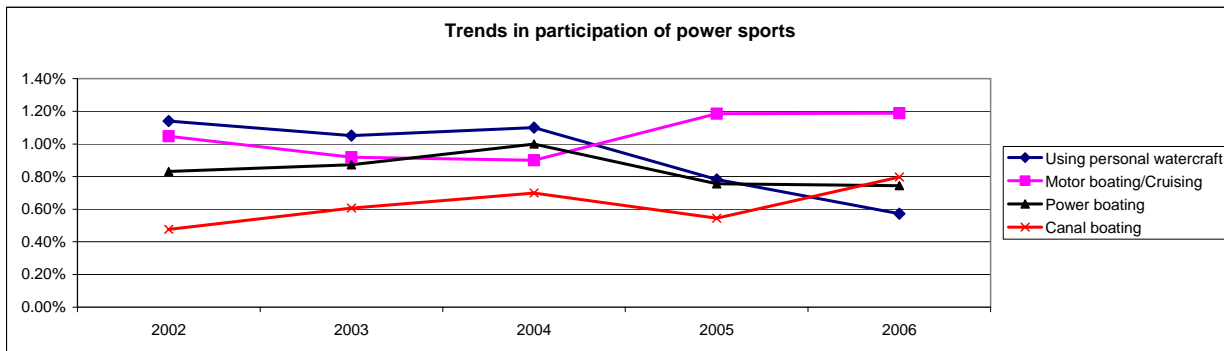
Of the original 12 activities, 5 activities have seen a rise in participation levels in 2006, even though this rise is sometimes very small and may not be significant. The only significant changes are a decline in using personal watercraft (-0.21%) and an increase in canal boating (+0.25%). The other 7 original activities have seen mostly minor declines in participation rates.

Of the other activities, spending general leisure time at the beach, outdoor swimming, angling from the shore and boat, surfboarding and coastal walking, have seen rises in participation levels in 2006, all but coastal walking can be demonstrated as significant.

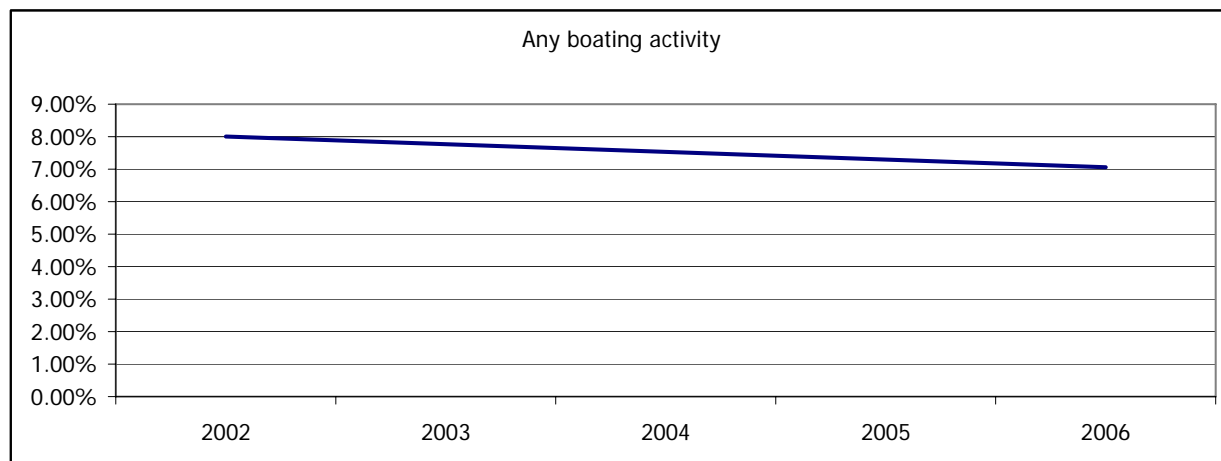
It is encouraging to note that now we have 5 years of data we can be increasingly confident about the general levels of participation in each activity and can perceive some trends within the data. For example, there appears to be a gradual decline in windsurfing, using personal watercraft and water skiing since 2002. Motor boating/cruising and canal boating on the other hand have seen a gradual increase. Outdoor swimming and spending general leisure time at the beach both have seen an increase compared to previous years, and the increase in these activities seems to be closely related to each other. The additional sample (i.e. approx 12,000 vs 6,000) seems to have added greater stability to the data year on year.

Figure 3 Trends in Watersports and Leisure Participation 2002 to 2006





The following chart shows the linear regression trend line for any boating. We have not provided these for any activity, as we only have 3 years data for it. The regression line shows a slight downwards trend. Charts for all 12 individual activities can be found in Appendix 2. There it can be seen that motor boating/cruising and canal boating are the only activities which show an upwards trend line. The trend line for small sail boat activities shows a stable participation over the past five years.



3. Participation by Socio-Demographic Groups

The following tables show activity participation by age groups, gender and Socio-Economic Group (SEG) as well as lifestage and working status. For each of these groups there are two tables. One showing the participation rates as a percentage and one that converts these percentages into actual participant numbers based on the overall **UK** adult population (those aged 16+), i.e. Great Britain and Northern Ireland.

Participation By Gender

The table below shows that overall activity rates for men and women are quite similar (30% for men and 27% for women). However, males are more likely to participate in nearly all the surveyed activities than women. With respect specifically to the original 12 activities the difference between male and female participation essentially means that for every 3 men participating there are only 2 women. Only the participation rate for canal boating, and spending general leisure time at the beach is significantly higher for women than for men (\times 1.45 and 1.19 respectively).

The gap between male and female participation is largest in specialist sports. We have highlighted the male participation rate for an activity in blue and bold, if it is more than twice the female participation rate.

Table 5 Participation by Gender

	Male	Female	Total UK
Any Activity	29.58%	26.57%	28.03%
Any boating activity	8.89%	5.71%	7.25%
Canoeing	3.01%	1.46%	2.21%
Water skiing	0.98%	0.39%	0.7%
Small sail boat activities	1.22%	0.98%	1.1%
Rowing	1.22%	0.63%	0.9%
Windsurfing	0.74%	0.36%	0.5%
Using personal watercraft	0.71%	0.44%	0.6%
Motor boating/Cruising	1.56%	0.84%	1.2%
Yacht cruising	0.66%	0.70%	0.7%
Power boating	1.01%	0.49%	0.7%
Small sail boat racing	0.45%	0.33%	0.4%
Canal boating	0.65%	0.94%	0.8%
Yacht racing	0.26%	0.20%	0.2%
Surfboarding	1.73%	0.94%	1.3%
Kitesurfing	0.11%	0.07%	0.1%
Angling (from a boat)	1.98%	0.31%	1.1%
Angling (from the shore)	4.05%	0.60%	2.3%
Cliff climbing	1.12%	0.70%	0.9%
Coastal walking	12.15%	12.27%	12.2%
Outdoor swimming	12.71%	12.00%	12.3%
Leisure sub-aqua diving (from the shore and boat)	0.92%	0.66%	0.8%
Spending general leisure time at the beach	11.35%	13.55%	12.5%
None	70.42%	73.43%	72.0%
Base	5,515	6,688	12,203

Table 6 Participation by Gender – Participant Numbers

	Male	Female	Total UK
Any Activity	6,912,964	6,593,024	13,505,988
Any boating activity	2,078,363	1,415,718	3,494,081
Canoeing	702,267	363,401	1,065,668
Water skiing	228,288	96,310	324,598
Small sail boat activities	285,284	241,964	527,247
Rowing	285,955	156,816	442,772
Windsurfing	173,479	88,616	262,094
Using personal watercraft	166,265	109,572	275,837
Motor boating/Cruising	365,567	207,470	573,037
Yacht cruising	154,180	172,960	327,141
Power boating	236,387	122,204	358,591
Small sail boat racing	105,724	82,451	188,174
Canal boating	151,934	232,349	384,283
Yacht racing	61,636	49,711	111,348
Surfboarding	405,440	232,932	638,373
Kitesurfing	26,220	17,274	43,494
Angling (from a boat)	463,366	76,113	539,479
Angling (from the shore)	945,400	148,619	1,094,020
Cliff climbing	262,642	173,524	436,165
Coastal walking	2,839,711	3,043,657	5,883,368
Outdoor swimming	2,971,375	2,978,720	5,950,095
Leisure sub-aqua diving (from the shore and boat)	215,620	164,927	380,547
Spending general leisure time at the beach	2,652,918	3,363,011	6,015,929
None	16,456,354	18,221,819	34,678,173
Base	5,515	6,688	12,203

We also looked male and female participation rates for the past 5 years, to see if there are any differences in the trends by gender. In general female participation rates show less variation over the years. For most activities female and male participation show the same trend, i.e. they either both go up or both go down. The exception is canal boating, where female participation shows an upward trend and male participation shows a downward trend.

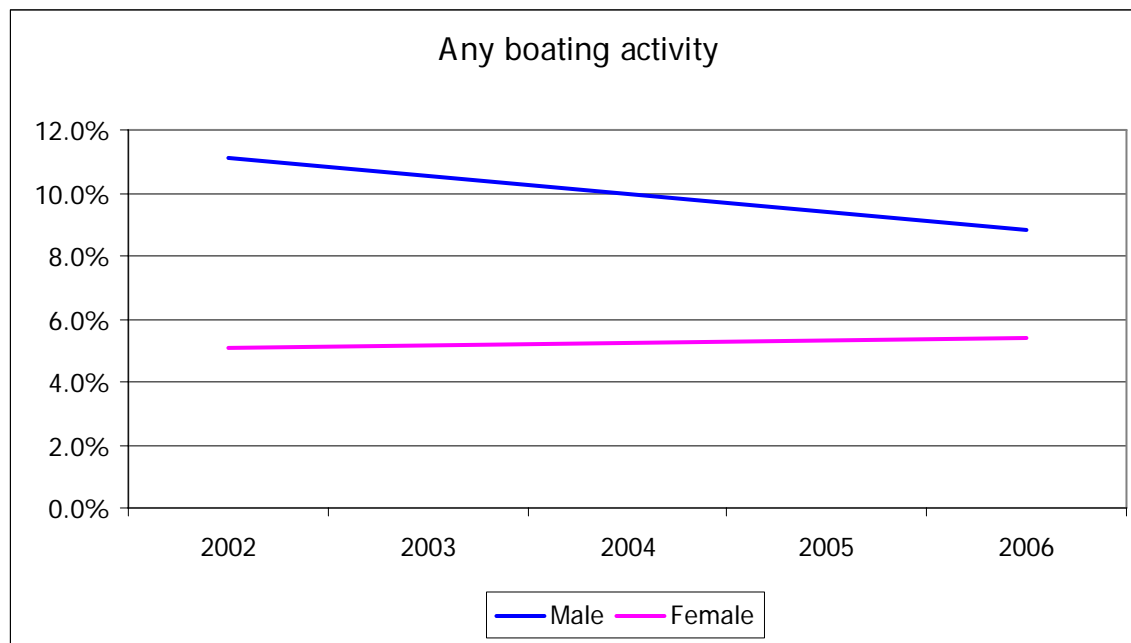
Table 7 Participation trends by gender

	Male					Female				
	2002	2003	2004	2005	2006	2002	2003	2004	2005	2006
Any boating activity	11.0%	10.1%	11.1%	8.6%	8.9%	5.6%	4.5%	5.3%	5.2%	5.7%
Canoeing	3.6%	3.1%	3.6%	2.9%	3.0%	1.6%	1.4%	1.7%	1.4%	1.5%
Water skiing	2.3%	1.8%	1.8%	1.0%	1.0%	1.2%	0.7%	0.6%	0.5%	0.4%
Small sail boat activities	1.7%	0.9%	1.5%	1.4%	1.2%	0.9%	0.7%	1.1%	0.8%	1.0%
Rowing	1.8%	1.6%	2.0%	1.2%	1.2%	0.8%	0.8%	0.8%	0.8%	0.6%
Windsurfing	1.6%	1.1%	1.7%	0.8%	0.7%	0.8%	0.4%	0.5%	0.4%	0.4%
Using personal watercraft	1.9%	1.8%	1.9%	1.1%	0.7%	0.5%	0.3%	0.3%	0.4%	0.4%
Motor boating/Cruising	1.3%	1.3%	1.3%	1.4%	1.6%	0.8%	0.6%	0.5%	1.0%	0.8%
Yacht cruising	1.3%	1.0%	1.2%	0.9%	0.7%	0.6%	0.5%	0.6%	0.4%	0.7%
Power boating	1.1%	1.2%	1.5%	1.0%	1.0%	0.6%	0.6%	0.5%	0.5%	0.5%
Small sail boat racing	0.9%	1.2%	1.2%	0.4%	0.5%	0.6%	0.4%	0.4%	0.2%	0.3%
Canal boating	0.5%	0.7%	0.8%	0.5%	0.7%	0.4%	0.5%	0.6%	0.6%	0.9%
Yacht racing	0.5%	0.4%	0.4%	0.2%	0.3%	0.2%	0.1%	0.2%	0.1%	0.2%
Surfboarding	n/a	n/a	1.8%	1.7%	1.7%	n/a	n/a	0.7%	0.9%	0.9%
Kitesurfing	n/a	n/a	0.3%	0.4%	0.1%	n/a	n/a	0.1%	0.1%	0.1%
Angling (from a boat)	n/a	n/a	2.4%	1.7%	2.0%	n/a	n/a	0.3%	0.3%	0.3%
Angling (from the shore)	n/a	n/a	4.5%	3.5%	4.0%	n/a	n/a	0.5%	0.5%	0.6%
Cliff climbing	n/a	n/a	1.4%	1.3%	1.1%	n/a	n/a	0.8%	0.6%	0.7%
Coastal walking	n/a	n/a	10.9%	12.3%	12.2%	n/a	n/a	10.1%	12.0%	12.3%
Outdoor swimming	n/a	n/a	12.9%	10.9%	12.7%	n/a	n/a	11.6%	10.3%	12.0%
Leisure sub-aqua diving (from the shore and boat)	n/a	n/a	2.3%	1.7%	0.9%	n/a	n/a	0.8%	0.7%	0.7%
Spending general leisure time at the beach	n/a	n/a	10.5%	10.6%	11.4%	n/a	n/a	9.9%	12.3%	13.6%

Figure 4 shows the regression trend lines of participation for any boating activity for males and females over the 5 years. This shows that participation rates for females have stayed very stable, whereas males show a steady decline.

Charts showing the regression trend lines by gender for the individual activities have been included in Appendix 3.

Figure 4 Overall trend in participation for any boating activity by gender



Participation By Age

Since 2005 there has been an increase in activity across all age groups. However, the 35-54 age group show the greatest growth and now more people in this age group are active across all activities than in the younger age group. However, this change is largely driven by the more leisurely pastimes like coastal walking, beach leisure and angling. While the gap has narrowed the under 35's are still more active in most boating sports, especially watersports such as canoeing, windsurfing and rowing.

We have highlighted activities in blue and bold where the participation rate is higher in the 35-54 age group than in the 16-34 age group. The participation rate for Leisure sub-aqua diving is higher for the 35-54 age group than in the younger age group. The overall pattern seems to suggest that cost and level of activity have an influence on the level of interest in particular activities in the 35-54 age group.

Table 8 Participation by age groups

	Age groups			Total UK
	16-34	35-54	55+	
Any Activity	32.73%	33.57%	18.81%	28.03%
Any boating activity	10.59%	8.82%	2.97%	7.25%
Canoeing	3.79%	2.67%	0.46%	2.21%
Water skiing	1.29%	0.72%	0.11%	0.67%
Small sail boat activities	1.51%	1.58%	0.28%	1.09%
Rowing	1.61%	0.98%	0.29%	0.92%
Windsurfing	1.13%	0.55%	0.05%	0.54%
Using personal watercraft	1.15%	0.64%	0.03%	0.57%
Motor boating/Cruising	1.65%	1.11%	0.88%	1.19%
Yacht cruising	0.68%	0.79%	0.57%	0.68%
Power boating	0.87%	1.07%	0.33%	0.74%
Small sail boat racing	0.53%	0.50%	0.17%	0.39%
Canal boating	0.82%	0.95%	0.63%	0.80%
Yacht racing	0.27%	0.32%	0.12%	0.23%
Surfboarding	2.96%	1.21%	0.07%	1.32%
Kitesurfing	0.21%	0.08%	0.00%	0.09%
Angling (from a boat)	1.25%	1.62%	0.53%	1.12%
Angling (from the shore)	2.16%	3.28%	1.40%	2.27%
Cliff climbing	1.80%	0.81%	0.25%	0.91%
Coastal walking	10.97%	15.75%	9.87%	12.21%
Outdoor swimming	16.76%	15.24%	5.91%	12.35%
Leisure sub-aqua diving (from the shore and boat)	0.92%	1.26%	0.24%	0.79%
Spending general leisure time at the beach	14.64%	15.55%	7.76%	12.49%
None	67.27%	66.43%	81.19%	71.97%
Base	3,347	3,928	4,928	12,203

The larger number of people in the older age groups reduces the absolute differences, for example the number of people participating in "Outdoor Swimming" is higher in the 35-54 age group despite the fact that 16-34 year olds have a higher participation rate in percent.

Table 9 Participation by age groups – Participant numbers

	Age groups			Total UK
	16-34	35-54	55+	
Any Activity	4,720,362	5,535,621	3,250,005	13,505,988
Any boating activity	1,526,930	1,453,492	513,658	3,494,081
Canoeing	546,378	440,672	78,618	1,065,668
Water skiing	186,565	118,447	19,586	324,598
Small sail boat activities	218,336	260,353	48,559	527,247
Rowing	231,946	161,219	49,606	442,772
Windsurfing	162,518	90,953	8,623	262,094
Using personal watercraft	165,455	105,157	5,225	275,837
Motor boating/Cruising	238,674	182,394	151,969	573,037
Yacht cruising	98,748	129,566	98,827	327,141
Power boating	125,890	175,775	56,926	358,591
Small sail boat racing	76,688	82,685	28,801	188,174
Canal boating	118,150	156,490	109,644	384,283
Yacht racing	38,536	52,590	20,221	111,348
Surfboarding	427,007	199,020	12,346	638,373
Kitesurfing	30,667	12,827	-	43,494
Angling (from a boat)	180,672	266,632	92,174	539,479
Angling (from the shore)	310,852	541,475	241,692	1,094,020
Cliff climbing	260,112	133,030	43,023	436,165
Coastal walking	1,582,045	2,596,830	1,704,493	5,883,368
Outdoor swimming	2,417,318	2,512,655	1,020,122	5,950,095
Leisure sub-aqua diving (from the shore and boat)	132,352	207,133	41,062	380,547
Spending general leisure time at the beach	2,110,953	2,564,556	1,340,420	6,015,929
None	9,701,542	10,952,567	14,024,064	34,678,173
Base	3,347	3,928	4,928	12,203

When looking at participation by age over the past 5 years, the 16-34 age group has seen a continual decline for any boating activity from 2002 to 2006, the 35 and 54 age group has seen ups and downs in participation but the general trend is a slight increase in participation, whereas the trend for the 55+ age groups shows little variation.

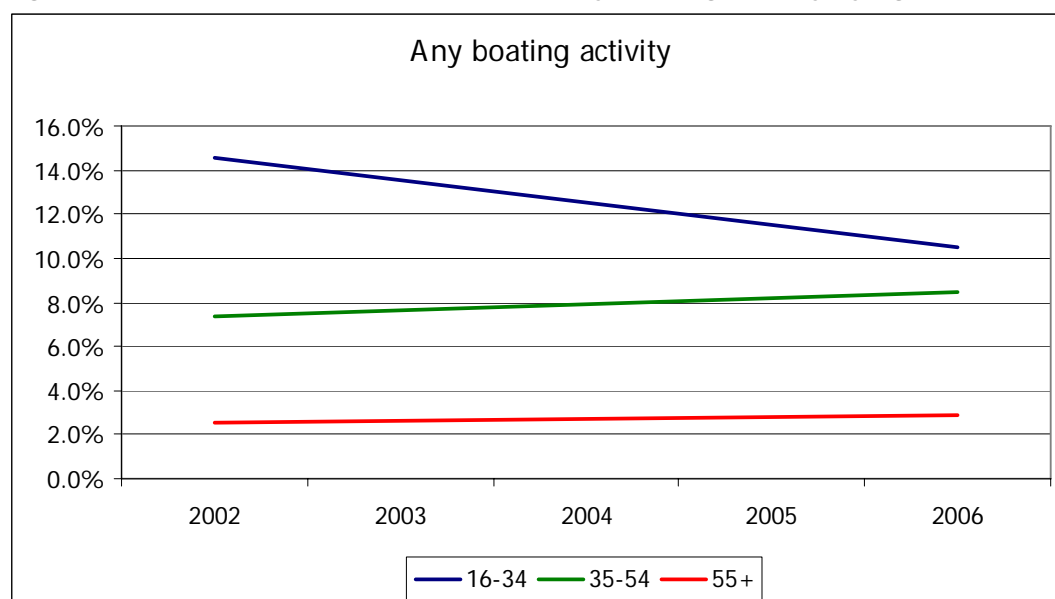
Table 10 Participation trends by age

	16-34					35-54					55+				
	2002	2003	2004	2005	2006	2002	2003	2004	2005	2006	2002	2003	2004	2005	2006
Any boating activity	15.0%	12.8%	12.9%	11.4%	10.6%	7.3%	7.2%	9.2%	7.0%	8.8%	2.8%	2.2%	2.8%	2.7%	3.0%
Canoeing	5.5%	4.7%	5.3%	4.3%	3.8%	2.2%	1.8%	2.7%	1.9%	2.7%	0.3%	0.4%	0.3%	0.4%	0.5%
Water skiing	3.6%	2.8%	2.3%	1.6%	1.3%	1.5%	1.1%	1.3%	0.8%	0.7%	0.2%	0.0%	0.2%	0.1%	0.1%
Small sail boat activities	1.6%	1.1%	2.3%	1.7%	1.5%	1.7%	0.8%	1.3%	1.0%	1.6%	0.6%	0.6%	0.4%	0.8%	0.3%
Rowing	2.5%	2.5%	2.8%	1.9%	1.6%	1.3%	0.8%	1.2%	1.0%	1.0%	0.2%	0.3%	0.4%	0.2%	0.3%
Windsurfing	2.1%	1.3%	1.9%	1.2%	1.1%	1.4%	0.9%	1.3%	0.6%	0.6%	0.1%	0.1%	0.1%	0.0%	0.0%
Using personal watercraft	2.7%	2.5%	1.8%	1.5%	1.1%	0.7%	0.8%	1.3%	0.8%	0.6%	0.1%	0.0%	0.2%	0.1%	0.0%
Motor boating/Cruising	1.6%	1.4%	1.3%	1.5%	1.7%	1.0%	1.0%	1.2%	1.6%	1.1%	0.6%	0.3%	0.2%	0.5%	0.9%
Yacht cruising	1.3%	1.0%	0.9%	0.6%	0.7%	0.8%	0.7%	1.0%	0.8%	0.8%	0.7%	0.5%	0.8%	0.5%	0.6%
Power boating	1.5%	1.7%	1.4%	1.2%	0.9%	0.7%	0.7%	1.6%	0.8%	1.1%	0.3%	0.3%	0.0%	0.3%	0.3%
Small sail boat racing	1.3%	1.3%	1.4%	0.6%	0.5%	0.7%	0.7%	0.8%	0.2%	0.5%	0.2%	0.4%	0.3%	0.1%	0.2%
Canal boating	0.3%	0.9%	0.5%	0.6%	0.8%	0.7%	0.6%	1.1%	0.5%	0.9%	0.4%	0.4%	0.5%	0.6%	0.6%
Yacht racing	0.6%	0.5%	0.4%	0.1%	0.3%	0.4%	0.0%	0.3%	0.3%	0.3%	0.0%	0.2%	0.1%	0.1%	0.1%
Surfboarding	n/a	n/a	2.4%	2.7%	3.0%	n/a	n/a	1.3%	1.2%	1.2%	n/a	n/a	0.1%	0.1%	0.1%
Kitesurfing	n/a	n/a	0.4%	0.5%	0.2%	n/a	n/a	0.2%	0.2%	0.1%	n/a	n/a	0.0%	0.0%	0.0%
Angling (from a boat)	n/a	n/a	1.5%	1.1%	1.3%	n/a	n/a	1.8%	1.4%	1.6%	n/a	n/a	0.7%	0.5%	0.5%
Angling (from the shore)	n/a	n/a	2.9%	2.2%	2.2%	n/a	n/a	3.3%	2.8%	3.3%	n/a	n/a	1.2%	0.7%	1.4%
Cliff climbing	n/a	n/a	2.0%	2.2%	1.8%	n/a	n/a	1.2%	0.8%	0.8%	n/a	n/a	0.2%	0.1%	0.2%
Coastal walking	n/a	n/a	8.3%	10.9%	11.0%	n/a	n/a	13.6%	15.4%	15.7%	n/a	n/a	9.2%	9.8%	9.9%
Outdoor swimming	n/a	n/a	15.8%	14.9%	16.8%	n/a	n/a	15.8%	12.6%	15.2%	n/a	n/a	5.2%	4.7%	5.9%
Leisure sub-aqua diving (from the shore and boat)	n/a	n/a	2.6%	2.0%	0.9%	n/a	n/a	1.7%	1.3%	1.3%	n/a	n/a	0.4%	0.3%	0.2%
Spending general leisure time at the beach	n/a	n/a	10.6%	12.8%	14.6%	n/a	n/a	14.0%	14.4%	15.6%	n/a	n/a	5.8%	7.3%	7.8%

Figure 5 shows the regression trend lines of participation for any boating activity for the 3 age groups over the 5 years.

Charts showing the regression trend lines by age groups for the individual activities are shown in Appendix 4. There it can be seen that some activities, like canal boating, which shows a steady increase in participation rate for all age group, and windsurfing, which shows a decrease in participation rates, show similar trends for the different age groups. For other activities the trends by age group show a different pattern. For example canoeing, yacht cruising and power boating show declining participation rates for 16-34 year olds but slight increases in participation rates for 35-54 year olds.

Figure 5 Overall trend in participation for any boating activity by age



Participation By SEG

The socio-economic groups AB have generally a substantially higher participation rate than the other groups. The gap for all activities has also slightly widened since 2005 from 8.3% to 9.5% between the AB and C1 groups. Participation rates have been highlighted in blue and bold, where the participation rate in either the C1 or C2DE socio-economic groups is higher than for ABs.

Table 11 Participation by SEG

	SEG			
	AB	C1	C2DE	Total UK
Any Activity	41.22%	31.71%	21.01%	28.03%
Any boating activity	11.86%	9.23%	4.41%	7.25%
Canoeing	4.05%	2.60%	1.30%	2.21%
Water skiing	1.52%	0.83%	0.27%	0.67%
Small sail boat activities	2.12%	1.43%	0.52%	1.09%
Rowing	1.37%	1.31%	0.53%	0.92%
Windsurfing	0.85%	0.84%	0.26%	0.54%
Using personal watercraft	0.70%	0.79%	0.40%	0.57%
Motor boating/Cruising	2.23%	1.33%	0.72%	1.19%
Yacht cruising	1.28%	0.88%	0.34%	0.68%
Power boating	1.23%	0.93%	0.46%	0.74%
Small sail boat racing	0.73%	0.59%	0.15%	0.39%
Canal boating	1.08%	1.04%	0.56%	0.80%
Yacht racing	0.41%	0.41%	0.06%	0.23%
Surfboarding	2.28%	1.81%	0.70%	1.32%
Kitesurfing	0.05%	0.22%	0.03%	0.09%
Angling (from a boat)	1.48%	1.38%	0.84%	1.12%
Angling (from the shore)	2.49%	2.32%	2.16%	2.27%
Cliff climbing	1.19%	1.11%	0.68%	0.91%
Coastal walking	21.62%	13.34%	8.03%	12.21%
Outdoor swimming	19.92%	14.67%	8.20%	12.35%
Leisure sub-aqua diving (from the shore and boat)	1.33%	0.77%	0.60%	0.79%
Spending general leisure time at the beach	18.71%	13.78%	9.42%	12.49%
None	58.78%	68.29%	78.99%	71.97%
Base	2,175	3,129	6,899	12,203

The much greater number of people in the C1 socio-economic group compared to those in the AB group means that despite lower participation rate, they are often the largest population group in absolute numbers. For example, the percentage for yacht racing is 0.41% for both AB and C1 groups, however this equates to 38,626 and 56,510 people respectively revealing a higher number of participants in the C1 category. Absolute participation numbers have been highlighted in blue and bold where these higher in either the C1 or C2DE socio-economic groups than for ABs. For the following activities the highest participation category is C1.

- Rowing
- Windsurfing
- Using Personal Watercraft
- Yacht cruising and racing
- Power boating
- Small sail boat racing
- Canal boating
- Surfboarding
- Kitesurfing

Highest absolute participation numbers are from C2DE for:

- Angling from a boat or the shore
- Cliff climbing
- Outdoor swimming
- Leisure sub-aqua diving
- Spending general leisure time at beach

Of the 21 activities, only 4 - Canoeing, small sail boat activities, motorboating/cruising and coastal walking - have the highest absolute numbers in the AB category.

Table 12 Participation by SEG – Participant Numbers

	SEG			
	AB	C1	C2DE	Total UK
Any Activity	3,880,826	4,383,419	5,241,742	13,505,988
Any boating activity	1,116,870	1,275,862	1,101,349	3,494,081
Canoeing	381,724	359,437	324,508	1,065,668
Water skiing	143,089	114,867	66,643	324,598
Small sail boat activities	199,357	197,950	129,940	527,247
Rowing	128,838	181,140	132,794	442,772
Windsurfing	79,917	116,099	66,078	262,094
Using personal watercraft	66,242	109,199	100,396	275,837
Motor boating/Cruising	210,359	183,630	179,049	573,037
Yacht cruising	120,862	121,031	85,248	327,141
Power boating	115,767	129,100	113,724	358,591
Small sail boat racing	69,022	81,431	37,721	188,174
Canal boating	102,066	143,566	138,651	384,283
Yacht racing	38,626	56,510	16,212	111,348
Surfboarding	214,556	249,704	174,113	638,373
Kitesurfing	4,759	30,631	8,103	43,494
Angling (from a boat)	139,152	190,692	209,635	539,479
Angling (from the shore)	234,560	320,477	538,983	1,094,020
Cliff climbing	112,281	153,806	170,078	436,165
Coastal walking	2,035,310	1,844,031	2,004,026	5,883,368
Outdoor swimming	1,875,978	2,027,812	2,046,304	5,950,095
Leisure sub-aqua diving (from the shore and boat)	124,943	106,582	149,022	380,547
Spending general leisure time at the beach	1,761,206	1,904,899	2,349,824	6,015,929
None	5,534,865	9,439,239	19,704,069	34,678,173
Base	2,175	3,129	6,899	12,203

Participation By Working Status

When looking at the participation by working status the participation rate of those working is higher than retired and non-working groups. Retired people are least active. This is likely to reflect the age of the different groups.

Table 13 Participation by Working Status

	Working status			Total UK
	Working	Retired	Other non-working	
Any Activity	34.76%	15.12%	26.90%	28.03%
Any boating activity	9.80%	2.12%	7.09%	7.25%
Canoeing	3.01%	0.32%	2.48%	2.21%
Water skiing	1.01%	0.11%	0.53%	0.67%
Small sail boat activities	1.56%	0.30%	0.91%	1.09%
Rowing	1.24%	0.12%	1.08%	0.92%
Windsurfing	0.79%	0.06%	0.52%	0.54%
Using personal watercraft	0.86%	0.00%	0.56%	0.57%
Motor boating/Cruising	1.54%	0.54%	1.12%	1.19%
Yacht cruising	0.96%	0.31%	0.43%	0.68%
Power boating	1.03%	0.18%	0.70%	0.74%
Small sail boat racing	0.50%	0.15%	0.39%	0.39%
Canal boating	0.96%	0.55%	0.69%	0.80%
Yacht racing	0.29%	0.09%	0.26%	0.23%
Surfboarding	1.78%	0.05%	1.70%	1.32%
Kitesurfing	0.15%	0.00%	0.06%	0.09%
Angling (from a boat)	1.78%	0.42%	0.38%	1.12%
Angling (from the shore)	3.12%	1.09%	1.63%	2.27%
Cliff climbing	1.18%	0.20%	1.06%	0.91%
Coastal walking	15.32%	8.11%	9.60%	12.21%
Outdoor swimming	16.23%	4.10%	12.59%	12.35%
Leisure sub-aqua diving (from the shore and boat)	1.24%	0.10%	0.52%	0.79%
Spending general leisure time at the beach	15.63%	6.23%	12.20%	12.49%
None	65.24%	84.88%	73.10%	71.97%
Base	5,810	3,620	2,773	12,203

Table 14 Participation by working status – Participant numbers

	Working status			Total UK
	Working	Retired	Other non-working	
Any Activity	8,734,071	1,834,609	2,937,307	13,505,988
Any boating activity	2,462,379	256,966	774,736	3,494,081
Canoeing	756,072	38,523	271,074	1,065,668
Water skiing	253,713	13,365	57,521	324,598
Small sail boat activities	391,561	36,104	99,582	527,247
Rowing	310,856	14,355	117,561	442,772
Windsurfing	197,382	7,503	57,209	262,094
Using personal watercraft	214,862	-	60,975	275,837
Motor boating/Cruising	385,837	65,039	122,161	573,037
Yacht cruising	242,418	37,871	46,852	327,141
Power boating	260,051	21,993	76,547	358,591
Small sail boat racing	126,701	18,576	42,898	188,174
Canal boating	241,636	66,927	75,720	384,283
Yacht racing	72,151	10,984	28,213	111,348
Surfboarding	446,170	6,057	186,146	638,373
Kitesurfing	36,765	-	6,729	43,494
Angling (from a boat)	447,698	50,505	41,276	539,479
Angling (from the shore)	783,461	132,452	178,106	1,094,020
Cliff climbing	295,640	24,690	115,836	436,165
Coastal walking	3,850,824	983,997	1,048,547	5,883,368
Outdoor swimming	4,077,616	496,958	1,375,521	5,950,095
Leisure sub-aqua diving (from the shore and boat)	311,129	12,303	57,115	380,547
Spending general leisure time at the beach	3,927,194	756,348	1,332,387	6,015,929
None	16,394,400	10,299,905	7,983,867	34,678,173
Base	5,810	3,620	2,773	12,203

Participation By Lifestage

The following tables show the participation rates for the individual activities by life stage. The life stage definitions have been constructed from the information available and are defined as below.

Figure 6 Life stage explanation

Life Stage	Definition
Student/Workers house share	Two or more adults not living as a couple, without children (up to the age of 54).
Single	One person living alone either single/widowed/divorced/separated.
Couple under 55	Two married or living as married no children and under 55.
Single parents	One parent with one child or several children in household.
Family	Household of 2 adults with children.
Empty nesters	Two people 55 to 65 living in house with no children
Greys	Two or more people over 64 living in house with no children or living alone and over 64

Families record the highest participation for spending general leisure time at the beach, followed closely by couples under 55. For the very active activities like Surfboarding, Windsurfing and Cliff climbing the lifestage group with the highest participation rate are those in a student/workers houseshare. We have highlighted the biggest participation rate (in Table 15) and the largest absolute participation number (in Table 16) in blue.

Table 15 Participation by lifestage

	Life stage							Total UK
	Student/Workers house share	Single	Couple under 55	Family	Single parents	Empty nesters	Greys	
Any Activity	34.0%	26.97%	35.03%	33.80%	28.99%	26.84%	12.80%	28.03%
Any boating activity	12.9%	7.75%	10.14%	8.41%	7.60%	5.29%	1.26%	7.25%
Canoeing	5.92%	1.98%	2.74%	2.34%	2.95%	0.68%	0.10%	2.21%
Water skiing	0.99%	0.71%	0.85%	0.81%	1.47%	0.15%	0.04%	0.67%
Small sail boat activities	1.41%	0.92%	1.69%	1.61%	1.11%	0.49%	0.14%	1.09%
Rowing	1.96%	1.27%	1.18%	0.95%	1.26%	0.47%	0.03%	0.92%
Windsurfing	1.41%	0.43%	0.96%	0.53%	0.78%	0.09%	0.00%	0.54%
Using personal watercraft	1.66%	0.23%	0.87%	0.68%	0.68%	0.00%	0.00%	0.57%
Motor boating/Cruising	2.13%	1.07%	1.18%	1.37%	0.77%	1.71%	0.43%	1.19%
Yacht cruising	0.68%	1.37%	0.94%	0.77%	0.31%	0.86%	0.16%	0.68%
Power boating	1.22%	0.80%	0.70%	1.06%	0.56%	0.65%	0.11%	0.74%
Small sail boat racing	0.97%	0.33%	0.38%	0.49%	0.21%	0.09%	0.16%	0.39%
Canal boating	0.65%	1.09%	1.15%	0.76%	0.92%	1.24%	0.38%	0.80%
Yacht racing	0.45%	0.15%	0.00%	0.37%	0.20%	0.22%	0.08%	0.23%
Surfboarding	3.54%	1.29%	2.06%	1.16%	2.36%	0.11%	0.03%	1.32%
Kitesurfing	0.46%	0.08%	0.00%	0.06%	0.13%	0.00%	0.00%	0.09%
Angling (from a boat)	1.10%	1.18%	2.03%	1.57%	0.78%	0.33%	0.43%	1.12%
Angling (from the shore)	1.92%	2.43%	3.33%	3.26%	1.59%	2.12%	0.69%	2.27%
Cliff climbing	2.76%	1.22%	1.01%	0.76%	1.14%	0.18%	0.09%	0.91%
Coastal walking	10.26%	12.48%	14.91%	15.61%	10.25%	14.23%	6.59%	12.21%
Outdoor swimming	17.89%	10.43%	15.28%	15.19%	17.18%	9.46%	3.33%	12.35%
Leisure sub-aqua diving (from the shore and boat)	1.40%	0.98%	1.21%	0.89%	1.03%	0.38%	0.06%	0.79%
Spending general leisure time at the beach	11.48%	11.48%	16.09%	16.30%	15.14%	10.78%	5.31%	12.49%
None	65.97%	73.03%	64.97%	66.20%	71.01%	73.16%	87.20%	71.97%
Base	1176	1,130	1,137	3,601	1,118	1,007	3,034	12,203

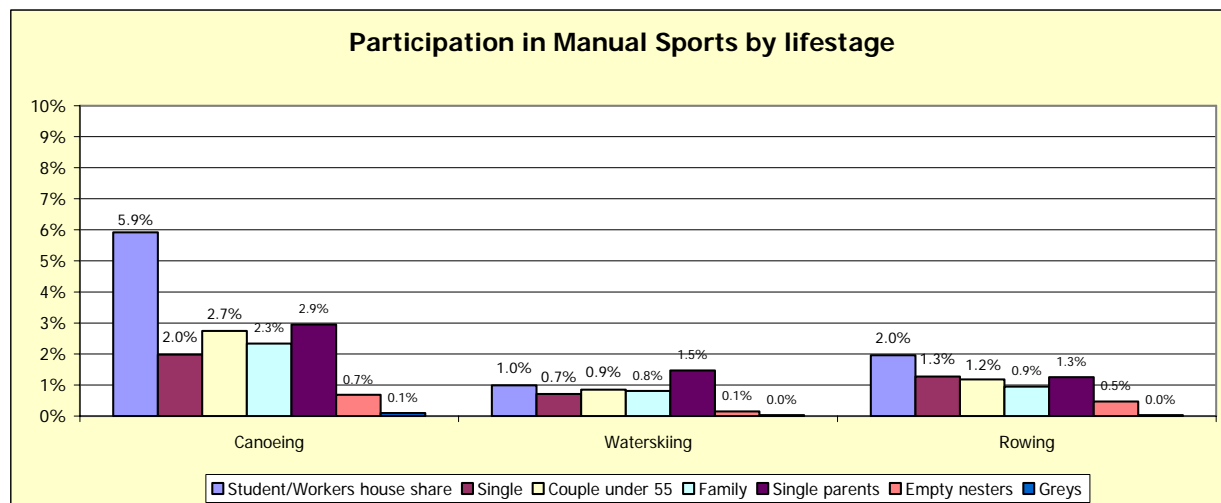
When the size of each lifestage group is taken into account the importance of families becomes very apparent, with almost 40% of all participants in all activities belonging to this group and 35% of participants for the original 12 boating activities.

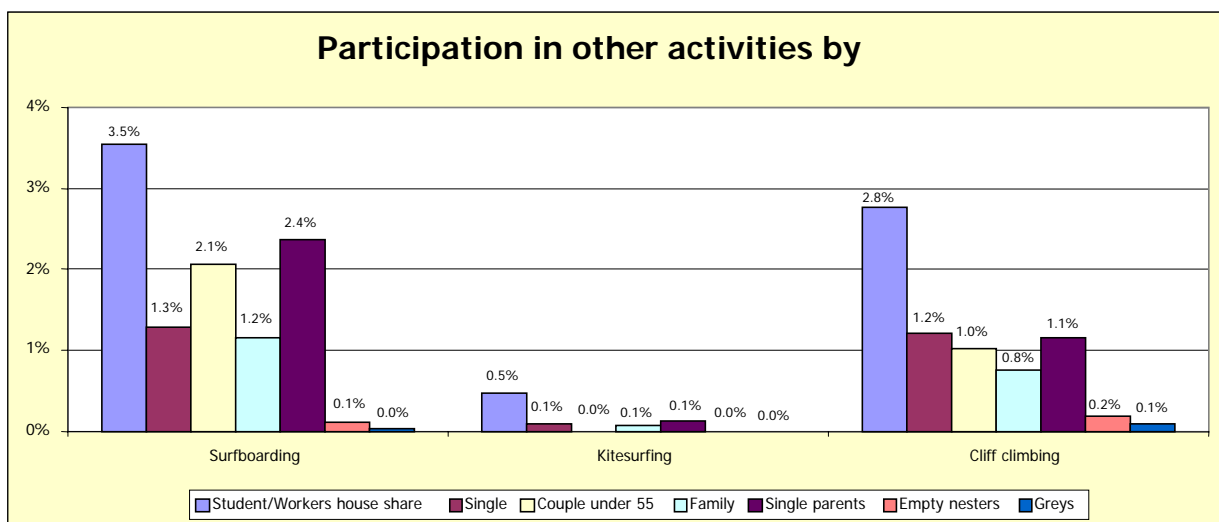
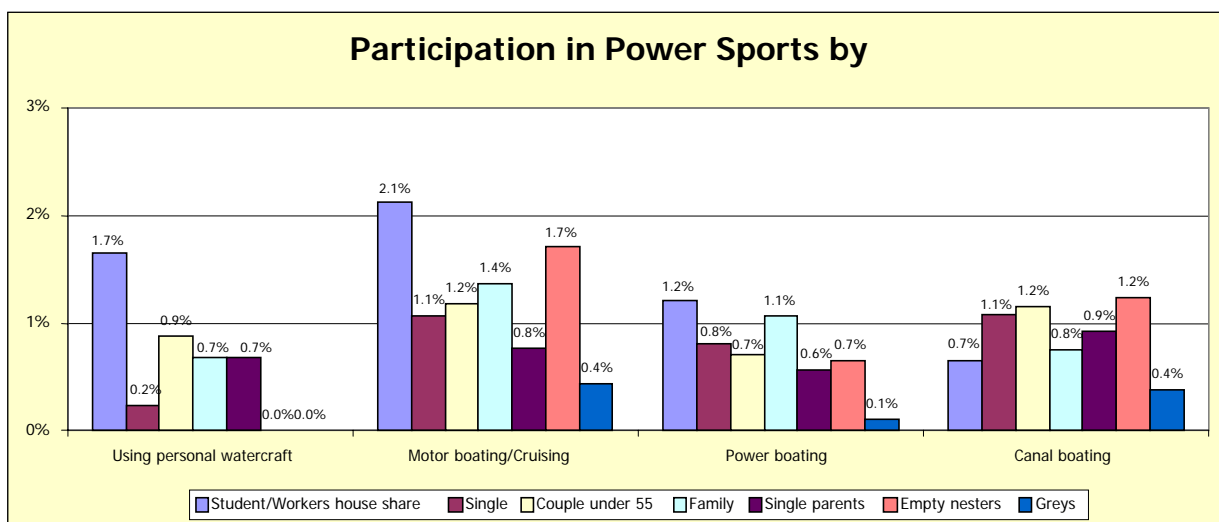
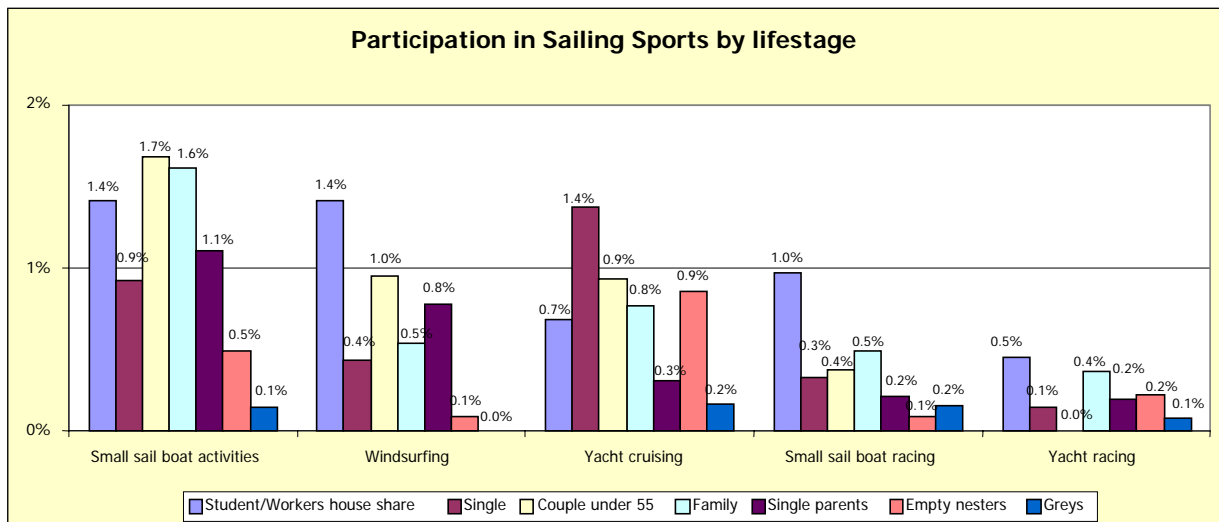
Table 16 Participation by lifestage – Participant numbers

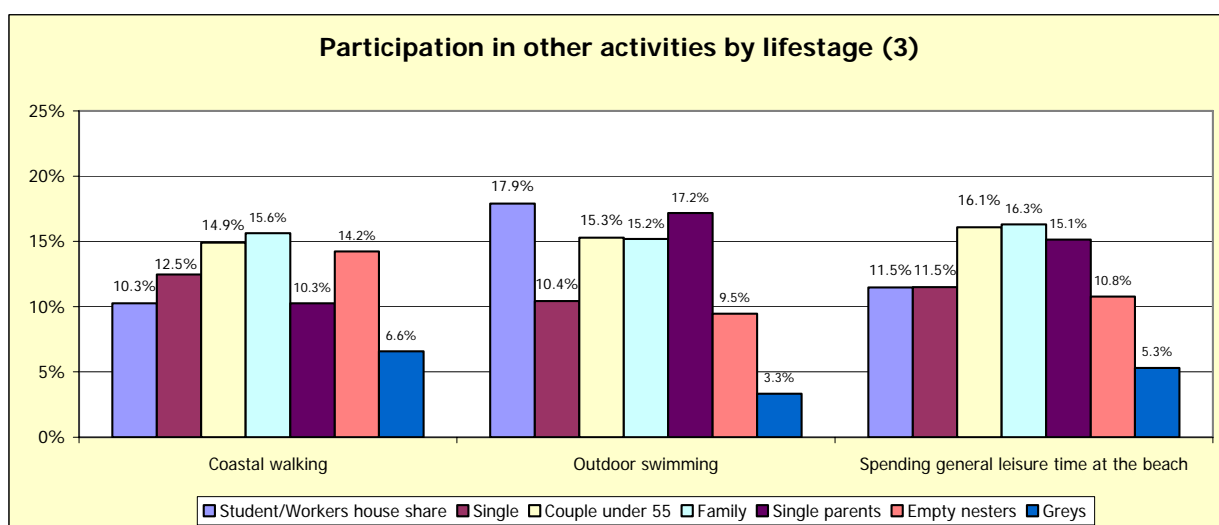
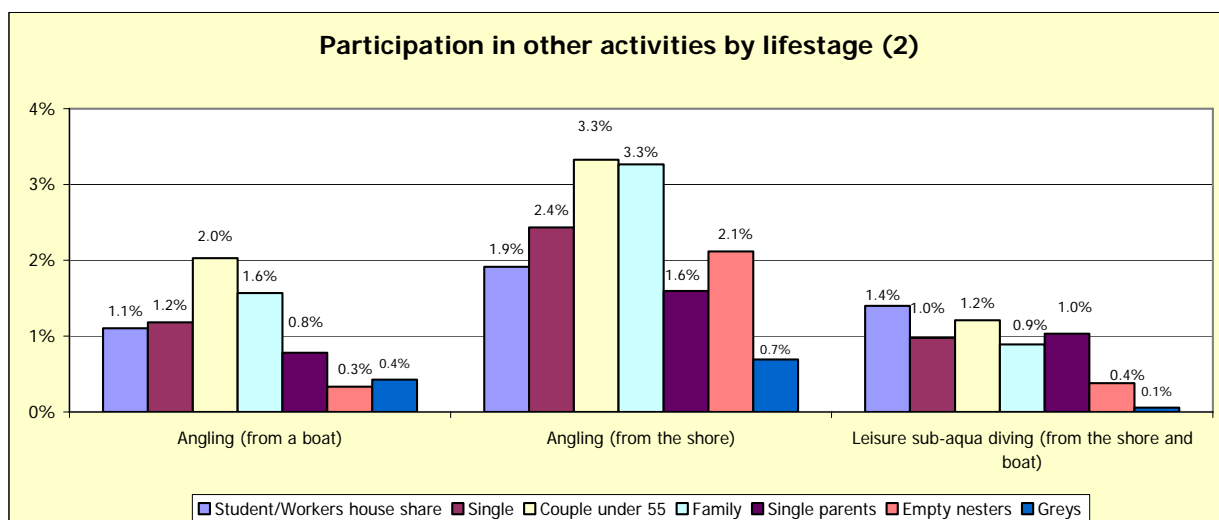
	Life stage							Total UK
	Student/Workers house share	Single	Couple under 55	Family	Single parents	Empty nesters	Greys	
Any Activity	1,842,158	1,253,919	1,739,004	5,062,753	1,274,939	1,088,650	1,244,566	13,505,988
Any boating activity	699,656	360,409	503,327	1,259,614	334,079	214,511	122,484	3,494,081
Canoeing	320,427	92,113	136,172	350,072	129,667	27,770	9,447	1,065,668
Water skiing	53,781	33,054	42,291	121,181	64,809	5,886	3,595	324,598
Small sail boat activities	76,528	42,933	83,654	241,600	48,679	19,808	14,045	527,247
Rowing	106,027	59,128	58,744	141,653	55,221	19,003	2,996	442,772
Windsurfing	76,322	20,157	47,435	80,113	34,447	3,620	-	262,094
Using personal watercraft	89,741	10,654	43,335	102,225	29,882	-	-	275,837
Motor boating/Cruising	115,196	49,706	58,491	204,709	33,653	69,180	42,101	573,037
Yacht cruising	36,894	63,748	46,544	115,762	13,675	34,745	15,773	327,141
Power boating	65,809	37,312	34,936	158,639	24,745	26,566	10,585	358,591
Small sail boat racing	52,294	15,164	18,710	73,905	9,270	3,715	15,117	188,174
Canal boating	35,412	50,546	57,336	113,216	40,404	50,111	37,258	384,283
Yacht racing	24,523	6,836	-	55,026	8,625	8,982	7,357	111,348
Surfboarding	191,904	59,796	102,482	173,173	103,675	4,501	2,841	638,373
Kitesurfing	24,854	3,620	-	9,206	5,814	-	-	43,494
Angling (from a boat)	59,714	54,971	100,594	234,852	34,347	13,540	41,460	539,479
Angling (from the shore)	103,720	113,057	165,136	488,906	70,103	85,808	67,290	1,094,020
Cliff climbing	149,292	56,508	50,338	113,541	50,336	7,432	8,719	436,165
Coastal walking	555,592	579,953	740,094	2,338,826	450,882	577,187	640,834	5,883,368
Outdoor swimming	968,555	484,893	758,500	2,274,819	755,590	383,802	323,937	5,950,095
Leisure sub-aqua diving (from the shore and boat)	75,812	45,417	60,080	133,134	45,281	15,318	5,505	380,547
Spending general leisure time at the beach	621,311	533,874	798,781	2,442,226	665,866	437,471	516,400	6,015,929
None	3,571,883	3,394,901	3,225,378	9,916,832	3,123,433	2,968,050	8,477,697	34,678,173
Base	1,176	1,130	1,137	3,601	1,118	1,007	3,034	12,203

Figure 7 shows the participation for the individual activities by lifestage in a graphical format and shows which lifestage group has the highest participation rate for an activity.

Figure 7 Participation in surveyed activities by lifestage







Participation by Socio-Demographic Groups Using watersports categories

Table 17 and Table 18 show the profile of people participating in grouped watersport activities by sex, age groups, SEG, ITV regions and lifestage. These tables were part of the previous BMF, RYA and Sunsail reports and have been included again for comparability to previous reports.

By aggregating the activities into 3 core categories we can provide more robust estimates of the socio-demographic participation. The original 12 activities have been grouped and included to enable comparison with the previous BMF, RYA, and Sunsail reports from 2002 to date.

We have compared the figures from 2006 with the figures of the 2005 report. Significant rises are highlighted with an orange background (or darker grey in black and white copies) and significant falls are highlighted with a light blue background (or light grey in black and white copies).

As in previous years Males, 16-34 year olds and those belonging to the AB social-economic grouping record the highest participation rates.

There are interesting changes observed in term of regional participation rates.

- Respondents from the Wales/West/South West regions no longer have higher participation rates than respondents from the other regions.
- The highest participation rate in 2006 is recorded for respondents from the Midlands
- N.B. Actual numbers of participants are higher in London/East /South East due to the larger population in this ITV region.

Figure 8 Activities categories

Sailing sports	Small sail boat racing, small sail boat activities, yacht racing, yacht cruising and windsurfing
Power Sports	Power boating, motor boating/cruising, canal boating and using personal watercraft
Manual sports	Canoeing, rowing and water skiing

Significant rises are observed in the sailing category for the 35-54 age group, C2DE, for people from the Midlands and families. There has been a decline in Wales/West/SW and in over 55's and greys.

For manual sports significant rises are also observed for 35-54, people from the Midlands and families, with a decline in 16-34 year old participation.

The 55+ age group shows a significant rise in participation in the power category. This builds on an already significant increase in 2005. No other significant changes are observed in the power category.

Table 17 Participation in watersports categories by socio-demographic groups

		Watersport category				UK Population	Base
		Any boating activity	Sail	Power	Manual		
Sex	Male	8.89%	2.86%	3.55%	4.62%	23,369,318	5,515
	Female	5.71%	2.08%	2.58%	2.36%	24,814,843	6,688
Age Group	16-34	10.59%	3.57%	3.98%	5.92%	14,421,904	3,347
	35-54	8.82%	3.07%	3.52%	4.09%	16,488,187	3,928
	55+	2.97%	0.94%	1.82%	0.80%	17,274,069	4,928
SEG	AB	11.86%	4.32%	4.81%	6.21%	9,415,692	2,175
	C1	9.23%	3.43%	3.74%	4.28%	13,822,658	3,129
	C2DE	4.41%	1.21%	2.01%	1.96%	24,945,811	6,899
Working status	Working	9.80%	3.44%	4.00%	4.73%	25,128,472	5,810
	Retired	2.12%	0.65%	1.24%	0.55%	12,134,515	3,620
	Other non-working	7.09%	2.21%	2.87%	3.75%	10,921,174	2,773
ITV regions	London/ East/ South East	8.11%	3.21%	3.67%	3.64%	15,887,733	3,904
	Wales/ West/ South West	6.93%	1.91%	3.15%	3.15%	5,078,259	1,321
	Midlands	10.11%	3.45%	3.32%	5.79%	6,432,060	1,634
	North West/ North East/ Yorkshire	5.73%	1.70%	2.41%	2.69%	14,889,299	3,838
	Border/ Scotland	5.16%	1.61%	1.90%	2.41%	4,484,465	1,150
Life stage	Northern Ireland	8.48%	2.11%	4.84%	3.28%	1,412,345	356
	Student/Workers house share	12.92%	4.19%	5.09%	8.09%	5,414,041	1,176
	Single	7.75%	2.83%	2.83%	3.75%	4,648,819	1,130
	Couple under 55	10.14%	3.61%	3.78%	4.59%	4,964,382	1,137
	Family	8.41%	2.99%	3.48%	3.77%	14,979,584	3,601
	Single parents	7.60%	2.44%	2.67%	4.49%	4,398,372	1,118
	Empty nesters	5.29%	1.47%	3.60%	1.17%	4,056,700	1,007
	Greys	1.26%	0.31%	0.93%	0.16%	9,722,262	3,034
	Total	Total	7.25%	2.46%	3.05%	3.46%	48,184,160

Table 18 Participation in watersports categories by socio-demographic groups – Participant numbers

		Watersport category				UK Population	Base
		Any boating activity	Sail	Power	Manual		
Sex	Male	2,078,363	668,624	828,926	1,080,394	23,369,318	5,515
	Female	1,415,718	515,144	640,335	585,475	24,814,843	6,688
Age Group	16-34	1,526,930	515,256	574,377	853,796	14,421,904	3,347
	35-54	1,453,492	505,749	580,557	674,466	16,488,187	3,928
	55+	513,658	162,763	314,327	137,608	17,274,069	4,928
SEG	AB	1,116,870	406,695	452,484	585,102	9,415,692	2,175
	C1	1,275,862	474,350	516,290	591,861	13,822,658	3,129
	C2DE	1,101,349	302,723	500,487	488,907	24,945,811	6,899
Working status	Working	2,462,379	864,346	1,006,111	1,189,646	25,128,472	5,810
	Retired	256,966	78,422	150,077	66,242	12,134,515	3,620
	Other non-working	774,736	241,000	313,074	409,981	10,921,174	2,773
ITV regions	London/ East/ South East	1,287,905	509,620	583,366	577,765	15,887,733	3,904
	Wales/ West/ South West	351,712	96,857	159,909	160,118	5,078,259	1,321
	Midlands	650,286	221,866	213,489	372,691	6,432,060	1,634
	North West/ North East/ Yorkshire	853,167	253,230	359,114	400,974	14,889,299	3,838
	Border/ Scotland	231,204	72,386	84,994	108,001	4,484,465	1,150
Life stage	Northern Ireland	119,807	29,808	68,388	46,320	1,412,345	356
	Student/Workers house share	699,656	227,062	275,727	438,189	5,414,041	1,176
	Single	360,409	131,722	131,332	174,194	4,648,819	1,130
	Couple under 55	503,327	179,295	187,547	227,711	4,964,382	1,137
	Family	1,259,614	448,634	521,451	564,692	14,979,584	3,601
	Single parents	334,079	107,277	117,404	197,486	4,398,372	1,118
	Empty nesters	214,511	59,557	145,857	47,558	4,056,700	1,007
	Greys	122,484	30,220	89,944	16,039	9,722,262	3,034
	Total	Total	3,494,081	1,183,768	1,469,261	1,665,869	48,184,160

4. Regional Participation

Table 19 provides an indication of the variations in participation by residential area of the country in 2006. ITV regions have been grouped to provide more robust sample sizes and therefore more robust estimates of participation. However, it must still be considered that the sample sizes in some of the grouped regions are still relatively small varying between 356 and 3,904 across all activities. This means we can provide an indication of participation rates by region, but the statistics are less reliable than the national estimates.

We have highlighted participation rates where changes are statistically significant compared with 2005. The darker grey (or orange in colour copies) is used to indicate apparent rises in the participation the lighter grey (or blue) to indicate an apparent decline. However, the small numbers in each region for an individual sport mean that the data should be treated with caution. The numbers of respondents in each region are provided at the bottom of the table. The regions are defined as follows:

Figure 9 ITV regions

South East and East England	South, South East, East and London ITV regions (covered by Meridian, LWT & Carlton and Anglia)
The West	Wales, South West and West ITV regions (covered by West country, HTV and Central)
Midlands	Midlands ITV region (covered by Central)
Northern England	North West, North East and Yorkshire ITV regions (covered by Granada, Yorkshire and Tyne Tees)
Scotland	Border and Scotland ITV regions (covered by Grampian, Scottish and Border)
Northern Ireland	Northern Ireland

Table 19 shows our estimate of the percentage of people participating in each sport by ITV region. In Western and Northern regions we record a general decline in participation rates, 6 and 7 activities respectively out of the 21 have seen significant decreases in participation. The Midlands on the other hand has seen significant increases in 3 activities.

The top spot when looking at 'any boating activity' has now been taken by the Midlands at 10.11%. Hence, the Wales/West/South West region records no longer the highest participation rate of all ITV regions. Despite a significant drop in the Wales/West/South West region to 8.11%, it still records the highest participation rate in "any activity" (35.89%).

The 0% participation rate for some of the activities in the regions is due to the comparatively small sample size in this region. The sample for Northern Ireland is particularly small with just 356 respondents.

Table 19 Watersports and Leisure participation rates by ITV regions 2006

	ITV regions							All regions
	London/ East/ South East	Wales/ West/ South West	Midlands	North West/ North East/ Yorkshire	Border/ Scotland	Northern Ireland		
Any Activity	30.41%	35.89%	29.83%	23.18%	19.24%	43.78%	28.03%	
Any boating activity	8.11%	6.93%	10.11%	5.73%	5.16%	8.48%	7.25%	
Canoeing	2.14%	2.59%	3.42%	1.72%	1.92%	2.28%	2.21%	
Water skiing	0.71%	0.23%	1.38%	0.54%	0.16%	1.73%	0.67%	
Small sail boat activities	1.40%	0.87%	1.67%	0.71%	0.72%	1.05%	1.09%	
Rowing	1.06%	0.59%	1.51%	0.86%	0.41%	0.00%	0.92%	
Windsurfing	0.69%	0.50%	0.52%	0.55%	0.27%	0.00%	0.54%	
Using personal watercraft	0.67%	0.00%	0.57%	0.61%	0.47%	1.57%	0.57%	
Motor boating/Cruising	1.66%	1.00%	1.02%	0.84%	0.63%	2.81%	1.19%	
Yacht cruising	1.10%	0.51%	0.61%	0.36%	0.48%	0.82%	0.68%	
Power boating	0.87%	1.34%	0.66%	0.49%	0.66%	0.46%	0.74%	
Small sail boat racing	0.66%	0.17%	0.65%	0.20%	0.00%	0.24%	0.39%	
Canal boating	0.87%	0.92%	1.31%	0.70%	0.24%	0.00%	0.80%	
Yacht racing	0.40%	0.15%	0.33%	0.05%	0.23%	0.00%	0.23%	
Surfboarding	1.74%	2.76%	1.41%	0.55%	0.51%	1.84%	1.32%	
Kitesurfing	0.14%	0.00%	0.16%	0.07%	0.00%	0.00%	0.09%	
Angling (from a boat)	0.93%	1.73%	0.76%	0.97%	2.15%	1.04%	1.12%	
Angling (from the shore)	1.90%	3.70%	1.97%	2.09%	2.87%	2.68%	2.27%	
Cliff climbing	0.89%	1.56%	0.81%	0.76%	0.97%	0.51%	0.91%	
Coastal walking	13.21%	17.03%	12.56%	9.81%	7.00%	23.85%	12.21%	
Outdoor swimming	15.39%	15.35%	13.80%	9.21%	6.54%	12.30%	12.35%	
Leisure sub-aqua diving (from the shore and boat)	0.84%	0.80%	1.19%	0.57%	0.76%	0.81%	0.79%	
Spending general leisure time at the beach	13.06%	18.11%	10.88%	10.79%	7.86%	25.59%	12.49%	
None	69.59%	64.11%	70.17%	76.82%	80.76%	56.22%	71.97%	
Base	3,904	1,321	1,634	3,838	1,150	356	12,203	

Base: all respondents (12,203; Source WaterSports and Leisure Omnibus Survey 2006)

Table 20 Watersports participation by ITV region 2006 – Participant numbers

	ITV regions							All regions
	London/ East/ South East	Wales/ West/ South West	Midlands	North West/ North East/ Yorkshire	Border/ Scotland	Northern Ireland		
Any Activity	4,832,099	1,822,835	1,918,736	3,450,976	862,962	618,379	13,505,988	
Any boating activity	1,287,905	351,712	650,286	853,167	231,204	119,807	3,494,081	
Canoeing	339,552	131,711	219,986	256,126	86,142	32,152	1,065,668	
Water skiing	112,955	11,730	88,468	80,082	6,995	24,368	324,598	
Small sail boat activities	222,841	44,312	107,657	105,370	32,173	14,894	527,247	
Rowing	168,476	30,119	97,330	128,242	18,604	-	442,772	
Windsurfing	109,782	25,558	33,226	81,252	12,276	-	262,094	
Using personal watercraft	105,702	-	36,621	90,405	20,979	22,130	275,837	
Motor boating/Cruising	264,204	50,538	65,829	124,536	28,228	39,702	573,037	
Yacht cruising	174,539	26,110	38,946	54,334	21,673	11,539	327,141	
Power boating	138,190	67,978	42,473	73,656	29,738	6,556	358,591	
Small sail boat racing	105,392	8,642	41,655	29,110	-	3,375	188,174	
Canal boating	137,818	46,689	84,349	104,847	10,580	-	384,283	
Yacht racing	63,855	7,765	21,361	8,137	10,229	-	111,348	
Surfboarding	276,670	140,030	90,622	82,384	22,652	26,014	638,373	
Kitesurfing	22,884	-	10,261	10,349	-	-	43,494	
Angling (from a boat)	147,661	88,026	48,566	144,052	96,547	14,628	539,479	
Angling (from the shore)	301,100	188,094	126,813	311,283	128,924	37,806	1,094,020	
Cliff climbing	141,447	79,068	52,187	112,600	43,720	7,144	436,165	
Coastal walking	2,099,501	864,979	807,770	1,460,544	313,703	336,872	5,883,368	
Outdoor swimming	2,444,611	779,698	887,570	1,371,093	293,453	173,671	5,950,095	
Leisure sub-aqua diving (from the shore and boat)	133,344	40,593	76,692	84,380	34,136	11,403	380,547	
Spending general leisure time at the beach	2,074,820	919,856	700,112	1,607,298	352,462	361,381	6,015,929	
Base	3,904	1,321	1,634	3,838	1,150	356	12,203	

Base: all respondents (12,203, Source Watersports Omnibus Survey 2006)

In Table 21 we have combined the 2004 to 2006 samples to provide an average participation rate over the two seasons.

Table 21 Watersports participation by ITV regions– Average over 2004-2006

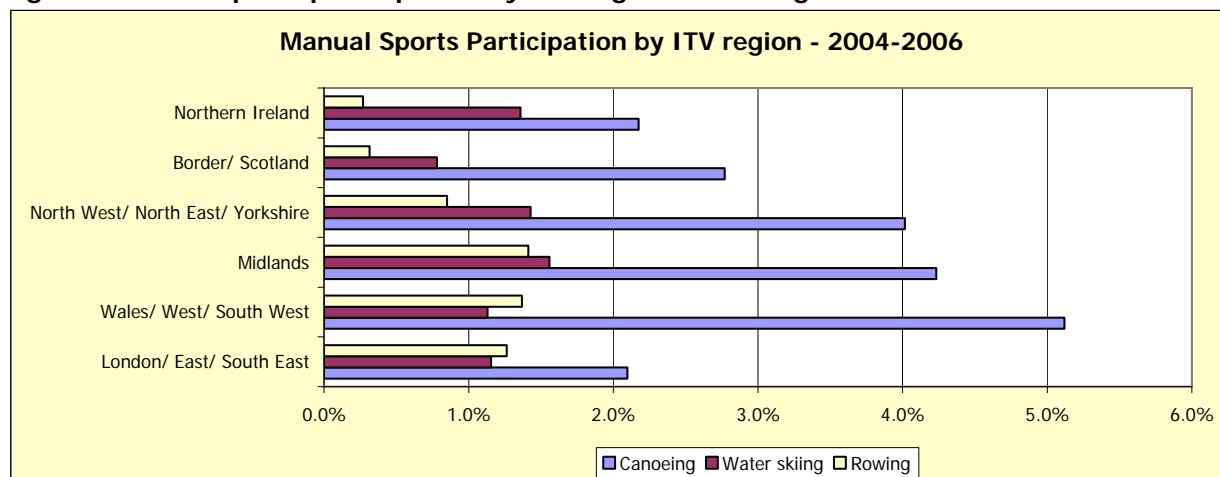
	ITV regions							All regions
	London/ East/ South East	Wales/ West/ South West	Midlands	North West/ North East/ Yorkshire	Border/ Scotland	Northern Ireland		
Canoeing	2.10%	5.12%	4.23%	4.01%	2.77%	2.18%	4.13%	
Water skiing	1.15%	1.13%	1.56%	1.43%	0.78%	1.36%	1.38%	
Small sail boat activities	1.30%	1.20%	1.36%	0.91%	0.81%	0.53%	1.14%	
Rowing	1.26%	1.37%	1.41%	0.85%	0.32%	0.27%	1.07%	
Windsurfing	1.06%	0.85%	0.71%	0.90%	0.19%	0.40%	0.84%	
Using personal watercraft	0.99%	0.53%	0.62%	0.72%	0.45%	1.59%	0.82%	
Motor boating/Cruising	1.30%	1.13%	0.86%	1.06%	0.53%	1.41%	1.16%	
Yacht cruising	1.03%	1.22%	0.56%	0.57%	0.39%	0.89%	0.75%	
Power boating	1.03%	1.67%	0.59%	0.47%	0.79%	0.66%	0.80%	
Small sail boat racing	0.72%	0.54%	0.50%	0.44%	0.26%	0.38%	0.56%	
Canal boating	0.73%	0.73%	1.00%	0.61%	0.35%	0.12%	0.71%	
Yacht racing	0.38%	0.28%	0.43%	0.25%	0.24%	0.25%	0.37%	
Surfboarding	1.2%	3.7%	1.3%	0.8%	0.4%	1.4%	1.27%	
Kitesurfing	0.2%	0.2%	0.1%	0.2%	0.1%	0.0%	0.16%	
Angling (from a boat)	0.9%	1.8%	0.8%	1.1%	1.8%	1.7%	1.14%	
Angling (from the shore)	1.8%	3.3%	2.1%	2.2%	2.5%	3.8%	2.21%	
Cliff climbing	0.8%	1.5%	1.2%	1.0%	0.7%	0.5%	0.98%	
Coastal walking	10.8%	20.1%	10.6%	10.4%	8.8%	20.9%	11.62%	
Outdoor swimming	13.1%	16.1%	11.8%	10.3%	7.2%	10.1%	11.71%	
Leisure sub-aqua diving (from the shore and boat)	1.2%	1.3%	1.2%	1.1%	1.0%	0.9%	1.16%	
Spending general leisure time at the beach	10.7%	18.8%	9.5%	10.7%	8.3%	21.9%	11.39%	
Base 1	9,938	3,209	4,422	9,359	2,730	703	30,361	
Base 2	11,977	3,917	5,160	11,354	3,283	703	36,394	

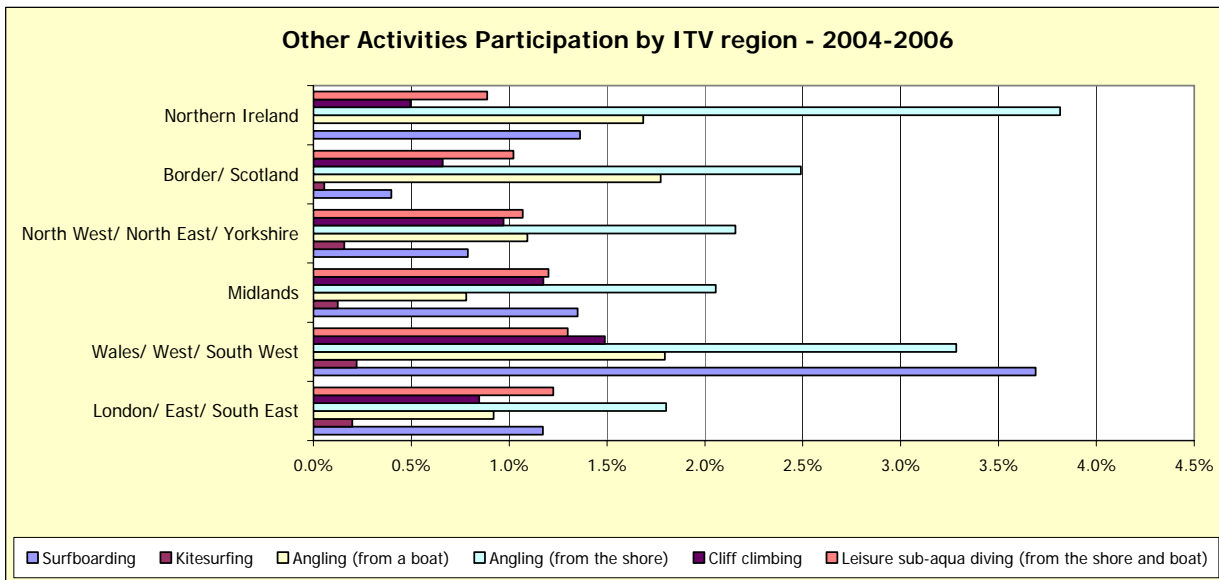
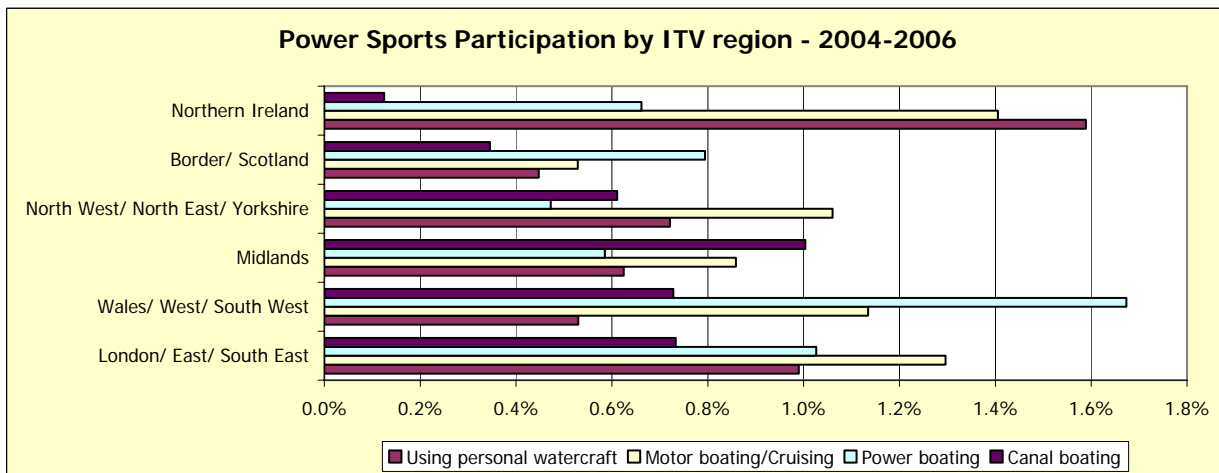
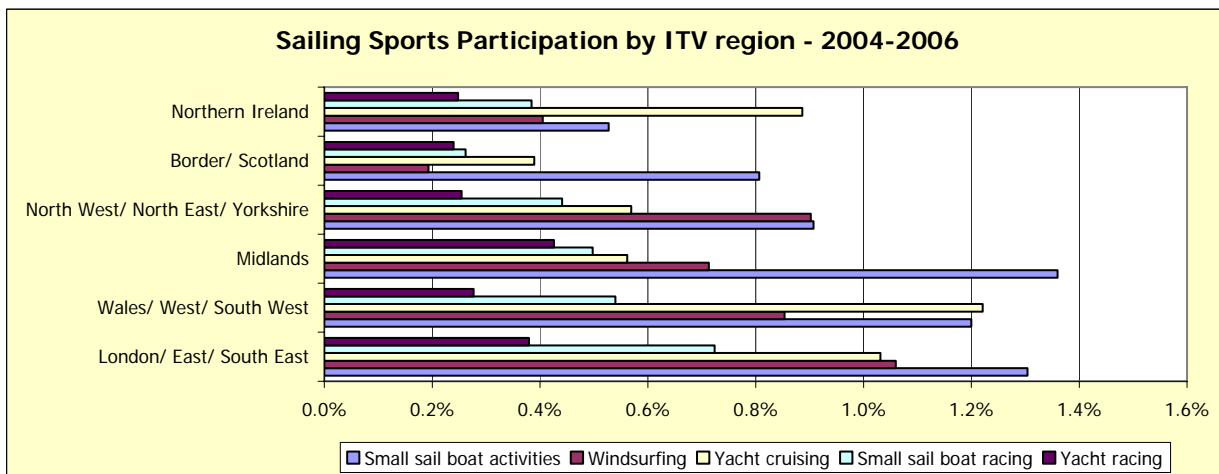
Base 1: all respondents from 2004 to 2006 Watersports and Leisure Omnibus Survey and all respondents from the 2004 BMF, RYA and Sunsail Watersports and Leisure participation survey (for the original 12 activities – above the dotted line)

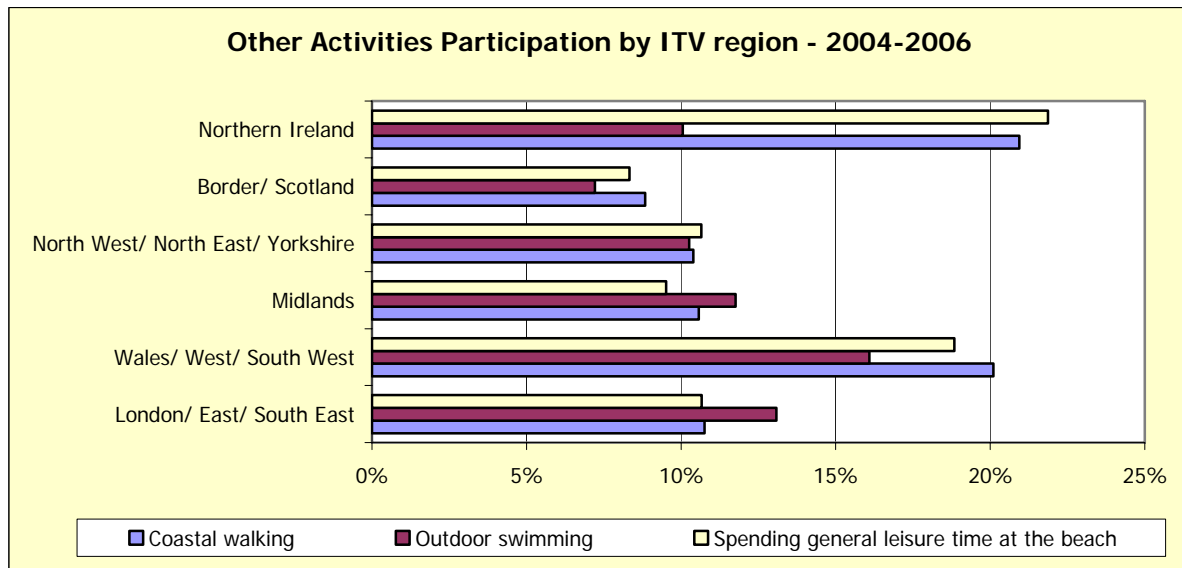
Base 2: all respondents from 2005 and 2006 Watersports and Leisure Omnibus Survey and all respondents from the 2004 MCA Watersports Omnibus survey (for the additional MCA activities – below the dotted line)

The figure below shows the average participation rates from 2004 to 2006 by region in a graphical format. It shows for example that the Wales/West/South West region has the highest participation rates for canoeing and London/East/South East has the lowest participation rate. Yacht cruising is particularly popular in the southern regions, but also in Northern Ireland. The lowest participation rate in yacht cruising is recorded for Border/Scotland. Using personal watercraft is also showing a high participation rate in Northern Ireland, and power boating is a lot more common in Wales/West/South West than in other parts of the UK.

Figure 10 Watersports participation by ITV regions – Average 2004-2006







5. Frequency of Participation

Table 22 and Table 23 show the results from participants in each sport that reported the frequency of their participation. Each respondent was asked how often they had participated over the last 12 months, with answers ranging from never to more than 25 times. The average frequency of participation is estimated from this data and, for frequency of participation in the UK, also takes into account the number of events people say they are participating in (as detailed in section 8). This is done in two ways. Firstly, during the interview the respondent's answer given at the frequency of participation question was compared during with the number of actual events quoted later on in the survey. If there was a discrepancy between the frequency category and the number of events, the respondent was asked which one he thought was a better reflection of his participation and either the frequency category or events number adjusted accordingly. Secondly, for those participating more than 25 times in an activity their actual participation rate was taken into account when calculating the average participation. For the frequency of participation categories below this, a mean number was used to calculate the average participation (1 for once, 3.5 for 2-5, 9 for 6-12 and 19 for 13-25).

The tables show that for most sports more participation takes place in the UK than abroad. For example, Yacht racing displays a large difference in average participation rates, 4.6 times a year for the UK, compared to 1 times while abroad. Canal boating, rowing, coastal walking and angling (from the shore) are the activities people are least likely to do abroad. These results are consistent with previous years. There are two sports in which the majority of people participate abroad. Leisure sub-aqua diving has the biggest proportion of people who only participate abroad. In 2006 half those participating in leisure sub-aqua diving, and more than half of those who participated in personal watercraft activities did so exclusively abroad.

Table 22 also shows variations in the average number of times people are participating in an activity. Average participation for Power Boating in the UK has for example risen from 5.1 times in 2005 to 6 in 2006. For other activities like canoeing or water skiing respondents are participating less in 2006 than in 2005.

Table 22 Frequency of Participation: UK

	Frequency of participation						Average participation			
	Never	Once	2-5 times	6-12 times	13-25 times	More than 25 times	2006	2005	2004	2003
Canoeing - in the UK	17.9%	34.0%	33.3%	7.7%	3.4%	3.8%	4.3	5.7	3.6	3.6
Water skiing - in the UK	36.6%	32.5%	21.2%	5.7%	0.0%	4.0%	4.5	5.7	1.6	3.4
Small sail boat activities - in the UK	14.8%	31.1%	33.9%	13.6%	1.5%	5.1%	4.9	5.1	4.4	5.2
Rowing - in the UK	7.4%	47.7%	32.8%	6.0%	1.2%	4.9%	9.2	9.6	5.0	5.7
Windsurfing - in the UK	24.0%	33.3%	25.3%	12.0%	1.5%	3.9%	4.0	5.3	3.7	3.4
Using personal watercraft - in the UK	56.1%	15.1%	13.1%	10.6%	3.2%	1.8%	4.9	4.1	4.1	3.8
Motor boating/Cruising - in the UK	22.4%	38.2%	24.1%	4.8%	3.1%	7.4%	4.7	4.5	4.7	4.1
Yacht cruising - in the UK	17.1%	47.7%	17.3%	8.4%	6.6%	2.9%	4.0	3.9	4.7	2.6
Power boating - in the UK	27.9%	24.0%	19.3%	10.0%	9.5%	9.3%	6.0	5.1	4.5	5.7
Small sail boat racing - in the UK*	11.2%	28.0%	45.2%	11.7%	0.0%	3.9%	4.3	8.7	4.6	4.1
Canal boating - in the UK	3.7%	65.0%	26.3%	2.9%	2.1%	0.0%	2.3	2.3	3.7	2.3
Yacht racing - in the UK*	12.4%	43.2%	31.0%	3.5%	2.9%	7.0%	4.6	8.8	8.9	7.6
Surfboarding - in the UK	16.7%	35.5%	29.9%	9.8%	1.8%	6.4%	5.3	7.4	9.0	n/a
Kitesurfing - in the UK*	42.3%	31.3%	15.5%	10.9%	0.0%	0.0%	1.8	4.0	4.4	n/a
Angling (from a boat) - in the UK	15.4%	26.1%	27.8%	19.3%	5.0%	6.5%	7.0	4.9	7.5	n/a
Angling (from the shore) - in the UK	7.9%	11.9%	29.6%	21.2%	13.1%	16.4%	13.1	9.5	10.4	n/a
Cliff climbing - in the UK	12.2%	37.5%	33.7%	8.9%	6.6%	1.0%	4.0	4.2	4.2	n/a
Coastal walking - in the UK	6.6%	15.8%	42.5%	19.1%	7.9%	8.1%	11.2	10.9	9.9	n/a
Outdoor swimming - in the UK	31.2%	17.4%	30.2%	13.0%	4.3%	3.9%	4.8	4.1	4.1	n/a
Leisure sub-aqua diving (from the shore and boat) - in the UK	50.3%	18.6%	17.7%	6.6%	3.5%	3.3%	6.0	3.2	8.4	n/a
Spending general leisure time at the beach - in the UK	13.1%	15.9%	36.0%	19.5%	8.9%	6.7%	9.3	8.0	5.0	n/a

Base: all respondents who participate in watersports
 Source: Watersports participation survey 2006
 *Caution: small base size

Figure 11 Frequency of watersports participation in the UK



The question about participation abroad only covered the original 12 activities. Only in water skiing and personal watercraft have more than 50% of participants done at least some of their participation abroad. The number of times people participate abroad is far less than in the UK. For example, the average participation for canoeing is 0.8 abroad, in the UK the average participation is 4.3. For using personal watercraft the average participation abroad is 2.3 compared to 4.9 in the UK.

Table 23 Frequency of Participation: Abroad 2006

	Frequency of participation						Base	Average participation			
	Never	Once	2-5 times	6-12 times	13-25 times	More than 25 times		2006	2005	2004	2003
Canoeing Abroad	67.7%	20.0%	9.9%	2.4%	0.0%	0.0%	244	0.8	1.4	0.8	1.6
Water skiing Abroad	38.2%	34.4%	19.9%	3.9%	1.9%	1.7%	73	2.3	2.2	3.1	1.7
Small sail boat activities Abroad	60.2%	25.9%	9.2%	3.5%	0.0%	1.2%	120	1.3	1.4	2.2	1.5
Rowing Abroad	83.3%	11.7%	5.0%	0.0%	0.0%	0.0%	98	0.3	0.4	1.0	1.7
Windsurfing Abroad	54.5%	27.7%	13.5%	1.4%	0.0%	2.9%	56	1.7	1.9	2.1	1.8
Using personal watercraft Abroad	31.1%	41.4%	21.2%	2.8%	1.6%	1.9%	63	2.3	3.4	2.3	2.1
Motor boating/Cruising Abroad	56.6%	28.2%	8.6%	2.2%	0.9%	3.5%	132	2.0	1.4	1.8	0.5
Yacht cruising Abroad	58.0%	27.2%	11.5%	2.2%	1.1%	0.0%	77	1.1	1.6	0.9	0.9
Power boating Abroad	53.8%	19.2%	20.3%	3.7%	1.6%	1.5%	81	2.0	1.6	2.5	1.9
Small sail boat racing Abroad*	68.2%	15.3%	10.2%	4.3%	2.1%	0.0%	44*	1.3	1.8	2.1	1.4
Canal boating Abroad	93.1%	5.9%	1.0%	0.0%	0.0%	0.0%	95	0.1	0.0	0.7	0.2
Yacht racing Abroad*	75.2%	7.3%	12.5%	5.0%	0.0%	0.0%	25*	1.0	1.1	1.8	2.0

Base: all respondents who participate in watersports

Source: Watersports participation survey 2006

*Caution: small base size

Figure 12 Frequency of watersports participation abroad 2006

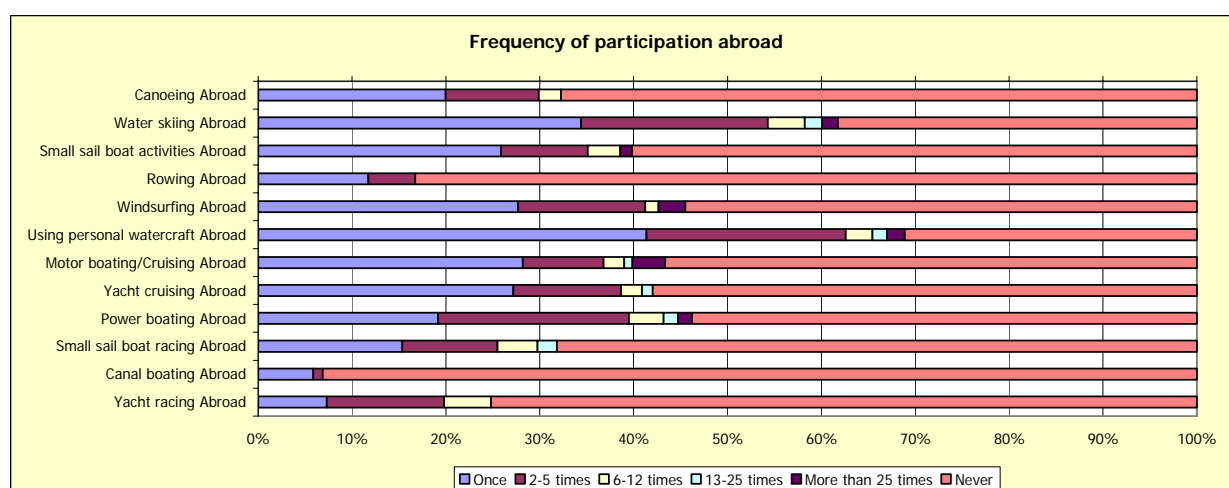


Table 24 and Table 25 convert the participation rates into estimates of how many people are participating how frequently in each sport. The category of participation with the highest number of participants has been highlighted in bold.

Table 24 Frequency of participation in UK (Numbers) 2006

	Frequency of participation						Total Number of people participating	Base
	Never	Once	2-5 times	6-12 times	13-25 times	More than 25 times		
Canoeing - in the UK	191,159	362,388	354,480	81,587	35,991	40,064	874,509	244
Water skiing - in the UK	118,685	105,648	68,794	18,363	-	13,109	205,914	73
Small sail boat activities - in the UK	77,773	164,234	178,622	71,654	8,049	26,916	449,475	120
Rowing - in the UK	32,840	211,061	145,447	26,749	5,131	21,545	409,932	98
Windsurfing - in the UK	62,867	87,244	66,192	31,557	4,005	10,228	199,227	56
Using personal watercraft - in the UK	154,782	41,655	36,246	29,319	8,748	5,088	121,056	63
Motor boating/Cruising - in the UK	128,540	219,127	138,075	27,631	17,545	42,119	444,497	132
Yacht cruising - in the UK	55,981	156,147	56,580	27,497	21,554	9,381	271,160	77
Power boating - in the UK	100,123	85,974	69,132	35,927	34,186	33,249	258,467	81
Small sail boat racing - in the UK*	21,004	52,703	85,064	21,971	-	7,432	167,170	44*
Canal boating - in the UK	14,215	249,725	100,975	11,155	8,214	-	370,069	95
Yacht racing - in the UK*	13,833	48,129	34,519	3,883	3,218	7,765	97,514	25*
Surfboarding - in the UK	106,400	226,364	190,806	62,631	11,562	40,611	531,973	138
Kitesurfing - in the UK*	18,401	13,618	6,729	4,746	-	-	25,093	9*
Angling (from a boat) - in the UK	82,910	140,542	149,908	103,873	27,184	35,063	456,569	120
Angling (from the shore) - in the UK	86,847	129,692	323,391	231,568	143,397	179,124	1,007,172	250
Cliff climbing - in the UK	53,304	163,478	147,155	38,777	28,949	4,501	382,861	101
Coastal walking - in the UK	389,642	931,909	2,499,799	1,122,644	463,650	475,725	5,493,725	1,424
Outdoor swimming - in the UK	778,020	945,782	2,142,114	1,161,186	526,622	396,371	5,172,075	1,393
Leisure sub-aqua diving (from the shore and boat) - in the UK	118,585	66,176	115,043	49,424	16,415	14,903	261,962	88
Spending general leisure time at the beach - in the UK	3,028,672	1,117,659	1,061,999	398,723	211,535	197,340	2,987,257	1,457

Base: all respondents who participate in watersports

Source: Watersports participation survey 2006

*Caution: small base size

Table 25 Frequency of participation abroad (Numbers) 2006

	Frequency of participation						Total Number of people participating abroad	Base
	Never	Once	2-5 times	6-12 times	13-25 times	More than 25 times		
Canoeing Abroad	721,789	212,860	105,862	25,157	-	-	343,879	244
Water skiing Abroad	124,091	111,667	64,555	12,767	6,051	5,467	200,507	73
Small sail boat activities Abroad	317,271	136,412	48,747	18,251	-	6,566	209,976	120
Rowing Abroad	368,695	51,951	22,126	-	-	-	74,077	98
Windsurfing Abroad	142,826	72,594	35,426	3,757	-	7,491	119,268	56
Using personal watercraft Abroad	85,822	114,073	58,588	7,811	4,318	5,225	190,016	63
Motor boating/Cruising Abroad	324,562	161,554	49,292	12,588	5,052	19,988	248,475	132
Yacht cruising Abroad	189,649	88,923	37,565	7,290	3,715	-	137,492	77
Power boating Abroad	192,877	68,696	72,914	13,234	5,574	5,296	165,714	81
Small sail boat racing Abroad*	128,294	28,878	19,101	8,021	3,880	-	59,880	44*
Canal boating Abroad	357,850	22,613	3,821	-	-	-	26,433	95
Yacht racing Abroad*	83,733	8,137	13,903	5,574	-	-	27,615	25*

Base: all respondents who participate in watersports

Source: Watersports participation survey 2006

*Caution: small base size

Table 26 shows the changes in the proportion of people carrying out any participation in UK and abroad from 2005 to 2006. Significant changes are highlighted in red. The change in yacht cruising, outdoor swimming and spending general leisure time at the beach show significant increases in the proportion of people undertaking at least some of their activity in the UK, whereas using personal watercraft has seen a significant drop.

There are no significant changes for participation abroad.

Table 26 Changes in the location of Participation 2005 to 2006

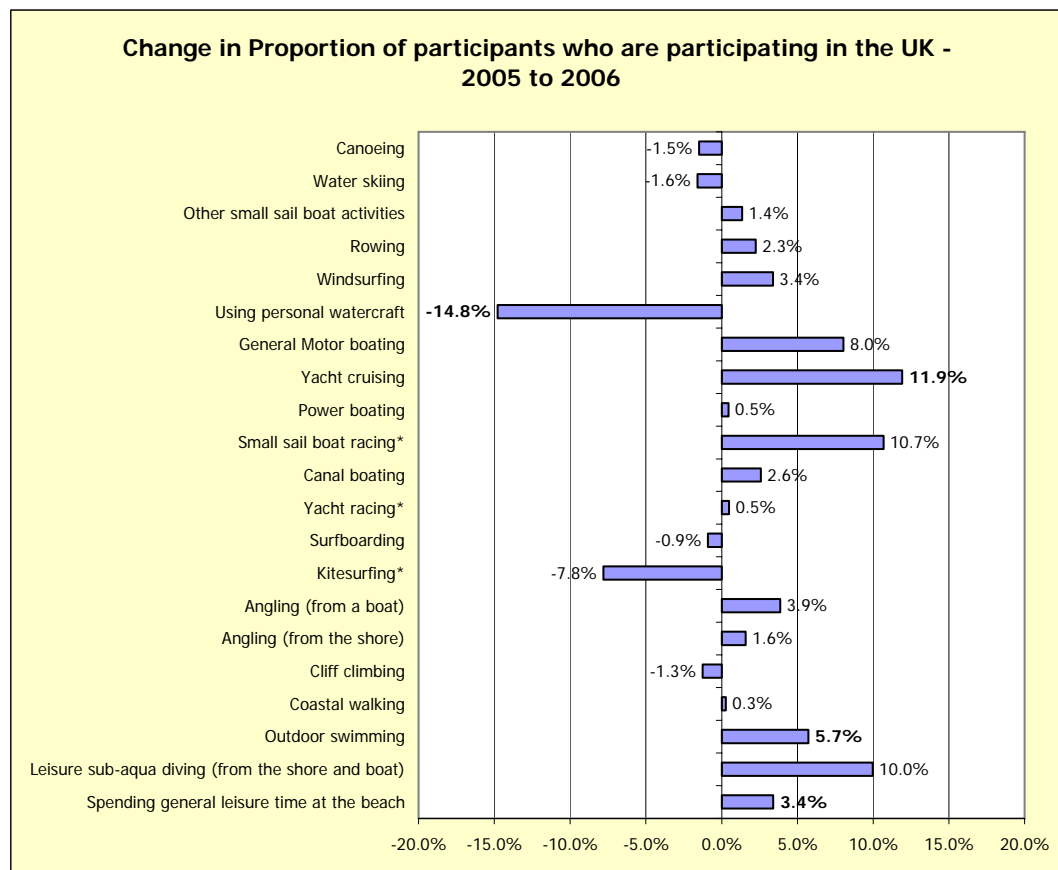
	Proportion of participants participating in						Base 2006	Base 2005
	UK			Abroad				
	Change	2006	2005	Change	2006	2005		
Canoeing	-1.5%	82.1%	83.6%	-2.9%	32.3%	35.2%	244	217
Water skiing	-1.6%	63.4%	65.0%	7.5%	61.8%	54.3%	73	80
Other small sail boat activities	1.4%	85.2%	83.9%	3.1%	39.8%	36.7%	120	118
Rowing	2.3%	92.6%	90.3%	0.9%	16.7%	15.8%	98	110
Windsurfing	3.4%	76.0%	72.6%	-2.5%	45.5%	48.0%	56	61
Using personal watercraft	-14.8%	43.9%	58.7%	6.8%	68.9%	62.1%	63	83
General Motor boating	8.0%	77.6%	69.5%	-2.6%	43.4%	45.9%	132	128
Yacht cruising	11.9%	82.9%	71.0%	-3.2%	42.0%	45.2%	77	72
Power boating	0.5%	72.1%	71.6%	-3.4%	46.2%	49.6%	81	80
Small sail boat racing*	10.7%	88.8%	78.2%	-5.6%	31.8%	37.4%	44*	33*
Canal boating	2.6%	96.3%	93.7%	2.8%	6.9%	4.1%	95	63
Yacht racing*	0.5%	87.6%	87.1%	-7.1%	24.8%	31.9%	25*	19*
Surfboarding	-0.9%	83.3%	84.2%	n/a	n/a	n/a	138	134
Kitesurfing*	-7.8%	57.7%	65.5%	n/a	n/a	n/a	9*	22*
Angling (from a boat)	3.9%	84.6%	80.8%	n/a	n/a	n/a	120	108
Angling (from the shore)	1.6%	92.1%	90.5%	n/a	n/a	n/a	250	210
Cliff climbing	-1.3%	87.8%	89.0%	n/a	n/a	n/a	101	100
Coastal walking	0.3%	93.4%	93.1%	n/a	n/a	n/a	1,424	1,373
Outdoor swimming	5.7%	68.8%	63.1%	n/a	n/a	n/a	1,393	1,194
Leisure sub-aqua diving (from the shore and boat)	10.0%	49.7%	39.7%	n/a	n/a	n/a	88	122
Spending general leisure time at the beach	3.4%	86.9%	83.5%	n/a	n/a	n/a	1,457	1,315

Base: all respondents who participate in watersports

Source: Watersports participation survey 2006 and Watersports participation survey 2005

*Caution: small base size

Figure 13 Changes in the frequency of participation between 2005 and 2006



6. Where the Balance of Participation is taking place

For the 12 original watersports we are able to examine where the balance of people's participation is taking place. This set of results is derived from bringing together each person's reported activity in both UK and Abroad. Their activities are then categorised into six groups to show where each person is doing their sport.

UK only	Only participated in UK
High in UK low abroad	Participated more than 5 times in UK and less than 6 times abroad.
Low in UK and abroad	Less than 6 times in UK and abroad.
High in UK and abroad	More than 5 times in UK and abroad.
Low in UK and high abroad	Participated less than 6 times in UK and more than 5 times abroad.
Abroad only	Only participated abroad.

The data is presented as a table and pie charts for each activity. It should be borne in mind that the numbers of people interviewed for each sport are small and therefore the data should only be taken as indicative of the overall patterns of participation.

Table 27 Where participation is taking place – 2006

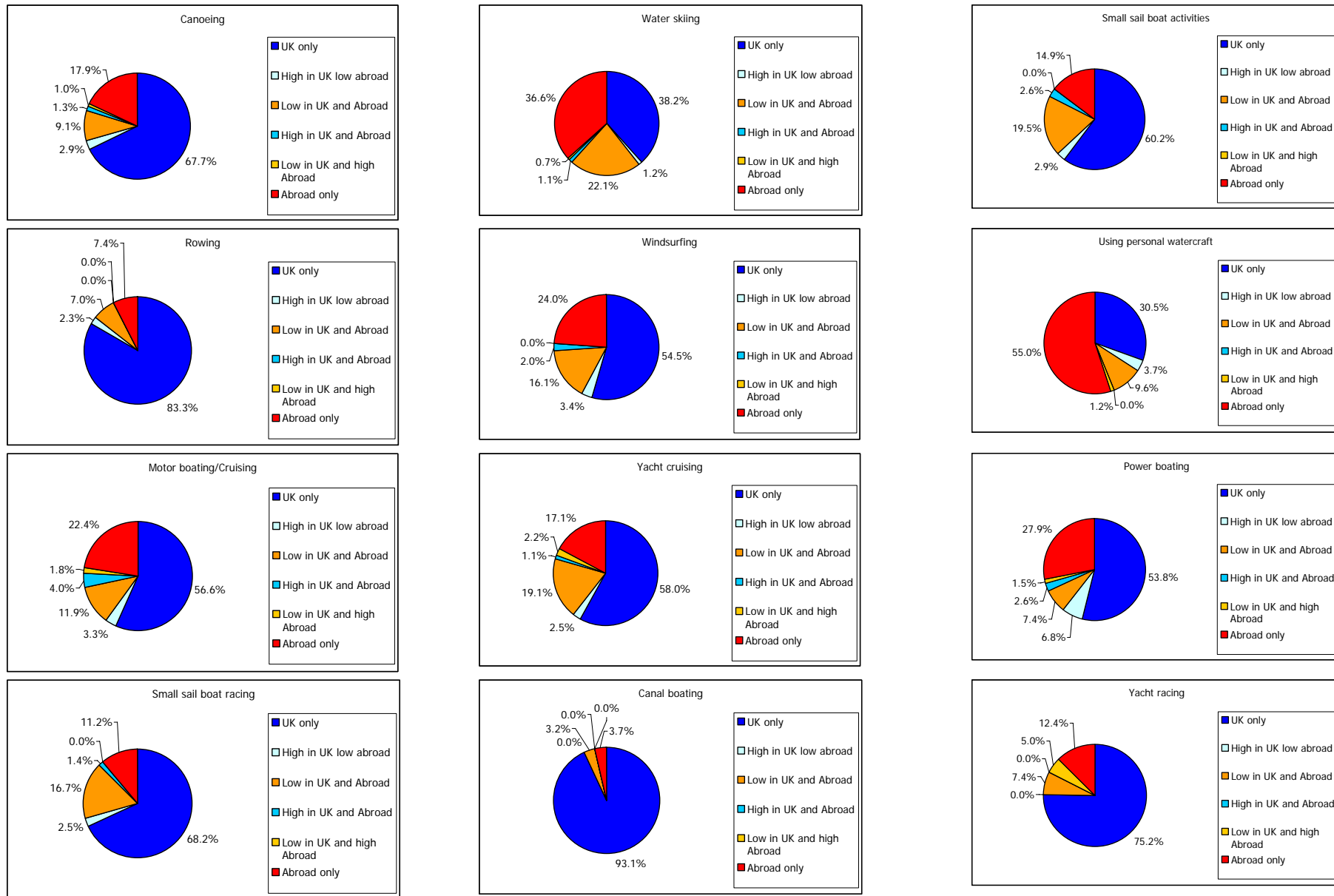
	UK only	High in UK low abroad	Low in UK and Abroad	High in UK and Abroad	Low in UK and high Abroad	Abroad only
Canoeing	67.7%	2.9%	9.1%	1.3%	1.0%	17.9%
Water skiing	38.2%	1.2%	22.1%	1.1%	0.7%	36.6%
Small sail boat activities	60.2%	2.9%	19.5%	2.6%	0.0%	14.9%
Rowing	83.3%	2.3%	7.0%	0.0%	0.0%	7.4%
Windsurfing	54.5%	3.4%	16.1%	2.0%	0.0%	24.0%
Using personal watercraft	30.5%	3.7%	9.6%	0.0%	1.2%	55.0%
Motor boating/Cruising	56.6%	3.3%	11.9%	4.0%	1.8%	22.4%
Yacht cruising	58.0%	2.5%	19.1%	1.1%	2.2%	17.1%
Power boating	53.8%	6.8%	7.4%	2.6%	1.5%	27.9%
Small sail boat racing*	68.2%	2.5%	16.7%	1.4%	0.0%	11.2%
Canal boating	93.1%	0.0%	3.2%	0.0%	0.0%	3.7%
Yacht racing*	75.2%	0.0%	7.4%	0.0%	5.0%	12.4%

Base: all respondents participating in an activity in 2006

Source: Watersports Omnibus 2006

*Caution: small base size

Figure 14 Where participation is taking place 2006



7. Combinations of Activities

Below we compare cross participation between the 3 aggregated watersports groups described earlier. These 3 groups only contain the original 12 watersports, not the activities added by the MCA.

Table 26 presents numbers and percentages of the proportion of people who do each type of sport who also participate in other types of watersports.

Table 28 Grouped Watersports Combination 2006

People who do	Also do					
	Sail		Power		Manual	
	No.	%	No.	%	No.	%
Sail	1,183,768	100%	251,020	17%	374,183	22%
Power	251,020	21%	1,469,261	100%	308,320	19%
Manual	374,183	32%	308,320	21%	1,665,869	100%

Base: All who participate in one or other Watersports.

Source: Watersports Omnibus Survey – 2006

In Table 27 we have combined data from 2004 to 2006 to provide an indication of the proportion of people who do an activity who also participate in other watersports. This increases the robustness of the estimates for individual sports, although distorts annual results. Even with 3 years data combined some of the smaller sports still have relatively small numbers of participants for the cross sport analysis. Proportions have been highlighted if they are greater than 20%. For example, 23.5% of people who participate in water skiing also participate in power boating, and 48.1% of people participating in yacht racing also participate in yacht cruising.

Table 29 Watersports combinations – average 2004-2006

People who do...	Also do...												Base 2004-2006
	Canoeing	Water skiing	Small sail boat activities	Rowing	Using personal watercraft	Motor boating/Cruising	Yacht cruising	Power boating	Small sail boat racing	Windsurfing	Canal boating	Yacht racing	
Any boating activity	31.2%	11.8%	15.7%	14.7%	10.9%	14.9%	10.0%	11.1%	6.4%	9.7%	9.2%	2.9%	1,940
Canoeing	100.0%	7.1%	11.9%	16.2%	5.7%	6.0%	4.3%	8.4%	6.7%	11.6%	3.6%	1.4%	584
Water skiing	18.5%	100.0%	11.5%	9.3%	16.3%	16.2%	7.9%	23.5%	8.7%	18.1%	3.7%	3.0%	206
Small sail boat activities	23.5%	9.0%	100.0%	12.8%	8.8%	5.8%	10.2%	13.5%	8.3%	9.4%	3.7%	3.3%	300
Rowing	33.6%	7.7%	13.9%	100.0%	5.7%	10.6%	8.7%	11.2%	9.8%	11.6%	3.1%	3.8%	273
Using personal watercraft	16.3%	17.4%	12.7%	7.3%	100.0%	9.8%	5.8%	14.7%	5.0%	9.9%	2.8%	2.8%	195
Motor boating/Cruising	13.7%	14.0%	6.1%	11.8%	7.6%	100.0%	8.9%	10.0%	5.3%	7.1%	5.1%	2.5%	301
Yacht cruising	13.5%	9.5%	16.1%	12.8%	6.5%	12.3%	100.0%	13.7%	9.2%	9.0%	7.2%	14.2%	196
Power boating	23.3%	25.0%	18.9%	14.9%	14.8%	12.7%	12.3%	100.0%	11.3%	16.4%	4.1%	5.0%	206
Small sail boat racing	29.2%	15.4%	8.3%	21.3%	9.6%	9.8%	15.7%	17.7%	100.0%	17.3%	4.1%	13.4%	114
Windsurfing	37.6%	22.0%	16.5%	17.0%	11.2%	9.9%	9.4%	18.2%	11.9%	100.0%	2.5%	6.9%	165
Canal boating	12.6%	5.8%	6.1%	5.6%	3.2%	8.3%	8.8%	5.6%	3.1%	3.3%	100.0%	2.1%	197
Yacht racing	14.0%	11.2%	17.5%	19.5%	10.0%	11.3%	48.1%	18.2%	29.5%	23.9%	6.1%	100.0%	57

Base: All who participate in one or other Watersports.

Source: Watersports Omnibus Surveys – 2004 to 2006

8. Seasonal Participation

Respondents who answered that they participated in an activity in the UK were asked about exactly how often they participated in each season the previous year. This makes it possible for us to give an estimate of the total number of events (i.e. each time a person participates) per season per activity or sport.

The seasons were defined as follows:

Summer 2006	June to August
Spring 2006	March to May
Winter 2006	December to February
Autumn 2005	September to November

This question was introduced in 2005 to provide more accurate events numbers. Prior to that (MCA, 2004) the question about seasonal participation was asked differently, simply asking about the season in which most of their activities took place, i.e. they were only able to point out one season. The revised question allows the respondent to give a number of events for each individual season.

Table 30 shows the proportion of events in each activity by season. Not surprising, the majority of events for all activities are happening in summer, with the majority standing at around 50% and over.

Table 30 Proportion of events per season

	Proportion of events in seasons					Respondent number
	Summer	Spring	Winter	Autumn	Total	
Total all activities	49.8%	21.4%	13.3%	15.5%	100.0%	
Total boating activities	49.7%	23.3%	11.2%	15.8%	100.0%	
Canoeing	57.8%	20.6%	8.7%	13.0%	100.0%	203
Water skiing*	47.2%	21.7%	8.6%	22.4%	100.0%	46*
Small sail boat activities	59.7%	20.0%	11.4%	8.8%	100.0%	101
Rowing	38.5%	25.7%	13.6%	22.2%	100.0%	90
Windsurfing*	59.1%	18.7%	9.0%	13.3%	100.0%	43*
Using personal watercraft*	42.6%	23.0%	17.3%	17.1%	100.0%	28*
Motor boating/Cruising	50.4%	22.1%	11.4%	16.1%	100.0%	101
Yacht cruising	46.7%	32.3%	11.3%	9.7%	100.0%	64
Power boating	41.9%	25.7%	13.4%	19.0%	100.0%	58
Small sail boat racing*	52.3%	26.8%	6.8%	14.2%	100.0%	39*
Canal boating	56.7%	22.6%	7.8%	12.9%	100.0%	91
Yacht racing*	50.7%	29.6%	7.8%	11.9%	100.0%	22*
Surfboarding	59.1%	18.6%	8.4%	13.8%	100.0%	118
Kitesurfing*	95.7%	4.3%	0.0%	0.0%	100.0%	5*
Angling (from a boat)	48.8%	21.3%	12.1%	17.7%	100.0%	102
Angling (from the shore)	37.8%	24.9%	18.8%	18.4%	100.0%	232
Cliff climbing	56.6%	17.4%	8.1%	17.8%	100.0%	89
Coastal walking	39.3%	24.3%	17.5%	18.9%	100.0%	1,333
Outdoor swimming	75.5%	13.4%	4.6%	6.6%	100.0%	960
Leisure sub-aqua diving (from the shore and boat)*	37.5%	24.3%	18.9%	19.3%	100.0%	43*
Spending general leisure time at the beach	52.0%	20.4%	12.5%	15.0%	100.0%	1,268

Base: all respondents who participate in an activity in the UK

Source: Watersports participation survey 2006

*Caution: small base size

Table 31 shows the actual number of events for each sport split into the four seasons. It also shows the number of total events for all activities and the number of events for all boating activities.

Table 31 Number of events per season

	Number of events in seasons					Respondent number
	Summer	Spring	Winter	Autumn	Total	
Total any activity	99,861,808	42,881,181	26,616,396	31,154,313	200,510,719	
Total boating activity	11,677,317	5,483,261	2,620,395	3,707,366	23,488,340	
Canoeing	2,629,050	934,343	393,889	589,321	4,546,603	203
Water skiing*	678,128	312,223	123,929	321,759	1,436,038	46*
Small sail boat activities	1,461,596	490,733	279,864	215,474	2,447,667	101
Rowing	1,548,158	1,032,656	547,251	892,218	4,020,283	90
Windsurfing*	642,558	202,790	97,427	144,463	1,087,238	43*
Using personal watercraft*	574,688	309,832	233,651	230,528	1,348,700	28*
Motor boating/Cruising	1,323,246	579,857	298,671	423,517	2,625,290	101
Yacht cruising	597,664	413,425	145,088	124,763	1,280,940	64
Power boating	1,070,112	655,754	341,527	483,819	2,551,213	58
Small sail boat racing*	399,525	204,495	51,697	108,721	764,438	39*
Canal boating	500,112	199,552	68,576	113,542	881,782	91
Yacht racing*	252,480	147,601	38,827	59,240	498,148	22*
Surfboarding	1,965,706	618,796	279,488	460,415	3,324,405	118
Kitesurfing*	75,148	3,357	-	-	78,505	5*
Angling (from a boat)	1,803,502	786,777	447,605	654,385	3,692,269	102
Angling (from the shore)	5,602,996	3,694,059	2,783,295	2,731,661	14,812,011	232
Cliff climbing	989,671	303,830	141,973	311,892	1,747,367	89
Coastal walking	26,073,337	16,156,068	11,597,594	12,536,071	66,363,070	1,333
Outdoor swimming	21,637,628	3,828,397	1,314,482	1,880,333	28,660,840	960
Leisure sub-aqua diving (from the shore and boat)*	844,779	547,179	426,149	434,320	2,252,427	43*
Spending general leisure time at the beach	29,191,724	11,459,458	7,005,414	8,437,869	56,091,487	1,268

Base: all respondents who participate in an activity in the UK

Source: Watersports participation survey 2006

*Caution: small base size

To put this in context there were a total of 23,488,340 'boating activity' events in the UK last year; of these a total of 11,677,317 events took place in the summer.

9. Distribution between Inland and Coastal Areas

Respondents participating in the UK were then asked how many of the events quoted at the previous question they had participated in at the coast and inland. Prior to 2006 this question was asked differently. People were also asked about their coastal and inland participation, but they could only identify one of 5 categories: Always at the coast, 3 out of 4 times at the coast, half the time at the coast and half inland, 3 out of 4 times inland or always inland. These answers were then used to transform the events number given at the previous question into coastal and inland events. With the new way of asking the question respondents can identify the exact number of events in each activity which they spent on the coast or inland. We think that the new way of asking the question will give a better reflection of the coastal and inland events.

Respondents participating in surfboarding, coastal walking and spending general leisure time at the beach were not asked this question, as these activities are by definition coastal activities.

Table 32 shows the number of coastal and inland events in 2006.

Table 32 Number of coastal and inland events in the UK

	Number of coastal events	Number of inland events	Number of total events	Number of UK participants (i.e. who participate in the UK)	Number of respondents
Total any activity	163,082,775	37,427,944	200,510,719		
Total boating activity	10,804,069	12,684,270	23,488,340		
Canoeing	1,534,308	3,012,295	4,546,603	874,509	203
Water skiing*	370,083	1,065,955	1,436,038	205,914	46*
Small sail boat activities	1,182,159	1,265,508	2,447,667	450,065	101
Rowing	175,614	3,844,669	4,020,283	409,932	90
Windsurfing*	886,418	200,821	1,087,238	199,227	43*
Using personal watercraft*	1,058,571	290,128	1,348,700	121,056	28*
Motor boating/Cruising	1,442,854	1,182,436	2,625,290	440,691	101
Yacht cruising	1,189,095	91,845	1,280,940	271,160	64
Power boating	1,960,394	590,818	2,551,213	258,467	58
Small sail boat racing*	483,173	281,266	764,438	167,170	39*
Canal boating	35,397	846,385	881,782	370,069	91
Yacht racing*	486,004	12,144	498,148	97,514	22*
Surfboarding	3,324,405	-	3,324,405	531,973	118
Kitesurfing*	74,058	4,447	78,505	25,093	5*
Angling (from a boat)	1,448,171	2,244,098	3,692,269	456,569	102
Angling (from the shore)	6,445,248	8,366,763	14,812,011	1,007,172	232
Cliff climbing	781,038	966,329	1,747,367	382,861	89
Coastal walking	66,363,070	-	66,363,070	5,494,400	1,333
Outdoor swimming	16,915,562	11,745,278	28,660,840	4,098,565	960
Leisure sub-aqua diving (from the shore and boat)*	835,669	1,416,758	2,252,427	188,964	43*
Spending general leisure time at the beach	56,091,487	-	56,091,487	5,229,301	1,267

Base: all respondents who participate in an activity in the UK

Source: Watersports participation survey 2006

*Caution: small base size

Table 33 shows which proportion of the events as shown in Table 32 are happening at the coast in 2006. It also compares this proportion with an average number of coastal events number across the past 3 years. Significant changes are highlighted in red. The most notable drops in the proportion of coastal events are recorded for:

- rowing (just 4.4% of events versus a running average of 19.6% for all three years).

- Small sail boat activities (48.3% of events versus a running average of 58.5%)
- Angling from a boat (39.2% of events versus a running average of 59.4%)
- Leisure sub-aqua diving (37.1% of events versus a running average of 54.5%)

In 2006 a total of 81% of all events were recorded as happening on the coast, whereas the average across 3 years is 85.8%. For the 12 boating activities 46% of events took place at the coast compared to 50% when taking an average across the past 3 years.

Table 33 Proportion of Coastal events

	Proportion of Coastal Events 2006	Proportion of Coastal Events Average 2004-2006	Change in 2006 (percentage points)	Number of respondents 2006	Number of respondents 2004-2006
Canoeing	33.7%	33.0%	0.7%	203	501
Water skiing*	25.8%	36.3%	-10.5%	46*	139
Small sail boat activities	48.3%	58.5%	-10.2%	101	241
Rowing	4.4%	19.6%	-15.2%	90	257
Windsurfing*	81.5%	73.2%	8.3%	43*	116
Using personal watercraft*	78.5%	77.1%	1.4%	28*	99
Motor boating/Cruising	55.0%	62.1%	-7.2%	101	226
Yacht cruising	92.8%	87.6%	5.2%	64	146
Power boating	76.8%	81.4%	-4.6%	58	141
Small sail boat racing*	63.2%	49.4%	13.8%	39*	92
Canal boating	4.0%	5.2%	-1.2%	91	150
Yacht racing*	97.6%	80.4%	17.2%	22*	50
Surfboarding	100.0%	100.0%	0.0%	118	302
Kitesurfing*	94.3%	98.1%	-3.7%	5*	29
Angling (from a boat)	39.2%	59.4%	-20.2%	102	282
Angling (from the shore)	43.5%	39.1%	4.4%	232	578
Cliff climbing	44.7%	51.6%	-6.9%	89	239
Coastal walking	100.0%	100.0%	0.0%	1333	3312
Outdoor swimming	59.0%	61.8%	-2.8%	960	2257
Leisure sub-aqua diving (from the shore and boat)*	37.1%	54.5%	-17.4%	43*	139
Spending general leisure time at the beach	100.0%	100.0%	0.0%	1268	2847

Base: all respondents who participate in an activity in the UK

Source: Watersports participation survey 2006

*Caution: small base size

10. Club Membership

Respondents were also asked if they are a member of a club for the activity or activities they participate in. For obvious reasons, this question was not asked of people participating in spending general leisure time at the beach.

Table 34 shows that only for small sail boat racing, yacht racing, yacht cruising and leisure sub-aqua diving club membership is close to 30%, diving has the highest proportion of club members. For all of the other activities club membership is not very wide spread. These proportions for club membership have stayed stable compared to 2005 for most activities. Big differences can be seen for activities with small base sizes. Cliff climbing and rowing show big drops in club membership rates compared to 2005, power boating shows a big increase.

Table 34 Club membership

	Change			Number of	Number of
	2006	2005	(percentage points)	respondents	respondents
				2006	2005
Canoeing	7.6%	12.0%	-4.4%	203	181
Water skiing*	2.0%	7.7%	-5.7%	46*	52
Small sail boat activities	16.2%	17.9%	-1.8%	101	100
Rowing	6.9%	12.1%	-5.3%	90	100
Windsurfing*	3.0%	6.7%	-3.7%	43*	44*
Using personal watercraft*	0.0%	8.8%	-8.8%	28*	49*
Motor boating/Cruising	11.1%	10.0%	1.1%	102	87
Yacht cruising	28.0%	28.0%	0.0%	64	51
Power boating	21.0%	9.8%	11.2%	58	56
Small sail boat racing*	26.5%	48.1%	-21.6%	39*	26*
Canal boating	3.0%	1.3%	1.8%	91	59
Yacht racing*	28.7%	66.7%	-38.0%	22*	17*
Surfboarding	6.2%	5.7%	0.4%	118	114
Kitesurfing*	0.0%	5.1%	-5.1%	5*	15*
Angling (from a boat)	18.5%	15.4%	3.1%	102	89
Angling (from the shore)	19.7%	17.9%	1.9%	232	192
Cliff climbing	3.9%	12.1%	-8.2%	89	89
Coastal walking	1.2%	1.1%	0.1%	1333	1281
Outdoor swimming	1.5%	1.2%	0.3%	960	770
Leisure sub-aqua diving (from the shore and boat)*	29.6%	32.2%	-2.6%	43*	47*
Spending general leisure time at the beach	n/a	n/a	n/a	n/a	n/a

Base: all respondents who participate in an activity in the UK

Source: Watersports participation survey 2006

*Caution: small base size

Table 35 shows the number of events (i.e. each time a person participates) last year of club members and non-club members. It shows that in some sports there seems to be a clear relationship between the number of events and club membership. For example, only 16% of respondents who participate in small sail boat activities in the UK said they are a club member, but when looking at their number of events they generate 40% of the total events in that activity in the UK. Club members for leisure sub-aqua diving generate even 80% of the total events in the UK.

Table 35 Number of events by club membership status

	Club member					Non-club member					Total number of respondents
	Number of coastal events	Number of inland events	Total Number of events	UK participant number	Number of respondents	Number of coastal events	Number of inland events	Total number of events	UK participant number	Number of respondents	
Canoeing	571,918	766,926	1,338,844	66,235	15	962,390	2,245,368	3,207,759	808,274	188	203
Water skiing*	-	595,249	595,249	4,022	1	370,083	470,705	840,788	201,892	45	46*
Small sail boat activities	410,924	598,861	1,009,784	72,763	17	771,235	666,648	1,437,883	377,303	84	101
Rowing	67,242	1,988,939	2,056,181	28,186	6	108,372	1,855,730	1,964,102	381,746	84	90
Windsurfing*	19,218	2,289	21,507	5,949	2	867,200	198,532	1,065,732	193,278	41	43*
Using personal watercraft*	-	-	-	-	-	1,058,571	290,128	1,348,700	121,056	28	28*
Motor boating/Cruising	1,197,210	1,219,157	2,416,367	49,322	12	923,706	655,181	1,578,887	395,175	90	102
Yacht cruising	744,637	36,519	781,155	76,022	17	444,458	55,327	499,785	195,139	47	64
Power boating	612,596	340,236	952,832	54,287	12	1,347,798	250,582	1,598,380	204,181	46	58
Small sail boat racing*	281,929	171,464	453,393	44,372	11	201,244	109,801	311,045	122,798	28	39*
Canal boating	-	87,656	87,656	11,270	3	35,397	758,729	794,125	358,799	88	91
Yacht racing*	359,786	-	359,786	27,977	6	126,218	12,144	138,362	69,537	16	22*
Surfboarding	668,552	-	668,552	32,927	7	2,655,853	-	2,655,853	499,047	111	118
Kitesurfing*	-	-	-	-	-	74,058	4,447	78,505	25,093	5	5*
Angling (from a boat)	321,282	794,273	1,115,555	84,491	19	1,126,889	1,449,825	2,576,714	372,078	83	102
Angling (from the shore)	1,841,238	4,151,743	5,992,980	198,906	47	4,604,010	4,215,021	8,819,031	808,267	185	232
Cliff climbing	60,372	84,804	145,175	14,890	3	720,666	881,525	1,602,191	367,972	86	89
Coastal walking	800,163	-	800,163	67,425	16	65,562,906	-	65,562,906	5,426,976	1,317	1,333
Outdoor swimming	666,893	1,151,802	1,818,696	60,825	14	16,248,669	10,593,475	26,842,144	4,037,740	946	960
Leisure sub-aqua diving (from the shore and boat)*	514,663	1,301,517	1,816,180	55,914	13	321,006	115,242	436,247	133,049	30	43*
Spending general leisure time at the beach	-	-	-	-	-	56,091,487	-	56,091,487	5,229,301	1,267	1,267

Base: all respondents who participate in an activity in the UK

Source: Watersports participation survey 2006

*Caution: small base size

11. Where people look for safety information

The question on safety information was added in 2006, as a substitute for a question that asked about the specific location of activity. This new question asked where they had informed themselves about safety issues for their respective activity. For each activity, the option mentioned by the highest number of participants has been highlighted with a yellow background (or light grey in black and white copies) and bold. Other sources which were mentioned by at least 20% of participants have been highlighted in bold.

Friends and family are the most important source of guidance on safety related issues for 9 of the activities. For each of the activities there is also a sizeable proportion of people who say that they have not looked for any safety information recently.

Leisure sub aqua divers demonstrate a high commitment to safety, with only 7% of respondents having not informed themselves on safety recently. 40% of people participating general beach leisure and 38% of people participating in coastal walking on the other hand have not looked for any safety guidance.

For canal boating the most important option for receiving safety guidance is the place where the canal boat was hired from. Many participants are relying on their own safety knowledge due to experience in the activity. Local clubs clearly have a role in provision of safety information for small sail boat racing where almost 20% of respondents gained their safety information from that source.

Table 36 Where respondents look for safety information

	I haven't looked up any safety information recently	I have been doing the sport for years - rely on my own knowledge	My friends and family	I have been on a training course that included safety instruction	My local club	Hire shops - Loaning me the equipment	Printed safety literature from a recognised marine organisation / association	The equipment manufacturers or distributors	On-line	By buying a book or a magazine	By visiting exhibitions or shows	Other	Number of respondents
Canoeing	20.5%	15.5%	20.9%	17.9%	8.4%	12.5%	5.8%	4.7%	9.3%	2.1%	0.4%	5.2%	244
Water skiing	23.5%	17.1%	28.1%	11.6%	7.7%	12.5%	7.6%	4.8%	9.6%	4.4%	3.6%	4.2%	73
Small sail boat activities	19.5%	21.9%	24.3%	20.3%	5.8%	13.5%	10.2%	7.9%	6.9%	4.1%	1.5%	3.7%	120
Rowing	34.7%	18.1%	11.3%	8.3%	11.9%	14.6%	5.7%	1.0%	8.8%	0.9%	0.0%	1.0%	98
Windsurfing	20.5%	18.4%	21.3%	21.6%	4.9%	13.9%	6.3%	0.0%	9.3%	1.1%	0.0%	5.0%	56
Using personal watercraft	29.8%	12.1%	25.5%	7.7%	2.0%	16.5%	14.7%	10.0%	13.3%	4.1%	3.0%	2.4%	63
Motor boating/Cruising	24.8%	10.9%	24.8%	10.7%	5.0%	8.1%	15.3%	9.4%	8.5%	5.2%	2.7%	6.2%	132
Yacht cruising	15.7%	14.5%	34.6%	15.4%	10.9%	5.3%	19.5%	8.5%	13.8%	14.2%	7.2%	8.8%	77
Power boating	11.5%	21.0%	21.7%	20.1%	10.0%	12.0%	10.1%	9.7%	11.8%	7.6%	3.3%	11.7%	81
Small sail boat racing*	27.1%	14.9%	8.8%	12.3%	19.0%	7.8%	8.6%	5.1%	3.8%	5.8%	2.0%	2.2%	44*
Canal boating	22.1%	11.7%	19.0%	5.4%	0.0%	25.4%	13.5%	1.3%	7.9%	4.1%	2.1%	4.5%	95
Yacht racing*	14.3%	23.6%	38.7%	14.3%	2.9%	0.0%	14.5%	7.3%	18.1%	11.0%	7.3%	7.9%	25*
Surfboarding	12.4%	17.0%	16.5%	10.2%	4.3%	16.0%	7.8%	2.1%	10.1%	2.0%	0.0%	9.0%	138
Kitesurfing*	23.6%	10.9%	26.4%	0.0%	0.0%	0.0%	0.0%	0.0%	10.9%	0.0%	0.0%	0.0%	9*
Angling (from a boat)	10.5%	29.4%	18.3%	0.7%	5.6%	5.1%	9.9%	2.9%	6.4%	5.5%	0.0%	8.4%	120
Angling (from the shore)	21.0%	35.9%	16.4%	1.2%	7.4%	3.0%	3.4%	2.0%	5.6%	5.5%	0.0%	5.7%	250
Cliff climbing	15.6%	19.5%	19.5%	13.2%	6.7%	4.6%	5.8%	3.7%	6.0%	3.6%	0.0%	6.0%	101
Coastal walking	37.5%	23.3%	11.1%	1.1%	0.3%	0.6%	7.0%	0.1%	6.6%	2.2%	0.3%	8.3%	1424
Outdoor swimming	25.3%	14.6%	11.2%	1.9%	1.7%	1.1%	5.3%	0.7%	4.0%	0.8%	0.2%	7.4%	1393
Leisure sub-aqua diving (from the shore and boat)	7.0%	9.7%	8.1%	20.3%	11.0%	8.0%	8.7%	4.3%	4.7%	2.4%	1.3%	4.2%	88
Spending general leisure time at the beach	40.2%	16.7%	10.5%	0.9%	0.5%	0.6%	6.4%	0.4%	5.5%	0.8%	0.1%	10.2%	1457

Appendix 1 – Questionnaire

Q1. I would now like to talk to you about some activities, including watersports. Please can you tell me which of these activities you have taken part in over the past 12 months ?

Randomised – in 2 blocks. The first 12 activities always need to appear in the first 12 shown.

	Taken part over last 12 months	Not taken part over last 12 months	
Small sail boat racing (dinghies)	<input type="checkbox"/> 2	<input type="checkbox"/> 1	
Small sail boat activities (dinghies)	<input type="checkbox"/> 2	<input type="checkbox"/> 1	
Yacht racing	<input type="checkbox"/> 2	<input type="checkbox"/> 1	
Yacht cruising	<input type="checkbox"/> 2	<input type="checkbox"/> 1	
Power boating	<input type="checkbox"/> 2	<input type="checkbox"/> 1	
Motor Boating/Cruising	<input type="checkbox"/> 2	<input type="checkbox"/> 1	
Canal boating	<input type="checkbox"/> 2	<input type="checkbox"/> 1	
Canoeing	<input type="checkbox"/> 2	<input type="checkbox"/> 1	
Rowing	<input type="checkbox"/> 2	<input type="checkbox"/> 1	
Windsurfing	<input type="checkbox"/> 2	<input type="checkbox"/> 1	
Water Skiing	<input type="checkbox"/> 2	<input type="checkbox"/> 1	
Using Personal Watercraft (Jet skis etc)	<input type="checkbox"/> 2	<input type="checkbox"/> 1	
Surfboarding	<input type="checkbox"/> 2	<input type="checkbox"/> 1	
Kitesurfing	<input type="checkbox"/> 2	<input type="checkbox"/> 1	
Angling (from a boat)	<input type="checkbox"/> 2	<input type="checkbox"/> 1	
Angling (from the shore)	<input type="checkbox"/> 2	<input type="checkbox"/> 1	
Cliff climbing activities	<input type="checkbox"/> 2	<input type="checkbox"/> 1	
Coastal walking activities	<input type="checkbox"/> 2	<input type="checkbox"/> 1	
Spending general leisure time at the beach	<input type="checkbox"/> 2	<input type="checkbox"/> 1	
Outdoor Swimming	<input type="checkbox"/> 2	<input type="checkbox"/> 1	
Leisure sub-aqua diving (from the Shore & Boat)	<input type="checkbox"/> 2	<input type="checkbox"/> 1	
None of above		<input type="checkbox"/> 1	End interview

NB dinghies are small open sailing boats (not including seaside inflatables and beach toys) which tend to be brought ashore after use whereas Yachts are usually left in the water.
NB power boating is defined as craft that plane over water whilst motor boating / cruising is defined as river boating or coastal motor cruising which usually have on-board accommodation.

FOR **EACH** ACTIVITY IN WHICH RESPONDENT HAS PARTICIPATED ASK:

Q2. How often have you been (insert answer from Q.1) **IN THE UK** over the last year?

	Only once	2- 5 times	6-12 times	13-25 times	25 times or more	Never
Small sail boat racing (dinghies)	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5	<input type="checkbox"/> 6
Small sail boat activities (dinghies)	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5	<input type="checkbox"/> 6
Yacht racing	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5	<input type="checkbox"/> 6
Yacht cruising	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5	<input type="checkbox"/> 6
Power boating	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5	<input type="checkbox"/> 6
Motor Boating/Cruising	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5	<input type="checkbox"/> 6
Canal boating	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5	<input type="checkbox"/> 6
Canoeing	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5	<input type="checkbox"/> 6
Rowing	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5	<input type="checkbox"/> 6
Windsurfing	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5	<input type="checkbox"/> 6
Water Skiing	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5	<input type="checkbox"/> 6
Using Personal Watercraft (Jet skis etc)	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5	<input type="checkbox"/> 6
Surfboarding	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5	<input type="checkbox"/> 6
Kitesurfing	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5	<input type="checkbox"/> 6
Angling (from a boat)	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5	<input type="checkbox"/> 6
Angling (from the shore)	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5	<input type="checkbox"/> 6
Cliff climbing activities	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5	<input type="checkbox"/> 6
Coastal walking activities	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5	<input type="checkbox"/> 6
Spending general leisure time at the beach	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5	<input type="checkbox"/> 6
Outdoor Swimming	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5	<input type="checkbox"/> 6
Leisure sub-aqua diving (from the Shore & Boat)	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5	<input type="checkbox"/> 6

FOR **EACH** OF THE FOLLOWING ACTIVITIES IN WHICH RESPONDENT HAS PARTICIPATED ASK:
 Q3. And how often have you been (insert answer from Q.1) **OUTSIDE THE UK** over the last year?

	Only once	2- 5 times	6-12 times	13-25 times	25 times or more	Never
Small sail boat racing (dinghies)	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5	<input type="checkbox"/> 6
Small sail boat activities (dinghies)	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5	<input type="checkbox"/> 6
Yacht racing	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5	<input type="checkbox"/> 6
Yacht cruising	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5	<input type="checkbox"/> 6
Power boating	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5	<input type="checkbox"/> 6
Motor Boating/Cruising	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5	<input type="checkbox"/> 6
Canal boating	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5	<input type="checkbox"/> 6
Canoeing	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5	<input type="checkbox"/> 6
Rowing	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5	<input type="checkbox"/> 6
Windsurfing	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5	<input type="checkbox"/> 6
Water Skiing	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5	<input type="checkbox"/> 6
Using Personal Watercraft (Jet skis etc)	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5	<input type="checkbox"/> 6

FOR **EACH** OF THE FOLLOWING ACTIVITIES IN WHICH RESPONDENT HAS PARTICIPATED **in UK** ask:
 Q4. You said that you participate in (*activity*) approximately (*q2 category*). How many times did you participate in summer, spring, winter and autumn?

Mid values for q2 categories

- Only once = 1
- 2 – 5 times = 4
- 6 – 12 times = 8
- 13 – 25 times = 20
- 25 or more times = 30

	Summer 2006 (Jun – Aug)	Spring 2006 (Mar – May)	Winter 2006/05 (Dec – Feb)	Autumn 2005 (Sept – Nov)	Total	A better reflection
Small sail boat racing (dinghies)	_____	_____	_____	_____	Check with mid-value of q2 participation rate category	<input type="checkbox"/> 9
Small sail boat activities (dinghies)	_____	_____	_____	_____		<input type="checkbox"/> 9
Yacht racing	_____	_____	_____	_____		<input type="checkbox"/> 9
Yacht cruising	_____	_____	_____	_____		<input type="checkbox"/> 9
Power boating	_____	_____	_____	_____		<input type="checkbox"/> 9
Motor Boating/Cruising	_____	_____	_____	_____		<input type="checkbox"/> 9
Canal boating	_____	_____	_____	_____		<input type="checkbox"/> 9
Canoeing	_____	_____	_____	_____		<input type="checkbox"/> 9
Rowing	_____	_____	_____	_____		<input type="checkbox"/> 9
Windsurfing	_____	_____	_____	_____		<input type="checkbox"/> 9
Water Skiing	_____	_____	_____	_____		<input type="checkbox"/> 9
Using Personal Watercraft (Jet skis etc)	_____	_____	_____	_____		<input type="checkbox"/> 9
Surfboarding	_____	_____	_____	_____		<input type="checkbox"/> 9
Kite surfing	_____	_____	_____	_____		<input type="checkbox"/> 9
Angling (from a boat)	_____	_____	_____	_____	<input type="checkbox"/> 9	
Angling (from the shore)	_____	_____	_____	_____	<input type="checkbox"/> 9	
Cliff climbing	_____	_____	_____	_____	<input type="checkbox"/> 9	
Coastal walking	_____	_____	_____	_____	<input type="checkbox"/> 9	
Spending general leisure time at the beach	_____	_____	_____	_____	<input type="checkbox"/> 9	
Outdoor Swimming	_____	_____	_____	_____	<input type="checkbox"/> 9	
Leisure sub-aqua diving (from the Shore & Boat)	_____	_____	_____	_____	<input type="checkbox"/> 9	

FOR **EACH** ACTIVITY IN WHICH RESPONDENT HAS PARTICIPATED **IN UK** (except those in blue) ASK:
 Q5. "You said that you did (activity) (total from q4) times in the past 12 months. How many times did you do this activity at the coast/seaside and how many times did you do it inland?"

	Number of times participated at coast	Number of times participated inland	Total check (total number of events has to be the same as established in q4)		
Small sail boat racing (dinghies)					
Small sail boat activities (dinghies)					
Yacht racing					
Yacht cruising					
Power boating					
Motor Boating/Cruising					
Canal boating					
Canoeing					
Rowing					
Windsurfing					
Water Skiing					
Using Personal Watercraft (Jet skis etc)					
Surfboarding					
Kitesurfing					
Angling (from a boat)					
Angling (from the shore)					
Cliff climbing					
Coastal walking					
Spending general leisure time at the beach					
Outdoor Swimming					
Leisure sub-aqua diving (from the Shore & Boat)					

FOR **EACH** ACTIVITY IN WHICH RESPONDENT HAS PARTICIPATED **in UK** (except those in blue) ask:
 Q6. Are you a member of any XXXXXX club / association?

	Yes	No
Small sail boat racing (dinghies)	<input type="checkbox"/> 1	<input type="checkbox"/> 2
Small sail boat activities (dinghies)	<input type="checkbox"/> 1	<input type="checkbox"/> 2
Yacht racing	<input type="checkbox"/> 1	<input type="checkbox"/> 2
Yacht cruising	<input type="checkbox"/> 1	<input type="checkbox"/> 2
Power boating	<input type="checkbox"/> 1	<input type="checkbox"/> 2
Motor Boating/Cruising	<input type="checkbox"/> 1	<input type="checkbox"/> 2
Canal boating	<input type="checkbox"/> 1	<input type="checkbox"/> 2
Canoeing	<input type="checkbox"/> 1	<input type="checkbox"/> 2
Rowing	<input type="checkbox"/> 1	<input type="checkbox"/> 2
Windsurfing	<input type="checkbox"/> 1	<input type="checkbox"/> 2
Water Skiing	<input type="checkbox"/> 1	<input type="checkbox"/> 2
Using Personal Watercraft (Jet skis etc)	<input type="checkbox"/> 1	<input type="checkbox"/> 2
Surfboarding	<input type="checkbox"/> 1	<input type="checkbox"/> 2
Kite surfing	<input type="checkbox"/> 1	<input type="checkbox"/> 2
Angling (from a boat)	<input type="checkbox"/> 1	<input type="checkbox"/> 2
Angling (from the shore)	<input type="checkbox"/> 1	<input type="checkbox"/> 2
Cliff climbing	<input type="checkbox"/> 1	<input type="checkbox"/> 2
Coastal walking	<input type="checkbox"/> 1	<input type="checkbox"/> 2
Spending general leisure time at the beach	<input type="checkbox"/> 1	<input type="checkbox"/> 2
Outdoor Swimming	<input type="checkbox"/> 1	<input type="checkbox"/> 2
Leisure sub-aqua diving (from the Shore & Boat)	<input type="checkbox"/> 1	<input type="checkbox"/> 2

FOR **EACH** ACTIVITY IN WHICH RESPONDENT HAS PARTICIPATED ASK:
 Q7a: Excluding weather or tides, where would you normally obtain safety guidance on (EACH ACTIVITY)?
Code all that apply.

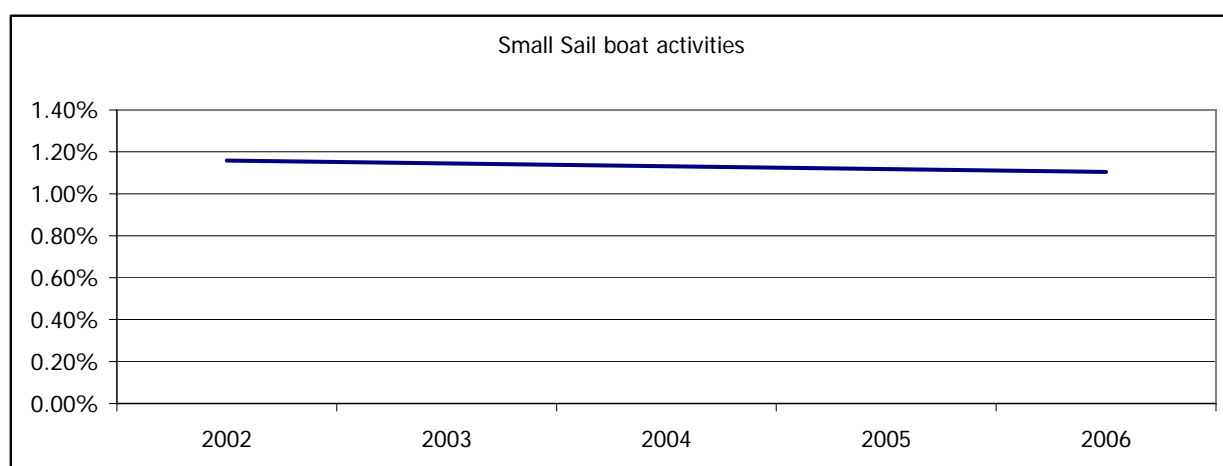
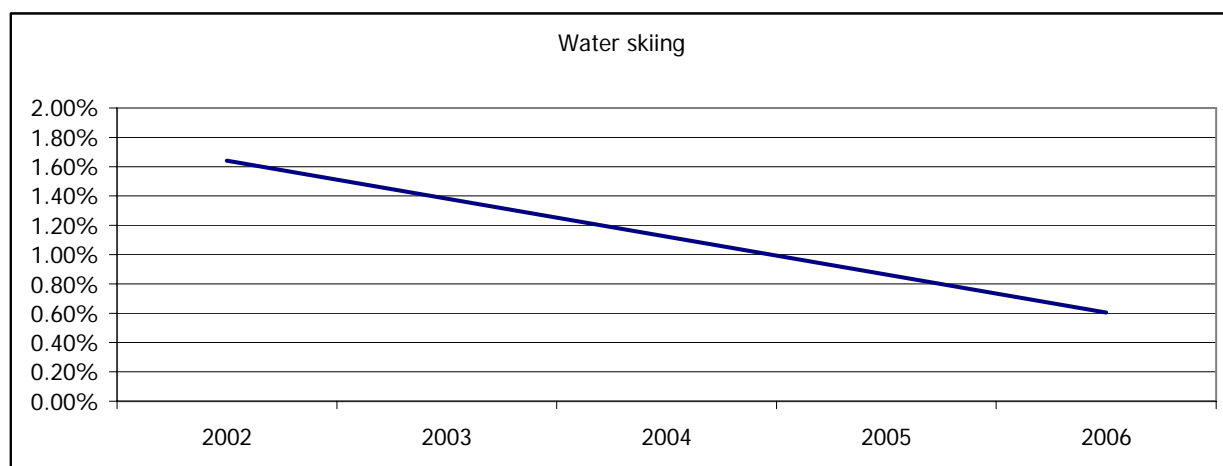
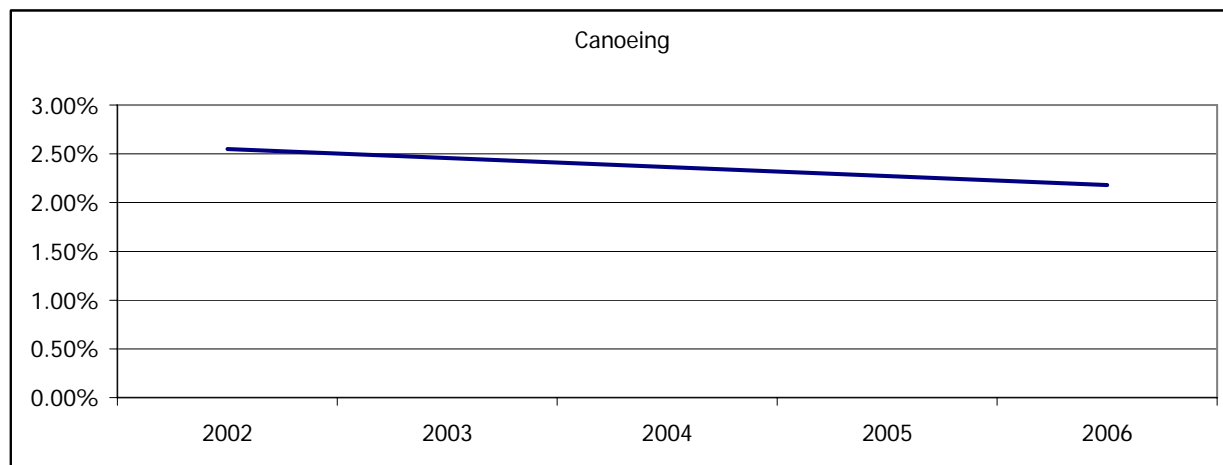
	Yes	No
1. I haven't looked up any safety information recently	<input type="checkbox"/> 1	<input type="checkbox"/> 2
2. I have been doing the sport for years – rely on my own knowledge	<input type="checkbox"/> 1	<input type="checkbox"/> 2
3. I have been on a training course that included safety instruction	<input type="checkbox"/> 1	<input type="checkbox"/> 2
4. My Friends and family	<input type="checkbox"/> 1	<input type="checkbox"/> 2
5. Printed safety literature from a recognised marine organisation/association	<input type="checkbox"/> 1	<input type="checkbox"/> 2
6. The equipment manufacturers or distributors	<input type="checkbox"/> 1	<input type="checkbox"/> 2
7. Hire shops – loaning me the equipment	<input type="checkbox"/> 1	<input type="checkbox"/> 2
8. My local club	<input type="checkbox"/> 1	<input type="checkbox"/> 2
9. On-line	<input type="checkbox"/> 1	<input type="checkbox"/> 2
10. By buying a book or magazine	<input type="checkbox"/> 1	<input type="checkbox"/> 2
11. By visiting exhibitions or shows	<input type="checkbox"/> 1	<input type="checkbox"/> 2
12. Other	<input type="checkbox"/> 1	<input type="checkbox"/> 2

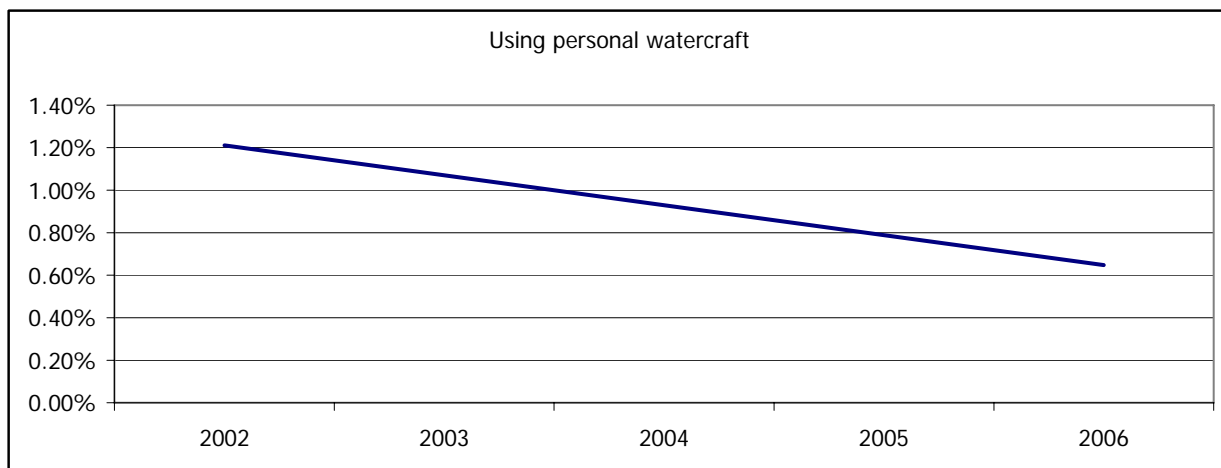
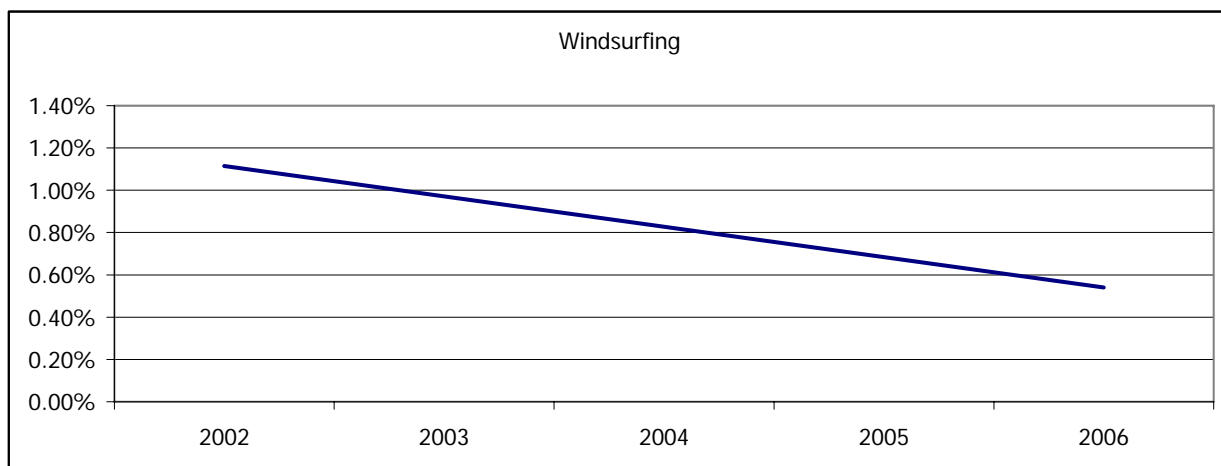
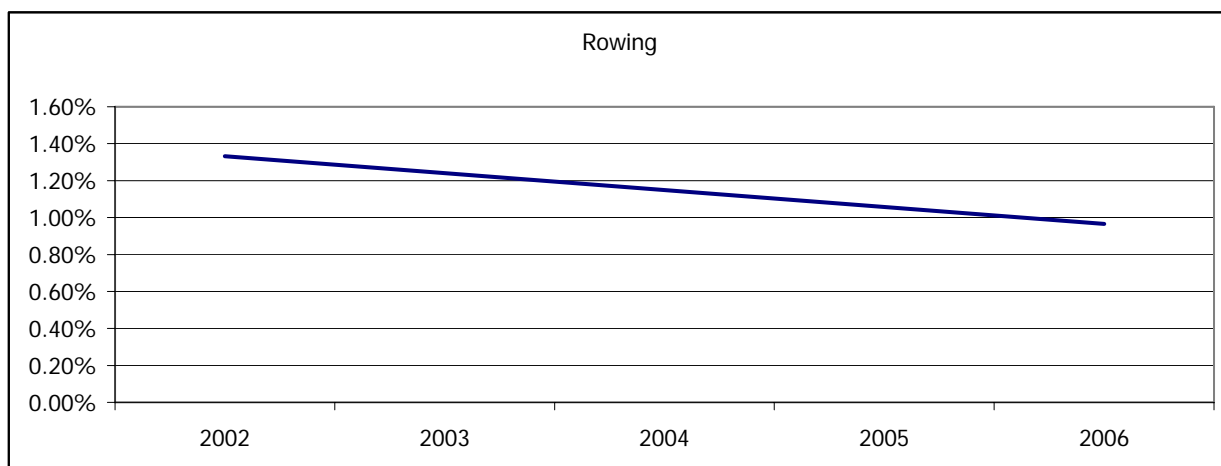
FOR **EACH** ACTIVITY IN WHICH RESPONDENT HAS PARTICIPATED **outside the UK** ASK:
 Q8. Over the last year, where **outside the UK** have you been to participate in (EACH ACTIVITY)?
Allow more than one response/Code all that apply

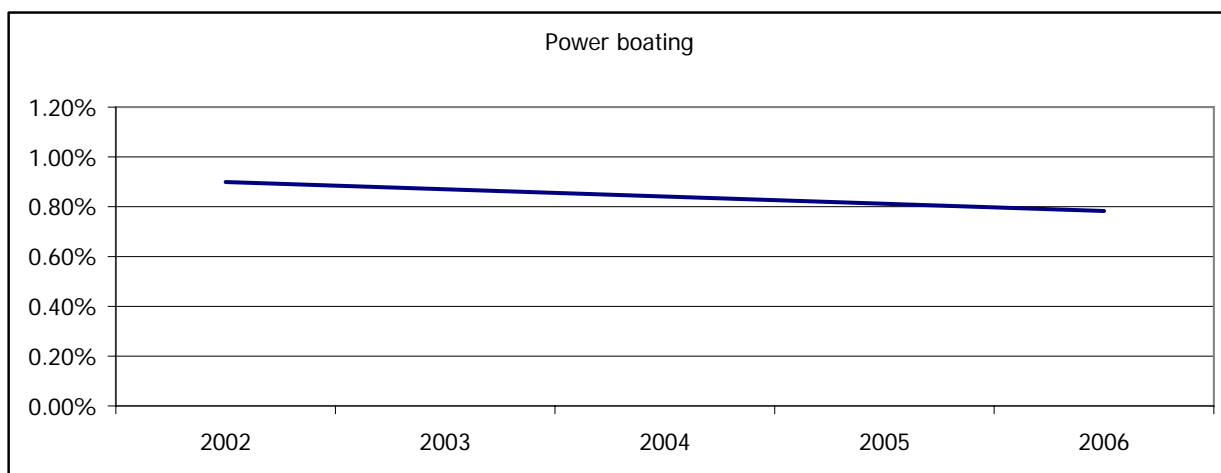
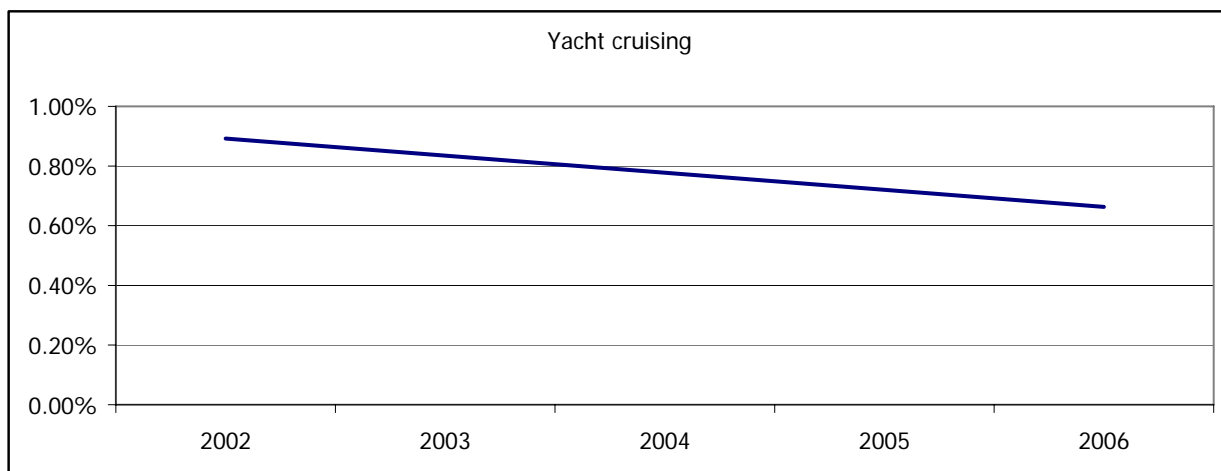
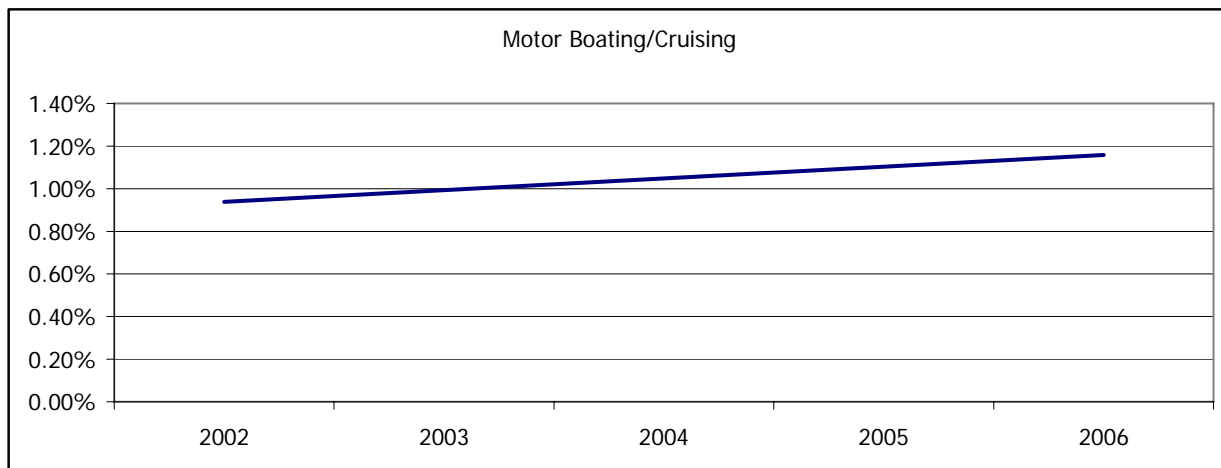
Greece	<input type="checkbox"/> 1
Turkey	<input type="checkbox"/> 1
France	<input type="checkbox"/> 1
Spain	<input type="checkbox"/> 1
Italy	<input type="checkbox"/> 1
Other Med	<input type="checkbox"/> 1
Caribbean	<input type="checkbox"/> 1
Middle East	<input type="checkbox"/> 1
Far East	<input type="checkbox"/> 1
USA	<input type="checkbox"/> 1
Rest of the World	<input type="checkbox"/> 1

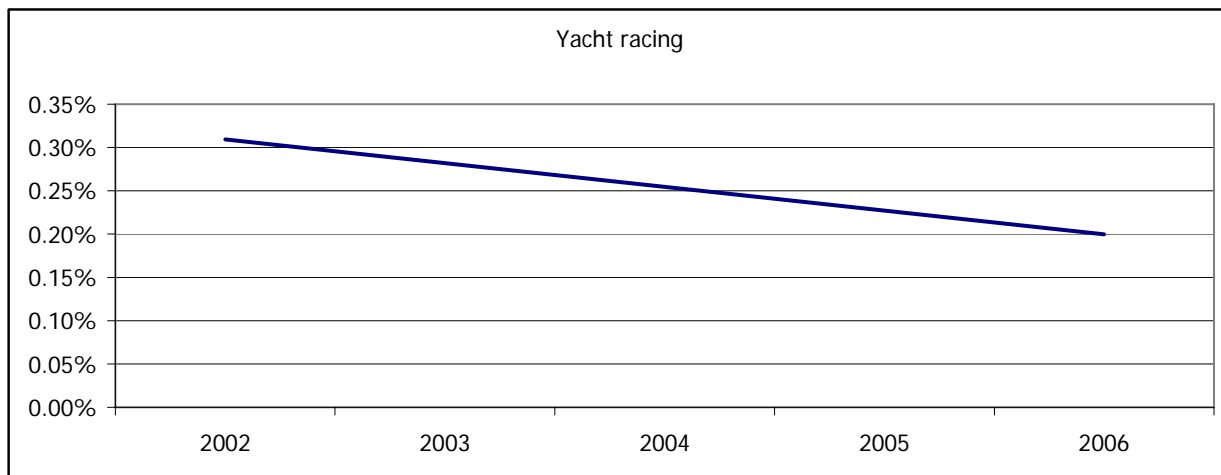
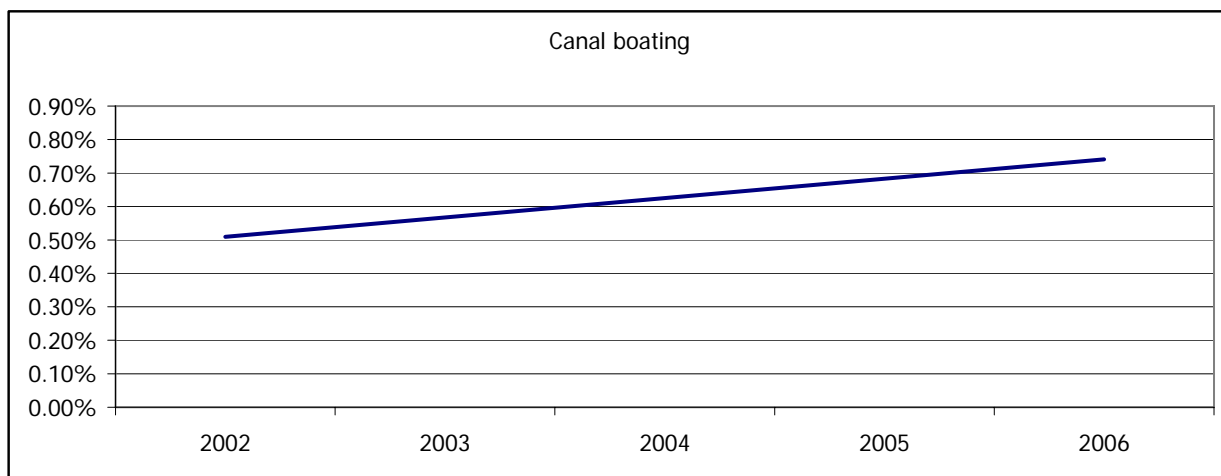
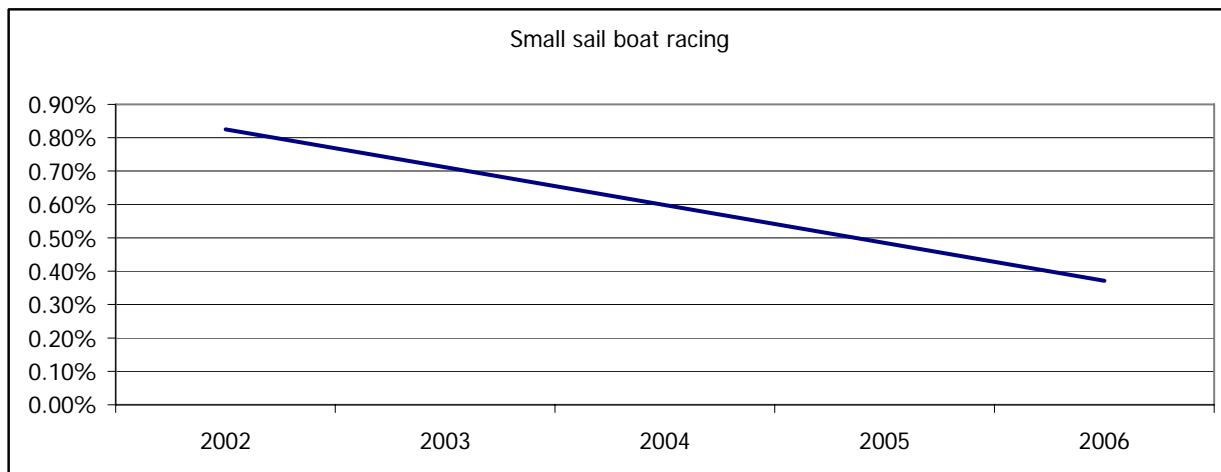
Appendix 2 – Linear Regression Trends For Activities

The following charts show the participation trends for the individual activities. When interpreting the charts it needs to be borne in mind that the scales for the different activities vary.

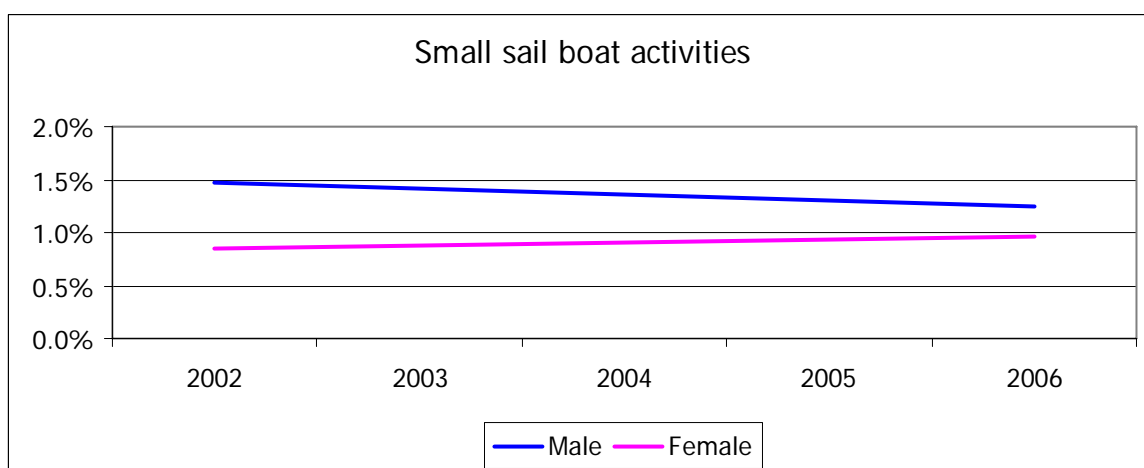
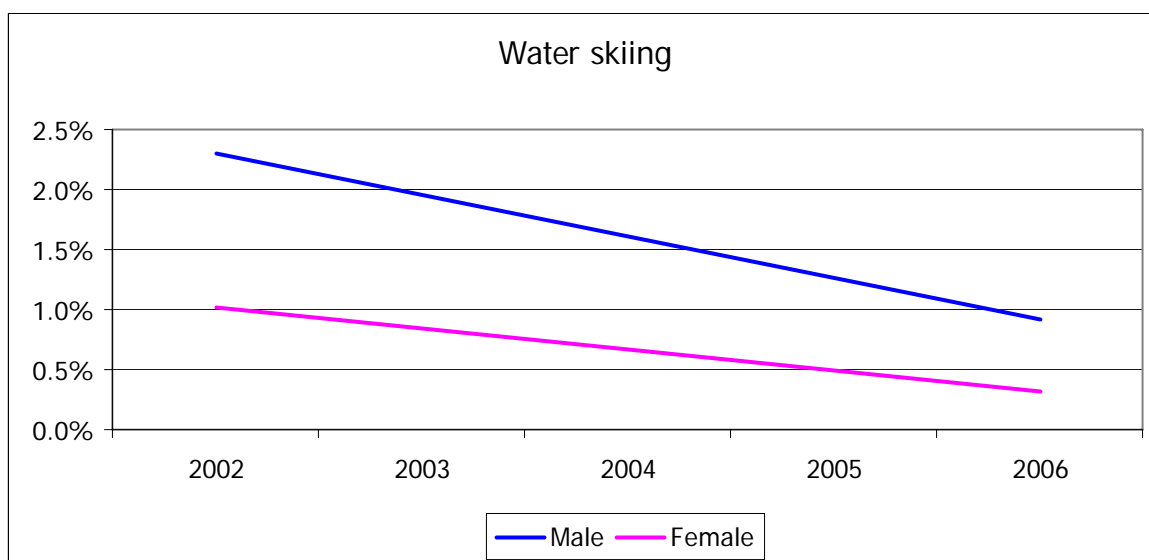
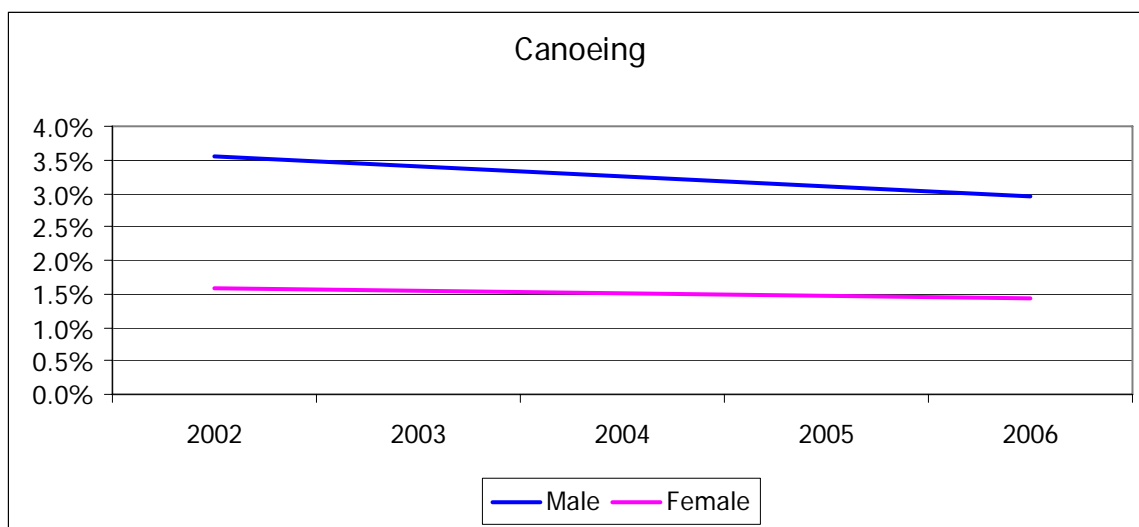


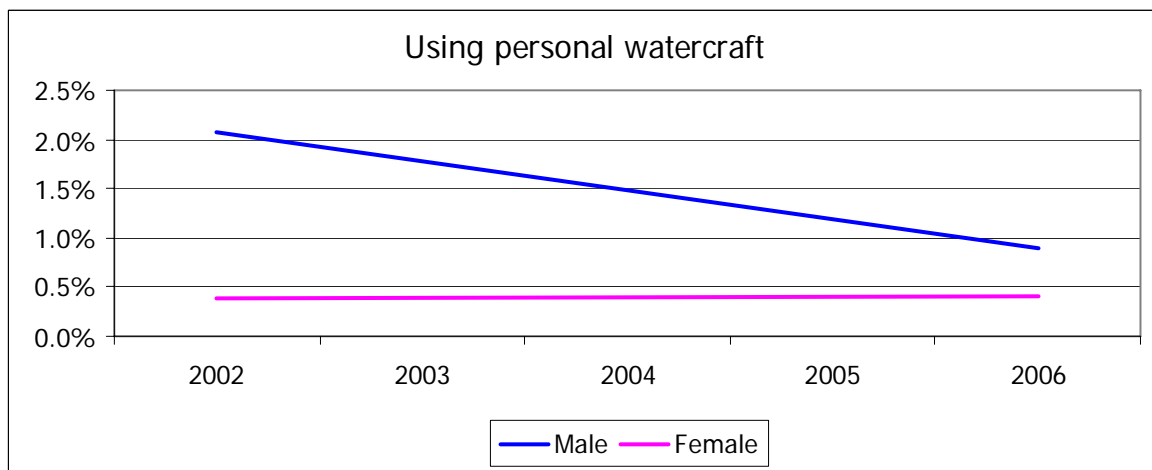
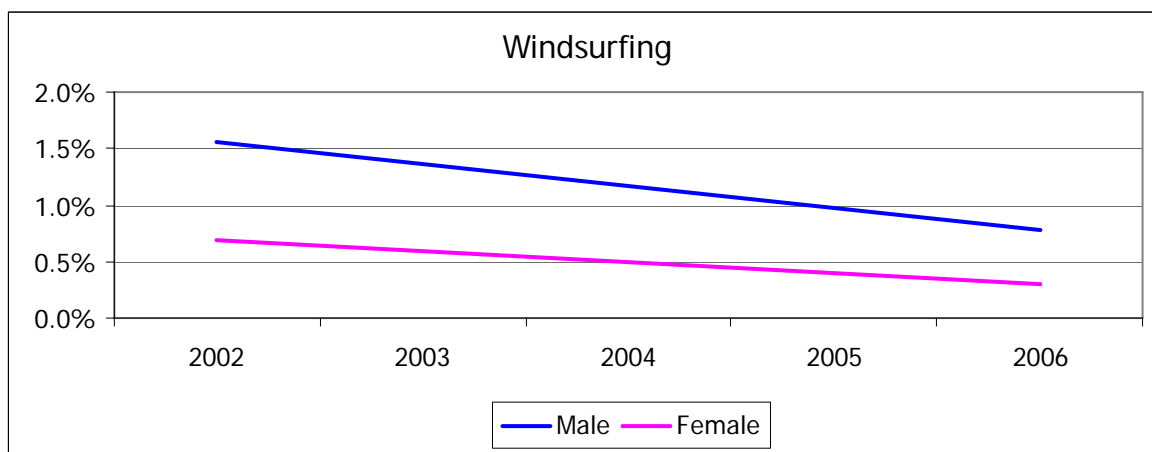
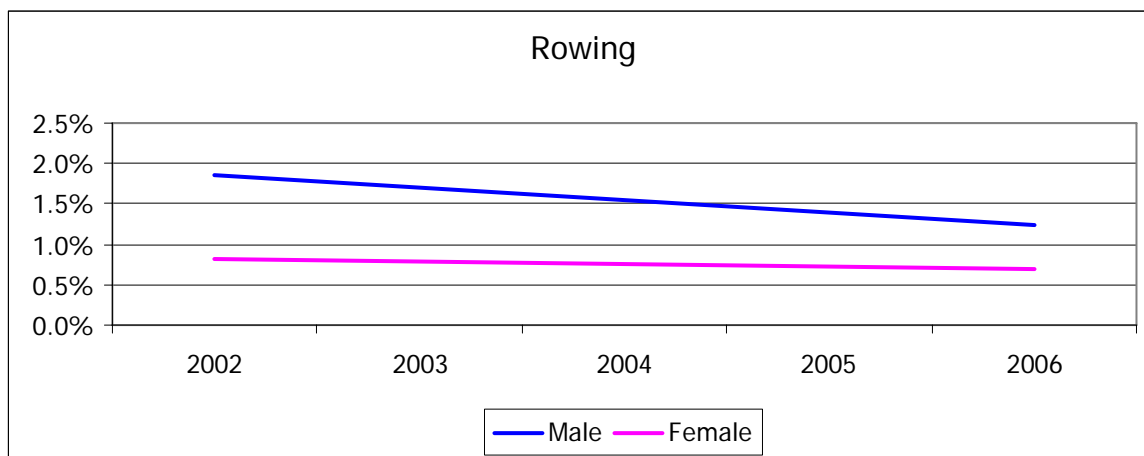


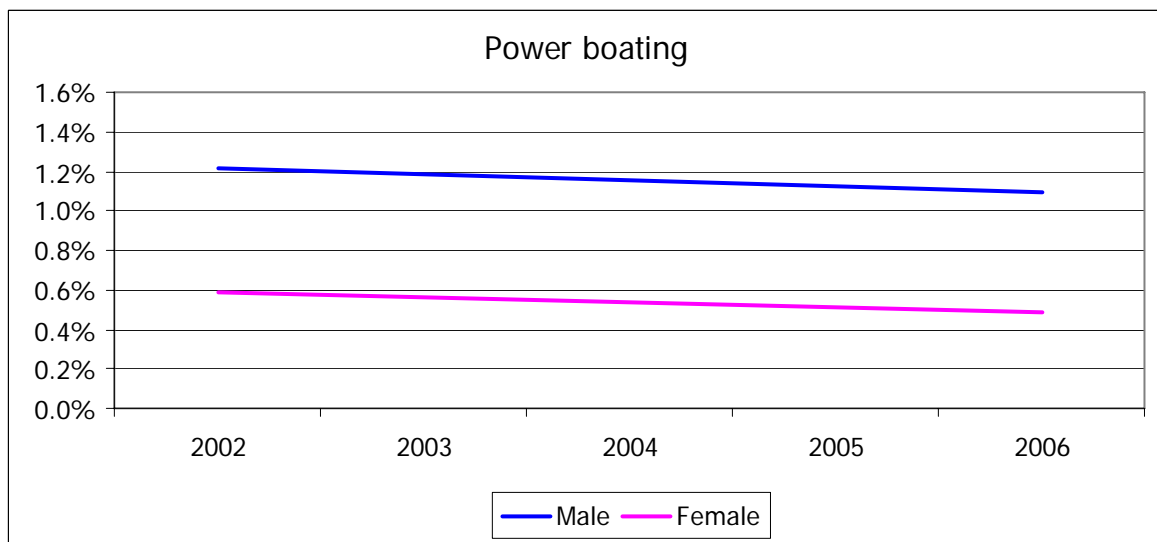
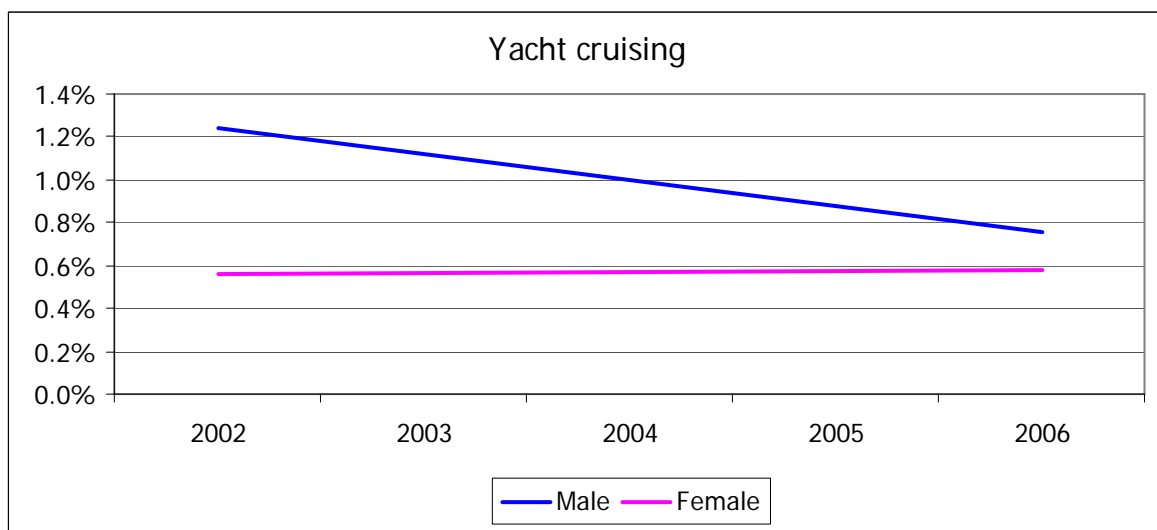
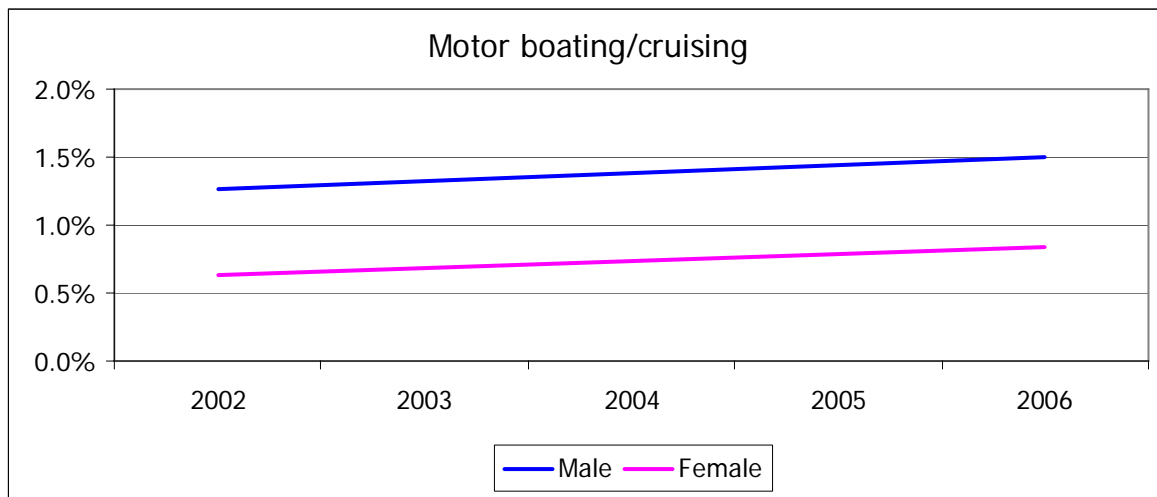


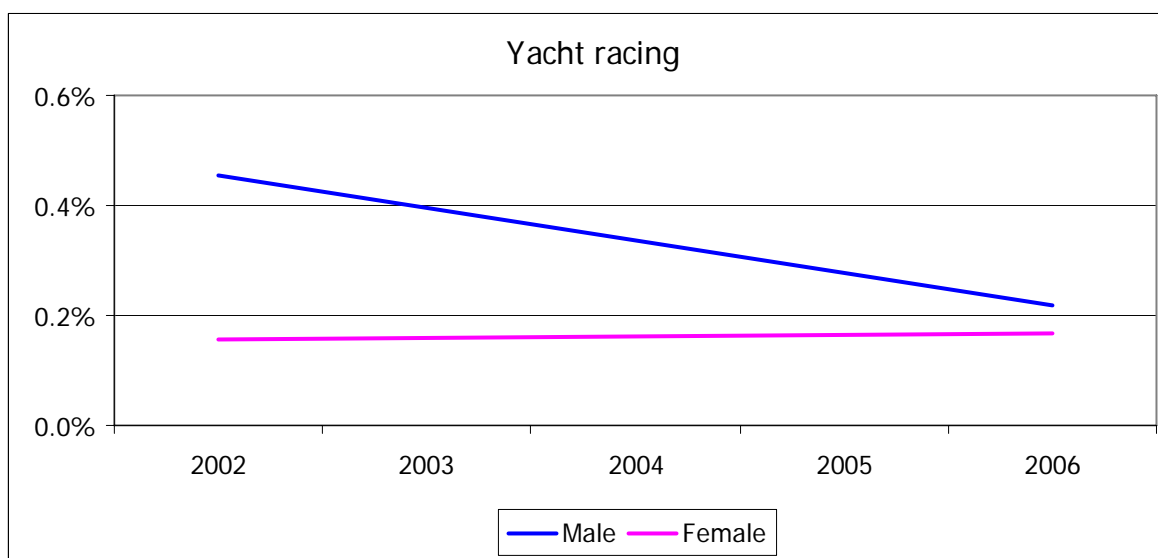
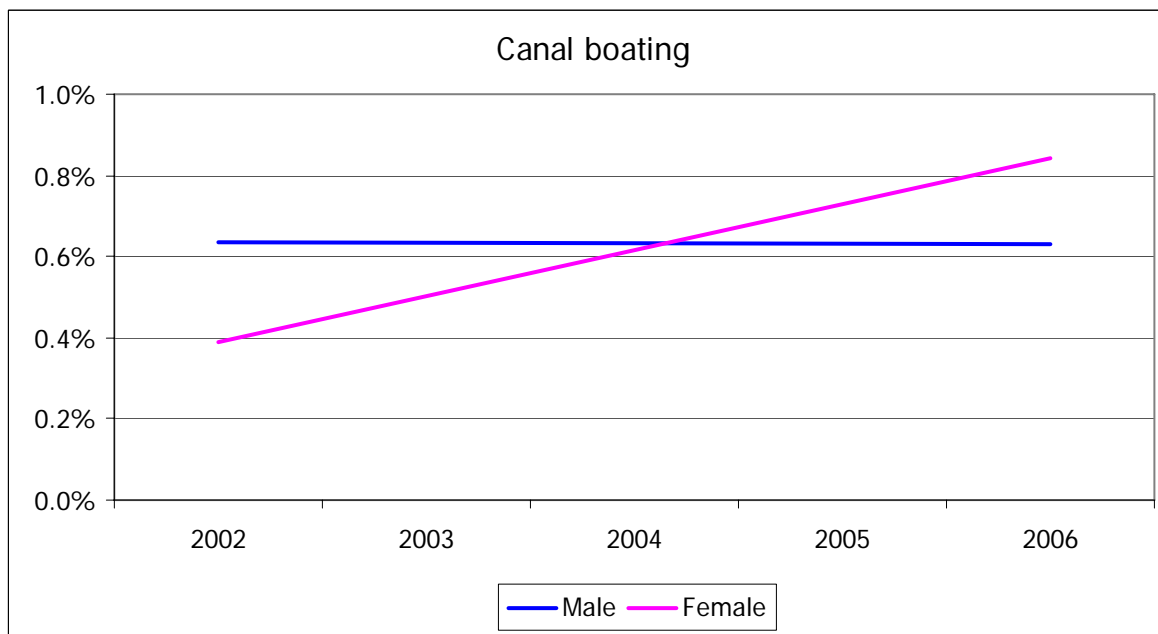
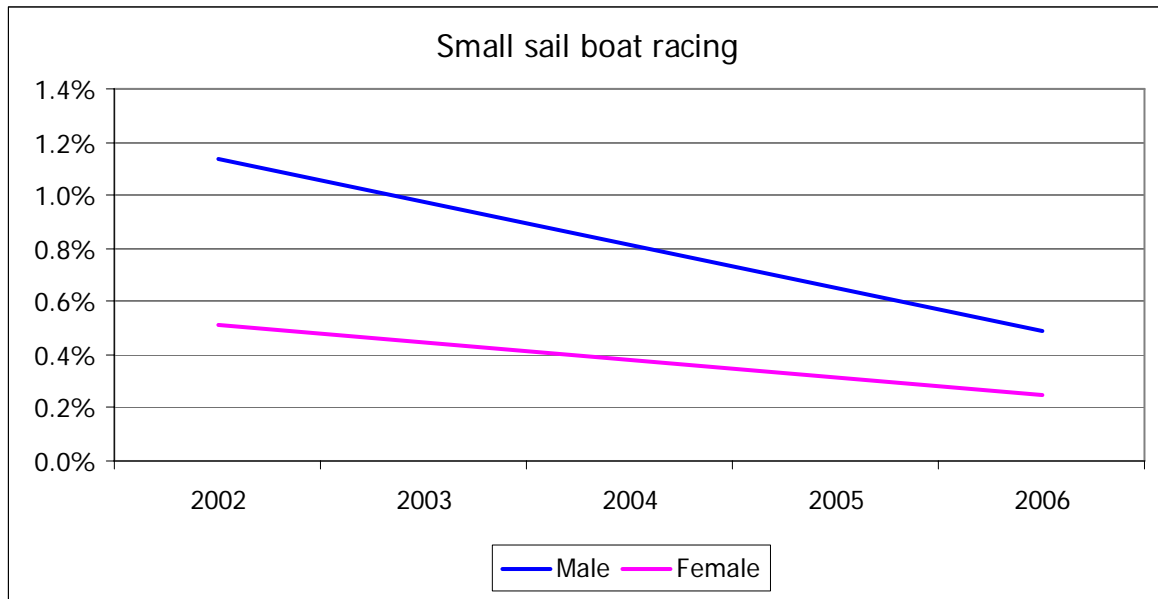


Appendix 3 – Linear Regression Trends For Activities By Gender

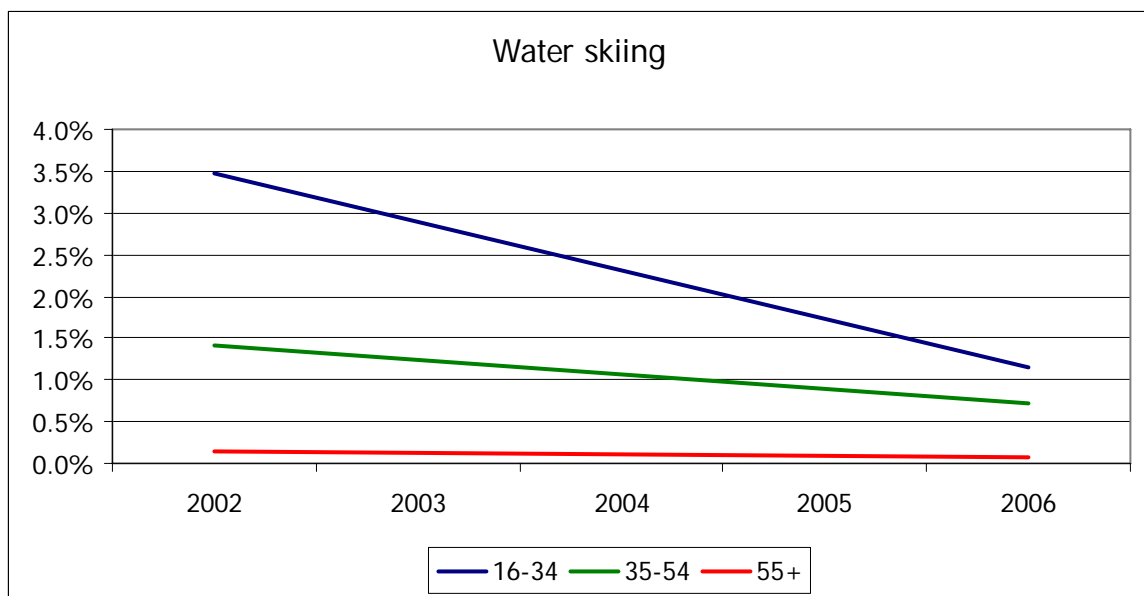
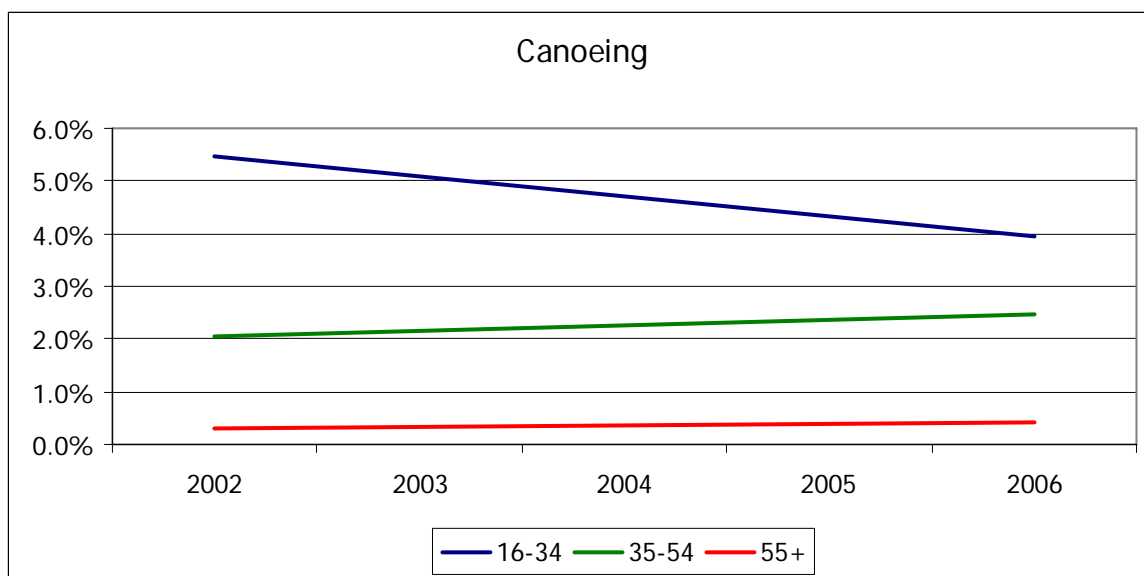


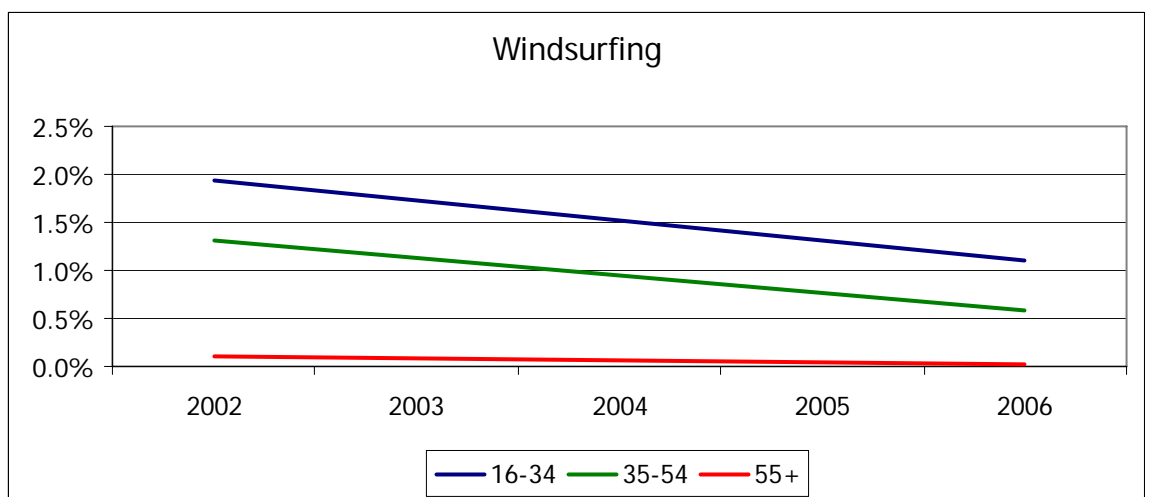
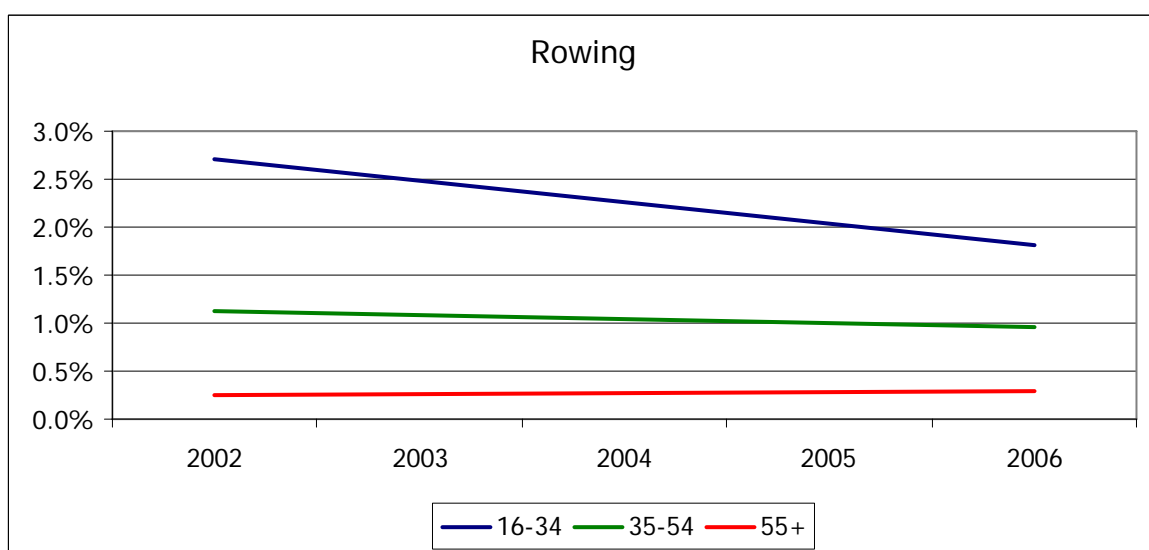
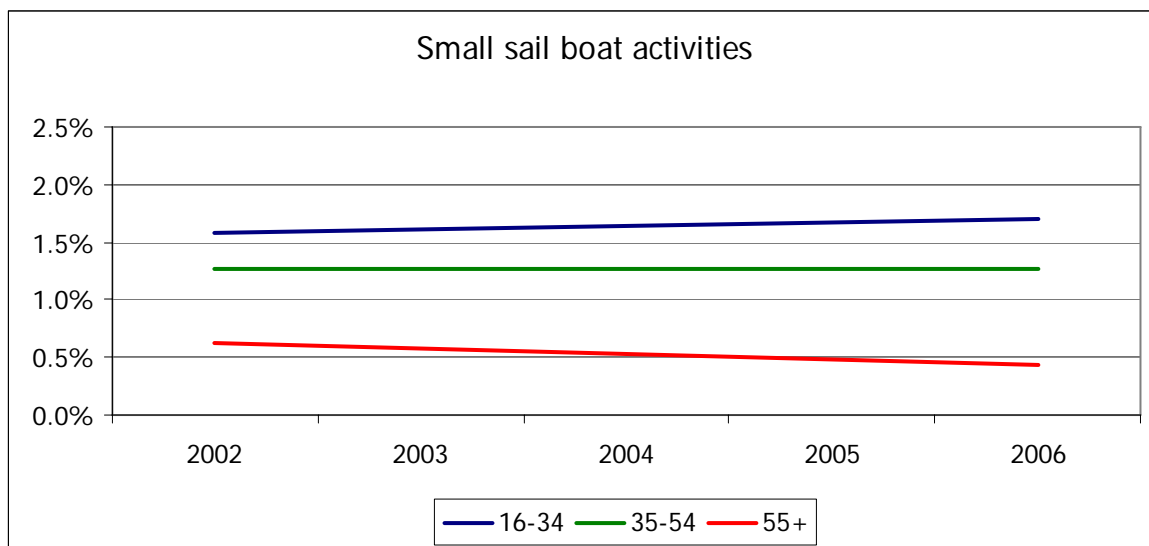


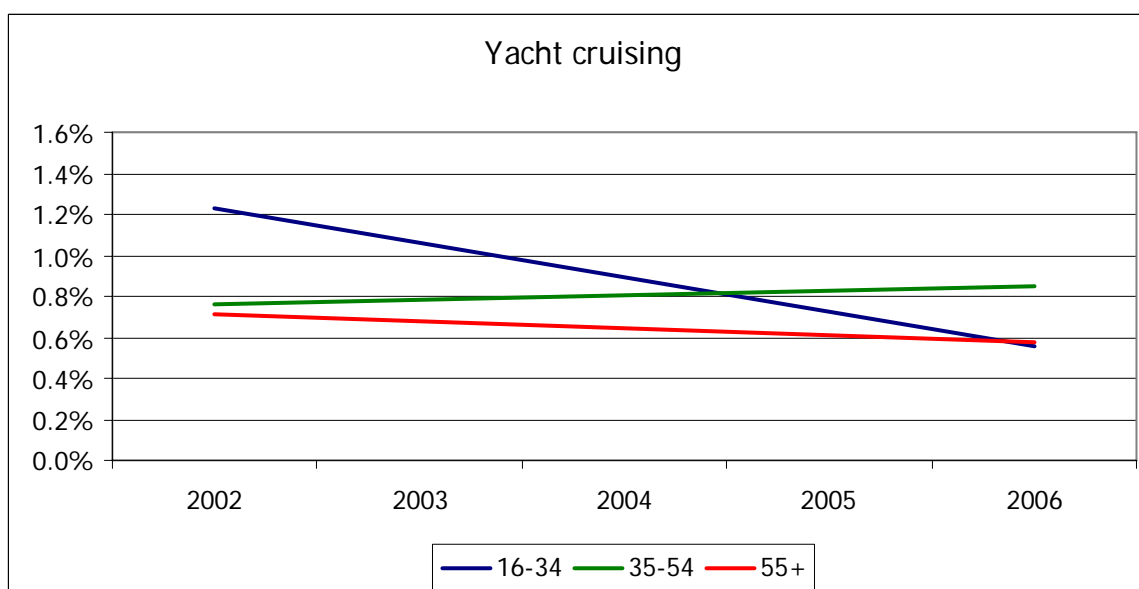
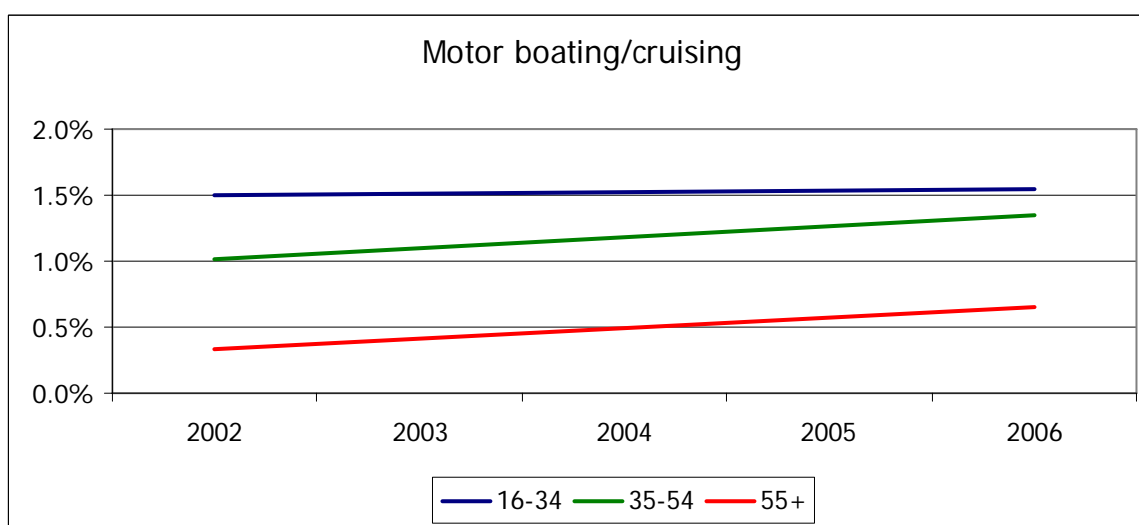
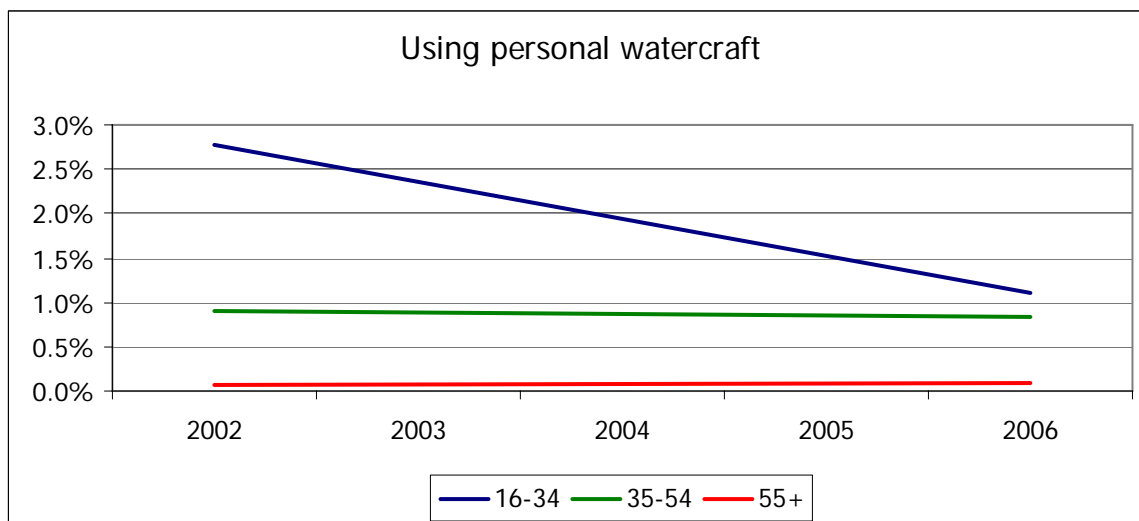


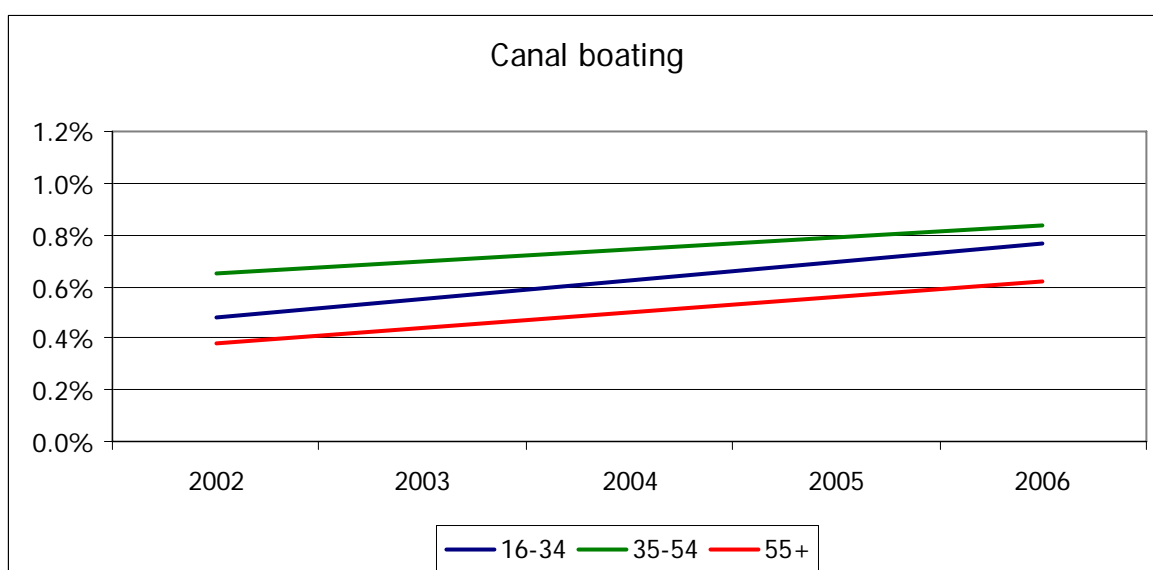
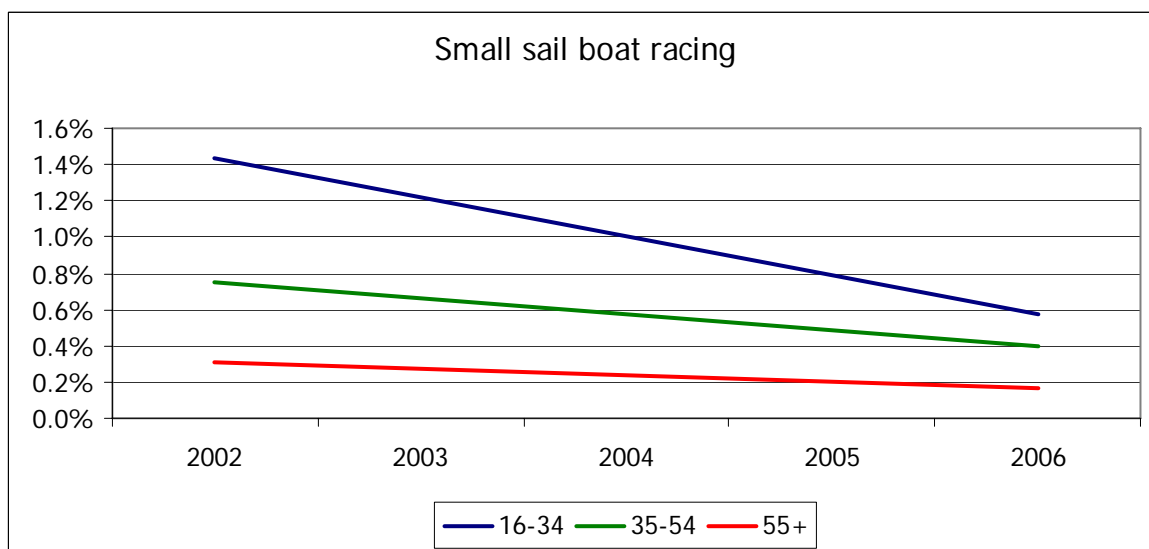
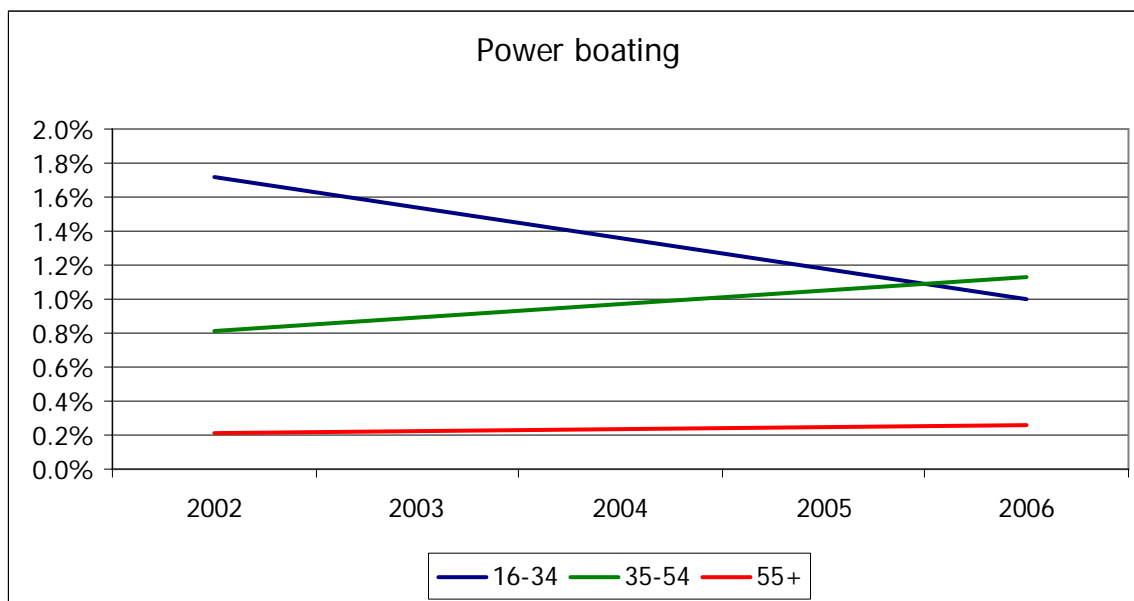


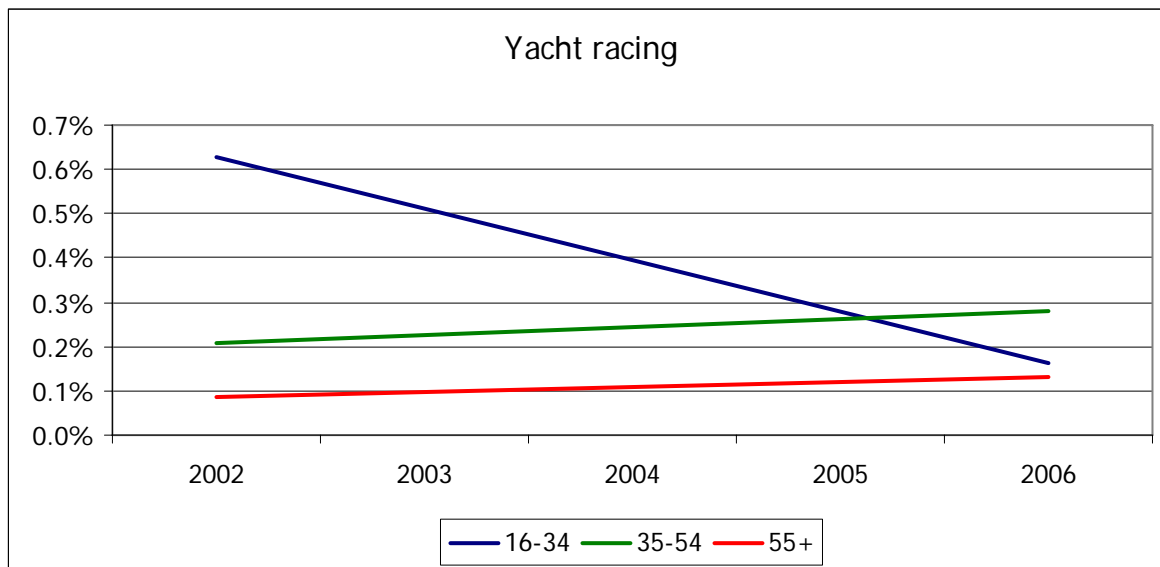
Appendix 4 – Linear Regression Trends For Activities By Age Groups











Appendix 4 – Participation By Extended ITV Regions

The next table shows participation by ITV regions again, but we split the London/East/South East region into two. The East is a separate region in this table. It shows that the Eastern region shows the most increases in participation rates compared to 2005, with 11 activities showing a significant increase. The Eastern region records the highest participation rate for any activity and also any boating activity.

ITV regions - extended								
	London/South East	East	Wales/ West/ South West	Midlands	North West/ North East/ Yorkshire	Border/ Scotland	Northern Ireland	All regions
Any Activity	28.73%	37.30%	35.89%	29.83%	23.18%	19.24%	43.78%	28.03%
Any boating activity	7.15%	12.00%	6.93%	10.11%	5.73%	5.16%	8.48%	7.25%
Canoeing	1.97%	2.83%	2.59%	3.42%	1.72%	1.92%	0.24%	0.39%
Water skiing	0.70%	0.76%	0.23%	1.38%	0.54%	0.16%	1.05%	1.09%
Small sail boat activities	1.18%	2.32%	0.87%	1.67%	0.71%	0.72%	0.00%	0.23%
Rowing	0.85%	1.94%	0.59%	1.51%	0.86%	0.41%	0.82%	0.68%
Windsurfing	0.74%	0.47%	0.50%	0.52%	0.55%	0.27%	0.46%	0.74%
Using personal watercraft	0.68%	0.59%	0.00%	0.57%	0.61%	0.47%	2.81%	1.19%
Motor boating/Cruising	1.40%	2.75%	1.00%	1.02%	0.84%	0.63%	0.00%	0.80%
Yacht cruising	1.07%	1.22%	0.51%	0.61%	0.36%	0.48%	2.28%	2.21%
Power boating	0.85%	0.96%	1.34%	0.66%	0.49%	0.66%	0.00%	0.92%
Small sail boat racing	0.55%	1.14%	0.17%	0.65%	0.20%	0.00%	0.00%	0.54%
Canal boating	0.68%	1.65%	0.92%	1.31%	0.70%	0.24%	1.73%	0.67%
Yacht racing	0.37%	0.53%	0.15%	0.33%	0.05%	0.23%	1.57%	0.57%
Surfboarding	1.92%	1.02%	2.76%	1.41%	0.55%	0.51%	1.84%	1.32%
Kitesurfing	0.12%	0.26%	0.00%	0.16%	0.07%	0.00%	0.00%	0.09%
Angling (from a boat)	0.80%	1.45%	1.73%	0.76%	0.97%	2.15%	1.04%	1.12%
Angling (from the shore)	1.70%	2.70%	3.70%	1.97%	2.09%	2.87%	2.68%	2.27%
Cliff climbing	0.81%	1.21%	1.56%	0.81%	0.76%	0.97%	0.51%	0.91%
Coastal walking	12.45%	16.34%	17.03%	12.56%	9.81%	7.00%	23.85%	12.21%
Outdoor swimming	14.94%	17.22%	15.35%	13.80%	9.21%	6.54%	25.59%	12.49%
Leisure sub-aqua diving (from the shore and boat)	0.96%	0.36%	0.80%	1.19%	0.57%	0.76%	12.30%	12.35%
Spending general leisure time at the beach	11.94%	17.64%	18.11%	10.88%	10.79%	7.86%	0.81%	0.79%
None	71.27%	62.70%	64.11%	70.17%	76.82%	80.76%	56.22%	71.97%
Base	3,104	800	1,321	1,634	3,838	1,150	356	12,203

Appendix 4 – Points Of Contact

BMF (British Marine Federation)

Statistics & Market Research
Marine House
Thorpe Lea Road
Egham
Surrey
TW20 8BF
Tel: 01784 437 377
Email: research@britishmarine.co.uk
Website: www.britishmarine.co.uk

MCA (Maritime & Coastguard Agency)

Risk Analysis & Prevention Branch
Spring Place
105 Commercial Road
Southampton
Hampshire
SO15 1EG
Tel: 023 803 29100
Email: info@mcga.gov.uk
Website: www.mcga.gov.uk

**RNLI (Royal National
Lifeboat Institution)**

West Quay Road
Poole
Dorset
BH15 1HZ
Tel: 0800 328 0600
Email: seasafety@rnli.org.uk
Website: www.rnli.org.uk

RYA (Royal Yachting Association)

Marketing Department
RYA House
Ensign Way
Hamble
Southampton
Hampshire
SO31 4YA
Tel: 0845 345 0329
Email: marketing@rya.org.uk
Website: www.rya.org.uk

Sunsail (First Choice Marine) Ltd

The Port House
Portsmouth
Hampshire
PO6 4TH
Tel: 023 9222 2300
Email: emmas@sunsail.com
Website: www.sunsail.co.uk