

MCA Prevention Update – 4th October 2005

MCA prevention work continues to be developed by the Risk, Analysis and Prevention team and is based upon:-

- A Cornerstone Framework - to manage our customers' interests
- Severity Pyramids - to sift and manage data
- Risk criteria – in development for every activity (to create EFR's)
- Research - to develop and improve our monitoring, measuring and reporting
- Reporting – currently:-
 - FAT 5 – Fatalities & Accidents due to Machinery Failure
 - FAT 7 – A summary publication of key findings (delivery imminent)
- Organisational Targets
 - 2005/6 – Beach & Swimming activities, Sub-Aqua Diving (in delivery)
 - 2006/7 – MT6 Disabling Machinery failure – all craft (in planning)
 - 2007/8 – MCA Prevention strategy and system (in trial & development)
 - 2006/? – In discussion

- An Incident Information Module (IIM) is in design to aid and improve the collection of incident causal and severity information. Approval now given for a trial with the RNLI and other SAR contributors when roll-out begins late 2005.

- Regional Prevention delivery – Locally derived prevention targets are being encouraged for progression with local area prevention partnerships.

- Customer Population survey – The Omnibus survey which sampled 12000 persons is now being shared with sport National Governing Bodies. The methodology for mapping leisure activity events to the UK coastline remains in development and 2005 data is currently being collected. This work is jointly funded by BMF, Sunsail, RNLI, MCA and the RYA who are managing the work. This combined work will allow members of the NWSF to:-
 - Derive incident 'rates' for every activity
 - Compare and contrast those activity 'rates'
 - Determine market penetration
 - Determine activities/area's with unacceptable rates
 - Share evidence and target prevention more effectively with partners

- MCA are holding a prevention seminar in March 2006 designed to share information and promote debate with regard to MT6 (Machinery Failure).

- A 6 month trial education project which took water safety education directly into West Midland's schools is now complete. Evaluation has revealed that the majority of children (96%) already knew that the Coastguard were responsible for sea and cliff rescue but less children (82%) were aware of the number to dial (999). 50% of all schools visited already teach water safety education.

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